Aims and Objectives of the Evaluation

We are now at the conclusion of our Turkey UK University Partnership programme and we would like to commission a formal evaluation in order to assess progress and inform the future shape and direction of further partnership programmes.

The overarching purposes of the evaluation are:

a) To assess how far the initiative has achieved its initial aims and objectives;

b) To evaluate the extent to which the initiative has been sustainable beyond the end of the funding

More specifically:

a) Assessment of the programme’s aims and objectives - To provide evidence of the extent to which the initiative has achieved its aims and objectives as set out in the UK – Turkey Higher Education and Industry Partnership Programme (Call for Proposals);

b) University to university and industry partnerships – to evaluate the individual university to university partnerships and provide an analysis of their outputs and outcomes as assessed against the project objectives set out in call for proposals. Also, assess the impact the partnerships have had towards: sustainability, engagement of academia with industry, and the level of further collaboration between partners in the UK and Turkey.

c) The evaluation will need to be completed by mid-September 2015

Proposals are invited:

1. To conduct an evaluation of the programme. This will look at overall performance and value for money as well as assessing the extent to which the funded projects within the universities have successfully contributed to the achievement of the overall aim of the establishment of sustainable research and innovation collaborations between the UK and Turkey.

2. We will require the tenderer to:

   • Assess the extent to which each of the university – industry partnership projects, both individually and collectively, have contributed to the achievement of the aims of the programme.
   • Provide an analysis of the contribution and nature of the benefit across UK [England, Northern Ireland, Scotland and Wales] and Turkey;
   • Provide an evaluation and impact assessment of the portfolio of Turkey UK partnerships
   • Final report with recommendations for the future sustainability of the Turkey UK partnership project and a lessons learned report at the end of the programme covering its initial aim to support development of Turkey with UK expertise and experience.

Tender Proposal

The proposal should cover:

• experience and understanding of the context
• the approach to be used to the evaluation
• details of how the project will be managed