







Did you know ...?

20 per cent
of eight to 11-year-olds
and 70 per cent of
12 to 15-year-olds
have a social
media profile.

PERSONAL ORMATION PRIVATE

THINK
BEFORE YOU
SHARE

Did you know ...?

91

of young people post
photos of themselves.





Did you know ...?
One in three
young people have been a
victim of cyberbullying.

BE A
GOOD
FRIEND

IT'S OK TO BE YOU

Did you know ...?

40 per cent

of teens report feeling pressure to post positive and attractive content about themselves on social media.



If you want to find out more about how to stay safe online, visit LearnEnglish Teens - www.britishcouncil.org/learnenglishteens

The British Council believes that all children have potential and that every child matters – everywhere in the world. We aim to achieve this through compliance with UK child protection laws and the relevant laws in each of the countries where we operate and by adhering to Article 19 of the United Nations Convention on the Rights of the Child (UNCRC) 1989. A child is defined in the British Council as anyone who has not reached their 18th birthday (UNCRC 1989) irrespective of the age of majority in the country where a child is, or in their home country.

Data for this infographic was drawn from studies by the NSPCC (www.nspcc.org.uk) and the Pew Research Centre (www.pewresearch.org)