

Teaching for Success

Providing governments with the expertise to transform teaching and learning in education systems





Educational reform through quality teaching

Improving the quality of teaching in education systems is a priority for governments and international agencies. An education system is only as good as its teachers (UNESCO, *Teaching and learning: achieving quality for all*, 2014), and enhancing teacher quality at all stages of a teacher's career is a key factor in improving the quality of learning that students receive.



Teaching for Success helps governments and international agencies transform the quality of teaching in primary and secondary schools. It exemplifies the British Council's vision that all teachers in the world have the high-quality

continuing professional development (CPD) opportunities that improve their own professional understanding and practice and their learners' success.

Partnership working

We work with governments and agencies to understand your priorities and the needs of your teachers and learners. We collaborate on the design of continuing professional development programmes and systems which meet your requirements and are matched to your local context. We work with other UK organisations to bring you the widest range of expertise.

Teaching for Success provides flexible models for meeting your needs. We can provide

- Consultancy services to guide your decision-making.
- Face-to-face and online training and mentoring programmes for groups of teachers that ensure that training input is embedded in classroom practice through in-school support.
- Accredited continuing professional development (CPD) programmes that provide your teachers with online self-directed professional development.

- High-quality teacher development materials which you can license for your CPD programmes, with our services to ensure effective utilisation of them.
- Design and delivery of whole school system reform programmes.



Our approach

Our goal is quality in the classroom, where teachers are competent, knowledgeable, highly motivated, committed to their profession, and able to innovate and to achieve the best for their learners.

The British Council brings its global professional expertise to create sustainable teacher development solutions which:

- Build local continuing professional development systems and the human resource to maintain them.
- Meet identified teacher needs and government priorities.
- Have a positive and lasting impact on quality in the classroom.
- Manage the factors across the whole education system that impact on achieving the goals for teacher development and quality in the classroom.
- Embed equality, diversity and inclusion at every level.
- Make the most effective use of technology for learning.



Continuing professional development for teachers

Continuing professional development (CPD) is at the heart of the Teaching for Success approach. Evidence shows:

- improving the quality of teaching has the most impact on improving the outcomes of learners
- CPD is the most effective way is the most effective way to improve the quality of teaching.

CPD is a planned, continuous and lifelong process. Through it, teachers develop their personal and professional qualities, and improve their knowledge, skills and practice. This improves their professional autonomy, their performance in the

classroom and the development of their organisation and their learners.

Teaching for Success provides governments and agencies with everything you need to put this in place.

Our Continuing Professional Development (CPD) Framework for teachers is the organising principle of Teaching for Success. It represents our global understanding of, and expertise in, teaching and teacher development. Our services and resources for the teaching of English language and other school subjects are all mapped to our CPD Framework and provide clear pathways for the development of teachers.



Our CPD Framework for teachers has the following features:

- 12 professional practices represent the knowledge and skills a teacher needs.
- Each professional practice is described in detail by a list of elements.
- Teachers' knowledge and skills in each professional practice is shown through four stages of development:

Awareness: you have heard of the professional practice.

Understanding: you know what the professional practice means and why it's important.

Engagement: you demonstrate competency in this professional practice at work.

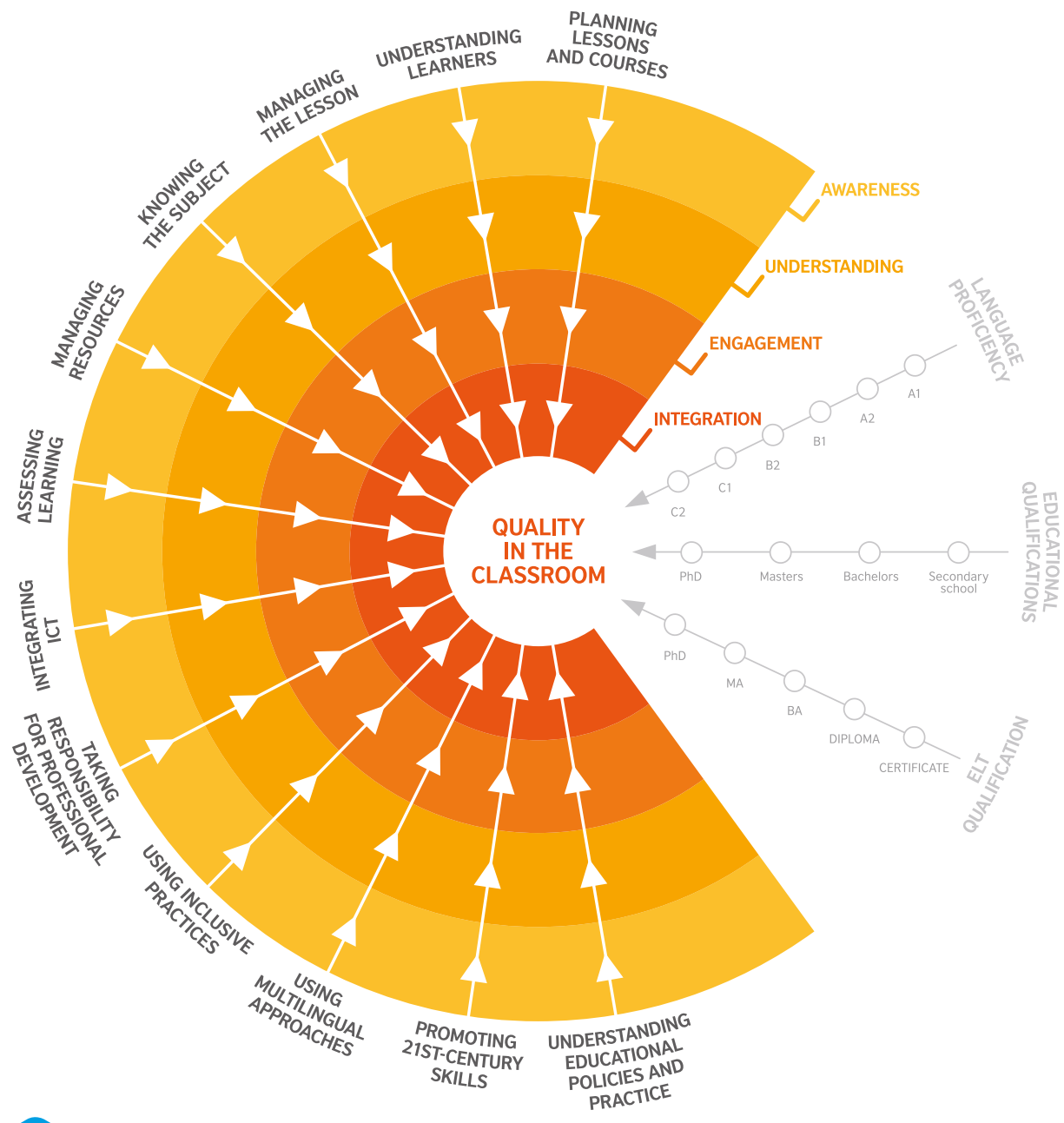
Integration: you demonstrate a high level of competency in this professional practice and it consistently informs what you do at work.

Our CPD Framework for teachers provides access to:

- Self-assessment for teachers of their knowledge and skills.
- English language level assessment (using our Aptis test).
- Benchmarking of teachers' English language skills.
- Analysis of teachers' needs for our clients.
- Our large CPD portfolio of modular training and development materials for English language teaching and other subjects.
- Assessment of impact of professional development.
- Our Teacher Educator's Framework and the preparation and development of teacher trainers and online moderators.



Our Continuing Professional Development Framework for teachers



Ensuring outcomes in the classroom

Teaching for Success uses the following approach to building effective continuing professional development systems to improve the quality of teaching:



Everything we do is focused on successful learning outcomes. Quality in the classroom means that learners will have teachers who:

- Command a deeper knowledge of teaching and learning.
- Practise improved teaching skills.
- Demonstrate increased motivation and innovation in their teaching.
- Carry out their own active professional learning.
- Prioritise inclusive practices to give every learner the best chance.
- Demand more and achieve more with their learners.



About the British Council

The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities. We create international opportunities for the people of the UK and other countries and build trust between them worldwide. We have over 7,000 staff in over 100 countries across the globe. We work with thousands of professionals and policy makers and millions of people every year through English, arts, education and society programmes.



A world leader in teacher development

We have over 80 years' experience of the design and delivery of high-quality teacher development programmes across the world.

We have a proven track record of successful partnerships with governments and other organisations in education, English language teaching and major teacher development projects.

We are a world leader in the development of English language teachers. We provide training and development to thousands of teachers each year. We have unrivalled engagement with over ten million teachers a year through our global web and social media activity.

We have valuable connections with organisations in the UK and across the globe in education and English language teaching, so that we can make the best expertise available to clients, and draw on the latest thinking and research on teaching methodology and practice.

We provide educational advice and consultancy to governments across the world.

Our presence in over 100 countries around the world enables us to combine local insight with global expertise in designing teacher development projects to fit different education sectors and contexts.

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