

# **Study UK Alumni Award Advisory Group**

# Terms of reference

#### 1. About the British Council

The purpose of the British Council is to promote a 'friendly knowledge and understanding' between the people of the UK and people worldwide. The British Council promotes the mobility of students because we believe that studying in another country provides an unparalleled opportunity for individuals to understand and engage with people from different cultures.

### 2. About the Study UK Alumni Awards

The objectives of the Study UK Alumni Awards are to recognise and honour the outstanding achievements of UK alumni, raising the profile of alumni, the institutions that they studied at, and the impact and value of a UK education. Organic press and media coverage of the Alumni Awards reaches an average annual audience of 100 million globally. The awards also build the professional networks and capacity of alumni, by raising their profile and providing access to network and capacity building opportunities.

Award winners and finalists are leaders in their fields who have used their experience of studying at a UK higher education institution to make a positive contribution to their communities, professions and countries. Some of these stories are used in the broader Study UK campaign, to promote the UK as a study destination to prospective international students and their influencers.

#### 3. Role of the Alumni Awards Advisory Group

The group will draw on the experience, knowledge and skills of its members to:

- Act as advisors for the Alumni Awards
- Act as advisors for other Study UK Alumni Award activities e.g Preparing for Work MOOC and story sharing

The Alumni Awards Advisory Group are self-nominated institutions who are selected by the British Council to ensure an even geographical representation and diversity of institutions, following an invitation to all UK universities' alumni relations teams to express their interest in taking part.

Representatives of institutions/organisations for the Alumni Awards Advisory Group 2021-22 are listed in Annex 1 below (To be completed after expressions of interest reviewed)

## 4. Administration

The Alumni Awards Advisory Group will meet via video conference (TEAMS) 3-4 times per year. Meetings typically last 90 minutes and are held in February, May, October and December. Minutes will be sent to all Alumni Awards Advisory group members and will also be made available to all HEIs.





The British Council's Alumni Campaign Manager will act as Chair and Secretary for the group and will keep the group informed of how their ideas and recommendations have shaped the Alumni Awards and/or alumni-related activities.

Membership of the group is on a two year basis. Members will be selected by the British Council UK to ensure an even mix of institutions representing all four UK nations, traditional/post-1992, non-Russell Group/Russell Group; small and specialist/larger institutions and Million Plus. Previous engagement and participation in the Alumni Awards Advisory Group will also be taken into account.

#### Annex 1

The Alumni Awards Advisory Group 2021-22 and 2022-23 (until March 2023) consists of representatives from the following institutions/organisations:

**London School of Hygiene & Tropical Medicine Brunel University London Cardiff University University of Essex University of Bath Regent's University London Newcastle University University of Suffolk Cranfield University Bournemouth University University of Southampton Institute of Development Studies** City, University of London **Aston University University of Dundee Northumbria University University of Glasgow Heriot-Watt University Canterbury Christ Church University University of Stirling Trinity Laban** 

**University of Leeds**