

Role Title

Strategic Engagement Adviser

Role Information

Role Type	Pay Band	Location	Duration	Reports to:
Fixed term contract	Consultant	Yangon, Myanmar with frequent in country travel and occasional external travel.	Up to 31 July 2019	Team Leader, MyJustice Programme

Role purpose

To provide strategic leadership, management and oversight of MyJustice policy engagement as well as all programming related to Monitoring, Evaluation & Learning (MEL) and Communications & Visibility (CV).

About us

The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

We work with over 100 countries across the world in the fields of arts and culture, English language, education and civil society. Each year we reach over 20 million people face-to-face and more than 500 million people online, via broadcasts and publications. Founded in 1934, we are a UK charity governed by Royal Charter and a UK public body.

Geopolitical/SBU/Function overview:

The European Union Delegation in Yangon has entrusted the **rule of law and access to justice** component of its Strengthening Governance in Myanmar/Burma Programme to the British Council through a delegation agreement for the implementation of the **MyJustice** Programme (DCI-ASIE/2015/359-042) to the value of Euro 20 million over four years. The MyJustice Programme has an overall objective to: *Improve access to justice and legal aid for the poor and vulnerable, develop legal capacity of justice sector professionals and strengthen selected rule of law institutions to better fulfil their mandates.*

Our approach to delivering MyJustice is founded on the understanding of the unique socio-cultural and political context and history of the country. We are seeking to listen hard and learn fast about the fast-changing and fluid environment within which the Programme is situated. MyJustice draws from international comparative experience, but offers no blueprints for change; instead we are learning by doing, making every effort to work with the grain of local custom and initiative, but not fearing challenging the status quo where it leads to reinforcement of discriminatory and unjust practices.

MyJustice is:

- People-centred, to encourage learning, trust and collaboration among all actors: communities, civil society, legal professionals and justice institutions. We work in close consultation with communities in up to six regions and states to support the delivery of more equitable justice services.
- Community-driven, locally-led, to empower communities to identify and deliver appropriate solutions to the justice challenges they face. By building on existing formal and informal structures and practices, MyJustice aims to develop a lasting impact in the way in which disputes are resolved and justice is delivered in Myanmar.
- Evidence-driven, MyJustice is breaking new ground in Myanmar and is based on developing a deep understanding of the context, from which locally owned ideas and solutions are developed. Rigorous evaluation of what works and what does not place MyJustice at the forefront of knowledge in the new and emerging political landscape of Myanmar.

Our work is highly adaptive in the face of a fluid and complex environment. However, our understanding of the political economy, which guides the programme's working theory of change, has identified work clustered around a number of themes:

- Expanding knowledge and awareness of the rights that people in Myanmar currently have, and how they can exercise those rights, as well as supporting advocacy efforts to strengthen rights for all of Myanmar's people;
- Growing provision of and access to good quality community justice services that meet the needs of the communities that they serve. This is primarily done through connecting justice centres that provide free legal assistance with our paralegal and community based dispute resolution services; and
- Supporting growth in community-based dispute resolution mechanisms to be more accessible, inclusive and just for all sectors of the communities that they serve. This includes with local authorities.
- Contributing to informed access to justice policy and law reform processes by generating and sharing evidence from our community level justice initiatives;

Our work is being delivered with a range of partners, including local and international non-governmental organisations and civil society organisations (CSOs), Myanmar-based legal aid providers, and rule of law institutions.

Learning from practice and knowledge sharing to inform policy engagement is central to the achievement of the ambitious goals of MyJustice. The **Strategic Engagement Adviser** will serve as a member of the MyJustice Senior Management Team and take a lead role in the development and oversight of relevant activity across the programme.

Main opportunities/challenges for this role:

Challenges:

- *A dynamic country context emerging from decades of authoritarian rule with remaining pockets of ethnic conflict, where now a democratically elected government seeks to establish the rule of law within a constitutional framework that guarantees unelected military representation in parliament;*
- *Complex socio-cultural realities and notions of justice at community level underpinned by an inherent mistrust of state representatives and the justice system;*

Opportunities:

- *Growing space and willingness to engage with and by the new government in the field of rule of law, access to justice and democratic governance.*
- *A wide spectrum of potential partners and stakeholders active in the rule of law field offer MyJustice new engagement opportunities.*

Main Accountabilities:

Main Accountabilities

- *Lead and oversee the successful delivery of the MyJustice Result Area 4 (RA 4) on Justice policy, evidence and knowledge sharing across the programme;*
- *Lead and oversee the successful implementation of the MyJustice Monitoring, Evaluation & Learning Strategy ensuring client, corporate and programme standards are fully met;*
- *Lead and oversee the successful implementation of the MyJustice Communications & Visibility Strategy ensuring client, corporate and programme standards are fully met;*
- *Accountable for RA 4, MEL and CV budgets used and overseen;*
- *Quality assurance and performance management of service delivery providers contracted to deliver technical MEL and CV services and products;*
- *Manage the performance of MyJustice personnel under the post holder's line management.*
- *Serve as deputy Team Leader, when necessary.*

The role will:

- *Lead and drive Learning across all MyJustice result areas to inform evidence-based responses, targeted programme delivery and relevant policy advocacy;*
- *Lead and ensure coherence through the effective integration and coordination of the Monitoring, Evaluation & Learning (MEL) as well as Communications & Visibility (CV) functions of MyJustice;*
- *Lead, develop and manage effective strategic policy engagement and knowledge sharing with stakeholders and target groups in support of the specific objectives of MyJustice;*

Leadership, Team Management and Programme Delivery

- *Overall Leadership for and oversight over MyJustice programming in Result Area 4, Monitoring, Evaluation & Learning (MEL) as well as Communications & Visibility (CV);*
- *Contributing to setting and strategic direction of MyJustice as a member of the Programme's Senior Management Team;*
- *Team management, including of the national Policy Engagement Manager, MEL Manager and the national CV Manager;*
- *Oversight of expenditure and budgeting for RA 4, MEL and CV activity;*
- *Contributing to quarterly and annual reporting and work plan and budget development;*

Strategic Policy Engagement

- *Lead and coordinate learning, evidence generation, and research across MyJustice to inform knowledge sharing, advocacy and policy engagement;*
- *Lead and develop the implementation of a comprehensive Policy Engagement Strategy for MyJustice;*
- *Ensure strong stakeholder/target group engagement through effective networking and relationship building across MyJustice programme delivery;*
- *Lead the identification and utilization of opportunities for MyJustice engagement that build influence and strengthens collaboration across the justice sector;*

Monitoring, Evaluation and Learning

- *Lead and ensure capturing evidence and learning from programme delivery to support wider justice policy advocacy, stakeholder engagement and communication efforts of MyJustice;*
- *Provide leadership to Theory of Change analysis and testing, refining the approved*

- MyJustice ToC across the lifecycle of the programme;
- Lead and coordinate MyJustice knowledge and data management efforts;
- Lead and direct internal MyJustice learning and reflection to ensure programming relevance;
- Provide Quality Assurance of all MyJustice MEL outputs, content and content;

Communications and Visibility

- Build and ensure stakeholder/audience awareness of, brand identification with and support of MyJustice programme delivery;
- Provide leadership of and direction to the development of strategic messaging in line with the CV Strategy;
- Provide Quality Assurance of all MyJustice Communications and Visibility outputs, content and collateral across all media and platforms;

Key Relationships:

Internal

- The MyJustice Team Leader and the senior leadership team, as well as project staff employed in key technical areas;
- The British Council Country Director and key country office staff;
- The British Council Regional contracts team;

External

- The European Union Delegation to Myanmar and key technical staff;
- International development partners, civil society organisations and community based organisations active in the justice sector;
- Key MyJustice stakeholders, including civil society grant partners

Role Requirements:

Threshold requirements:		Assessment stage
Passport requirements/ Right to work in country	You must have the right to live and work in the country in which the role is based.	Shortlisting
Direct contact or managing staff working with children?	No	N/a
Person Specification:		Assessment stage
Qualifications		
<i>Minimum / essential</i>	<i>Desirable</i>	<i>Assessment Stage</i>
<ul style="list-style-type: none"> Post graduate qualification in the area of international development, law, human rights, conflict & peace studies, social sciences, or other relevant area 		Shortlisting

Role Specific Knowledge & Experience

<i>Minimum / essential</i>	<i>Desirable</i>	<i>Assessment Stage</i>
<ul style="list-style-type: none"> ▪ Significant work experience and policy knowledge in the field of access to justice, rule of law, governance or civil society in a South/East Asian developing country context; ▪ Demonstrated leadership and management skills in a complex multi-cultural international setting. ▪ Experience in successfully establishing and managing collaborative relationships and partnerships with civil society, government and international development partners; ▪ Proven knowledge and understanding of monitoring and evaluation methodologies, systems and strategies; ▪ Proven ability to capture evidence, learning from programme delivery and knowledge management to support policy advocacy; ▪ Proven knowledge and understanding of the delivery of communication strategies, in complex socio-cultural contexts; ▪ Excellent grasp of the evolving media environment, including new media, and the political, cultural and economic impact of development communications; ▪ Significant experience in developing and managing major (>\$1m / year) development project budgets; ▪ Strong stakeholder engagement, networking, influencing and representation skills; ▪ Very strong analytical and conceptual thinking, excellent English writing skills with the ability to communicate complex information in a clear and concise fashion. 	<ul style="list-style-type: none"> ▪ Experience of working in Myanmar and proven understanding of the justice policy environment; ▪ Familiar with the use of political economy analysis and theory of change in programme design and development; ▪ Knowledge and experience of working with plural legal systems in the global south; ▪ Proven track record of international research, publications and presentations in a relevant field; 	Shortlisting
Prepared by:		Date:
Jacques Carstens		01 March 2017