The UK Strategy for Outward Mobility and the Go International programme

Anne Marie Graham
Head of Programme, Outward Student Mobility
UK Higher Education International Unit

www.go.international.ac.uk
outwardmobility@international.ac.uk
Aim: to increase the proportion of UK domiciled students accessing international experience as part of their higher education
How mobile are our students?

Outward student mobility in 2013/14 (HESA data)

Total number of mobile students in 2013/14 by domicile

- UK: 22,100
- EU: 3,765
- Non-EU: 2,785

TOTAL = 28,640
22,100 UK domiciled mobile students = 1.2% UK domiciled students

Socioeconomic Background
- 84% lower four SEC codes
- 16% top four SEC codes

Level of study
- 96% UG
- 4% Other UG
- 0% PGR
- 0% PGT

Activity
- 74% Study
- 26% Work
- 0% Volunteering
Making the case for UK student mobility

Go International research:

Academic and employment outcomes

Student perspectives

Other:

Erasmus impact survey 2014

CBI Education & Skills surveys

http://www.go.international.ac.uk/content/research-and-evidence/go-international-research
Gone International

Cohort study

Comparison of mobile vs non-mobile students

Participation in mobility:

- 6.6% of students with parents in ‘higher managerial and professional occupations’
- 2.2% of students whose parents had ‘never worked or were unemployed’
Key findings – academic outcomes

A higher proportion of mobile students achieved a 1st or 2:1 compared with their non-mobile peers:

- Mobile students: 87%
- Non-mobile students: 69%

In addition, a higher proportion of mobile students achieved a 1st (27%) compared with non-mobile students (19%)

83% of mobile students from disadvantaged backgrounds achieved a 1st or a 2:1 compared to 66% of those who were not mobile:

- Mobile students: 83%
- Non-mobile students: 66%

In addition, 24% of mobile students from disadvantaged backgrounds achieved a 1st compared with 18% of non-mobile students from similar backgrounds

The proportion of mobile STEM students who achieved a 1st or a 2:1 was 83% compared to 64% for non-mobile peers:

- Mobile STEM students: 83%
- Non-mobile STEM students: 64%

In addition, the proportion of mobile STEM students who achieved a 1st was 39% compared with 21% of non-mobile STEM students
Overall, a lower proportion of non-language graduates who were mobile were unemployed (5.3% compared to 6.7%)
### Key findings - employment rates

#### Unemployment rate

<table>
<thead>
<tr>
<th></th>
<th>Mobile</th>
<th>Not Mobile</th>
</tr>
</thead>
<tbody>
<tr>
<td>All STEM subjects</td>
<td>5.2%</td>
<td>6.1%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>6.8%</td>
<td>12.3%</td>
</tr>
<tr>
<td>Engineering Technology</td>
<td>4.1%</td>
<td>7.8%</td>
</tr>
</tbody>
</table>

#### % employed in SOC 1 - 3

<table>
<thead>
<tr>
<th></th>
<th>Mobile</th>
<th>Not Mobile</th>
</tr>
</thead>
<tbody>
<tr>
<td>All STEM subjects</td>
<td>88%</td>
<td>82%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>100%</td>
<td>86%</td>
</tr>
<tr>
<td>Engineering Technology</td>
<td>94%</td>
<td>88%</td>
</tr>
</tbody>
</table>

#### Average salary

<table>
<thead>
<tr>
<th></th>
<th>Mobile</th>
<th>Not Mobile</th>
</tr>
</thead>
<tbody>
<tr>
<td>All STEM subjects</td>
<td>£22,440</td>
<td>£21,800</td>
</tr>
<tr>
<td>Computer Science</td>
<td>£25,260</td>
<td>£22,690</td>
</tr>
<tr>
<td>Engineering Technology</td>
<td>£26,070</td>
<td>£24,530</td>
</tr>
</tbody>
</table>

#### % with a 1st/2:1

<table>
<thead>
<tr>
<th></th>
<th>Mobile</th>
<th>Not Mobile</th>
</tr>
</thead>
<tbody>
<tr>
<td>All STEM subjects</td>
<td>83%</td>
<td>64%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>81%</td>
<td>67%</td>
</tr>
<tr>
<td>Engineering Technology</td>
<td>86%</td>
<td>71%</td>
</tr>
</tbody>
</table>
Student perspectives - Key findings

- Employability is a key motivation for going abroad
- Increased employability perceived to be strong impact of going abroad
- Employability motivation and impact consistent across mobility durations
- Students want to enhance general employability, not for a specific job

Surveyed 2842 students in 37 institutions
Asked for their views on outcomes of mobility
Outcomes of Erasmus mobility

Erasmus Impact Study 2014 (European Commission) finds:

- The unemployment rate of mobile students (7%) was **23% lower** than that of non-mobile students (9%) five years after graduation.

- 39% of Erasmus alumni, compared to 47% of non-mobile alumni, did not have a management position 5 years after graduation.
Employer views on outward mobility

**CIHE/AGR Global Graduates into Global leaders (2011)** – ‘communication skills’ and ‘working in an international team’ highly valued

**Annual CBI Education and Skills surveys (2010-2015)** – dissatisfaction with ‘foreign language skills’ and ‘international cultural awareness’ of graduates