

Literature

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# Research Opportunity: Publishing and Literature in Sub-Saharan Africa

December 2022

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# Research Opportunity

## Introduction

The British Council's Arts team in Sub-Saharan Africa is commissioning research into the publishing and literature sectors in nine African countries.

With the research, we want to get a better understanding of the publishing sectors (including traditional book publishing, e-publishing, self-publishing, magazines and online journals) and the broader literature sector (including writers, festivals, storytelling, live literature, online initiatives) in the countries in which we operate.

The research will cover the publishing and literature sectors in Ethiopia, Ghana, Kenya, Nigeria, Senegal, South Africa, Sudan, Uganda and Zimbabwe.

We are seeking tenders from researchers based in one of the nine countries to complete the research and Scoping Report between January and March 2023. For full details, see below and download the tender documents.

## Scoping Report

The British Council is seeking proposals from researchers to research and prepare a Scoping Report which provides a high-level overview of the publishing and literature sectors in the nine countries specified.

The report will include summary overviews (2-3 pages) of the publishing and literature sectors in each country, as well as reflections on the significant trends, challenges, and opportunities in the region.

Information will be gathered primarily through desk research and (if required) virtual interviews; no travel is anticipated. The research methodology should be designed and implemented by the researcher.

For more detail on the specification, please read the Request for Proposals document (download below).

## Eligibility

We are seeking proposals from researchers who:

- have experience of working in the literature and/or publishing sector
- have a track record of working on research projects in the arts
- are based in one of the following countries: Ethiopia, Ghana, Kenya, Nigeria, Senegal, South Africa, Sudan, Uganda or Zimbabwe.

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## Timeline

- The deadline for proposals is **31 December 2022** (requests for clarifications should be made by **19 December 2022**)
- The successful supplier will be notified by **9 January 2023**
- The research should be undertaken between **16 January** and **7 March 2023** when the Scoping Report will be delivered.

## Fee

We are seeking tenders that do not exceed GBP £5,950 including VAT or other local taxes where applicable. This is based on an assumption of approximately 17-20 working days at a rate between £300-350 per day.

## How to apply

- Please read through the **Request for Proposal (RFP)** document for full details of the tender, including the Introduction and Background (section 2) and the Specification (section 7)
- For reference, please see the **Annex 1\_Terms and Conditions of Contract**, which will form the basis of the contract with the successful supplier
- Please complete the **Annex 2\_Supplier Response** and **Annex 3\_Pricing Approach** according to the instructions in Annex 2.

Once complete, please submit all documentation to [Matt.Beavers@britishcouncil.org](mailto:Matt.Beavers@britishcouncil.org) by **31 December 2022 (23:59 UTC)**.