



**British Council
Partner Schools**



Your World 2023/24

**Climate Change:
From crisis to action**

<https://www.britishcouncil.org/exam/partner-schools/your-world>

Introduction



Your World 22/23 winning team, Cau Giay Secondary School, Vietnam

We are excited to invite students to participate in the global British Council Partner Schools video competition - Your World. The competition is open to all students who take UK International School Qualifications - IGCSE, O-Levels and A-Levels aged between 14 and 17. Students need to create a video to demonstrate a social action project showcasing progress on the theme of Climate change: From crisis to action. The theme is linked to United Nations Sustainable Development Goal number 13.

The competition theme: Climate Change: From crisis to action

Students must work in groups of three to five to deliver a social action plan within a community that combats climate change. The groups must create a video of three minutes or under to demonstrate the implemented social action plan.

Students will choose a community, whether it's their local neighbourhood or school, and address a specific issue that impacts the community. Highlight the problem and its effects, implement the solution, and show the results in their video.

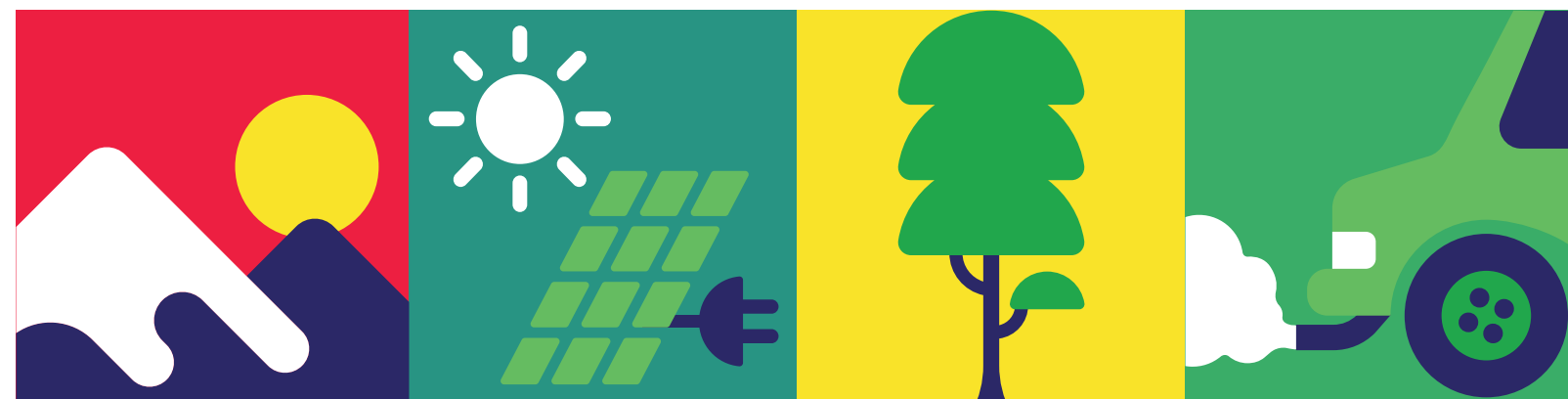
Let's tackle climate change and move from crisis to action now! Social action projects developed by students can make a big difference in fighting climate change within their communities.

Social action projects ideas:

These are just a few examples. Choose a project that aligns with the students' interests, skills, and available resources to maximise the impact.



**Let's tackle Climate Change
and move from crisis to action now!**



Dos and Don'ts

Dos:

- Students should feel free to interpret the theme in any way they want
- The video should be specifically made for the competition
- The video should be vibrant and interesting to watch and likely include people from the community being described
- The video must be focused on the students' world as they experience it
- Always keep in mind that students and other people from very different cultures will be watching. Let them see something that truly captures the essence of their community
- Present the positive changes or potential changes for the community.

Don'ts:

- Students should not make a short documentary about a vague topic unless it directly impacts their community
- In this competition, 'Climate Change: From crisis to action' refers to our present-day and future lives. Do not make a video about figures from history
- Students must not include their names within the video or video title
- The video mustn't include political issues.

How to make your entry stand out?

The video should focus on the impact on the community and how strongly the public message has been conveyed. The video should show students have assessed local needs accurately. The video should highlight how the issues have been identified within a specific community and the effectiveness of the implemented social action plan. The aim should be to create long-term impact.

Judging criteria

Judging criteria used at country, regional, and global levels are based on:

- **Content:** the originality of the idea
- **Structure:** the organization and presentation of the idea
- **Visual design:** the look and feel of the live action or animated style video
- **Overall experience:** message comprehension and impact on the audience
- **Cultural sensitivity:** presentation takes into account sensitivities of other cultures, countries, and regions and must not contain content that others might interpret as offensive

Benefits of participating:



Cross-curricular focus: students can draw upon their knowledge of science, physical education, business studies, geography and global studies to produce a video highlighting their skills and learning.



Core Skills Development: critical thinking, problem-solving, collaboration, communication, creativity, imagination, citizenship, digital literacy, and student leadership skills.



Applications for overseas studies, through commitment to proactive development and awareness of social and environmental issues.



Prizes: The global winning team will receive an online film course delivered by an internationally recognised film school from the UK. Each member of the winning team will receive their own iPad.

The global, regional and local winners will be awarded a trophy for their school.

All students who take part in the competition will receive a Certificate of Participation.

Support and resources:

Find support resources for teachers and students including The Teacher Tool Kit, posters, flyers, previous winning Your World entries, and tips on video making at <https://www.britishcouncil.org/exam/partner-schools/your-world>

Key dates

Date	Action
04 September 2023	Competition launch date
23 October 2023	Deadline for schools to sign up to participate
9 December 2023	Deadline for schools to submit registration details to the British Council
6 March 2024	Deadline for students to submit their video entries to schools
13 March 2024	Deadline for schools to submit their winning entry to the British Council Schools will need to: · Assign an internal judging panel. · The schools’ internal judging panels will decide on the winning video entry. · Schools upload the winners’ video to Vimeo.* See instructions on Vimeo set-up steps.
23 April 2024	Global winner announcement!

Vimeo set-up steps

- Prepare your live action or animated style video file.
- Log into “**Your Account**” or create a new one at (<https://vimeo.com/>).
- Click on the “**Upload**” button in the upper right corner.
- You’ll be directed to the “**Upload Page.**”
- Select your file.
- Select your “**Privacy Settings**” (public/download access, etc.).
- Upload.
- Wait for the file to be uploaded and processed.

Rules and regulations

To ensure a smooth, transparent, and fair delivery of this competition, please refer to the terms and conditions document, which you need to read carefully and sign before taking part in the competition.

Safeguarding

The British Council is committed to valuing, respecting, and listening to children and adults, maintaining confidentiality, and acting proportionately. We also maintain strong protection systems and procedures to minimise and manage situations where abuse could occur. If any concerns arise, students should know how to report them. Measures should be taken to minimise risks by staying safe online.



Your World 2023/24

Climate Change: From crisis to action

For further information and enquiries, please visit
<https://www.britishcouncil.org/exam/partner-schools/your-world>
or contact your local British Council office.

We very much hope that you will encourage your students to take part and
welcome to the Your World video competition!

Follow British Council Partners Schools on LinkedIn
www.linkedin.com/showcase/british-council-partner-schools/



© British Council 2023

The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities.