

Our Shared Cultural Heritage

Activity Packs Brief

The Our Shared Cultural Heritage project is looking for contributors for **Activity Packs** that will be delivered to young people during lockdown. The packs will focus on **South Asian diaspora heritage, stories and experiences.**

About the project

The Our Shared Cultural Heritage project focuses on exploring the shared cultures and histories of the UK and South Asia. The project works with young people aged 11-25 to experiment and create new ways for museums and youth organisations to work together and become better places for young people to explore identity, connect with others and to create new opportunities for young people. It is funded by the National Lottery Heritage Fund's Kick the Dust programme which aims to involve more young people in heritage.

The project is led by British Council in partnership with Glasgow Museums, Manchester Museums and UK Youth.

What do we want?

In response to being unable to run face to face activities the project wants to create and distribute Activity Packs for young people at home during lockdown. The packs will be made publicly available to download online as a PDF, but also will be printed by the project and distributed by youth groups.

We want the Packs to be fun rather than feel educational, responding to a wide theme of **British South Asian Heritage.**

We are looking for contributors to **submit two A4 pages each.** These pages will then be collated into the Activity Packs.

There will be two packs created for roughly:

- 11-16 year olds
- 16-25 year olds

You can complete two sheets for one age range, or one for each group - it's up to you. Please indicate in your response which age range(s) you would like to create for.

The pages can be anything you can think of! We're really open to ideas and excited to see creative responses. Some ideas:

- Illustrations/colouring in
- Stories/poems
- Word searches/puzzles
- Posters
- Recipes
- Comic strips
- Prompts for activities in the house/online
- Mehndi designs
- Interview questions for family/friends

Just keep in mind:

- Two A4 sides submitted in PDF
- To be uploaded as PDF online
- To be printed (image resolution must be at least 300 dpi)
- For young people between 11-16 or 16-25 years old
- You will have roughly 2 weeks to create and submit the final pages

Full specifics can be confirmed once you are commissioned, this is to give you an idea of what will be expected once you are.

To apply

To apply please email isobel.cecil@britishcouncil.org by 2pm Wednesday 13 May 2020 with:

- No more than 300 words on what kind of pages/submission you'd like to create. Don't worry about making this too detailed, we just want an idea. Indicate the age range you'd like to create for.
- A link to examples of your work (e.g. Instagram, website, PDFs, images)

Email with the subject line 'Heritage Activity Packs Application'

You must be based in the UK to apply for this opportunity – as the project is funded by National Lottery Heritage Fund

Fee

Contracted contributors will be paid **£480 for 2 A4 pages** submitted.

Selection Criteria

Individuals will be selected by a panel of Our Shared Cultural Heritage project staff – Manchester Coordinator Sadia Habib, Glasgow Coordinator Diljeet Bhachu and Heritage

Project Manager Isobel Cecil along with members of the youth Shared Heritage Collective at Manchester Museum.

Projects will be assessed on the following criteria:

- Relevance to theme: British South Asian Heritage
- Quality of work
- Relevance to audience (young people)

Timeline

- Deadline for applications: 13 May 2pm
- Commission confirmation: 15 May
- Deadline for final submissions: 1 June

Our Shared Cultural Heritage project context

Do not feel limited to the statements below, these are just to give you an understanding of the project and its aims.

- Explore identity and culture through heritage. At the very core of the project is the understanding that our cultural heritage is shared – that histories, traditions and expressions of people are connected in many ways through past and current shared experiences.
- The project's aim is not to decide on what is right or wrong but to give space to explore different experiences, nuance and connections. We want voices that are often not given space to be shared and explored.
- We have an open definition of heritage and use it to broadly describe the ways people live and express themselves that have been passed on or influenced by previous generations.
- Cultural heritage can include intangible heritage (things that you can't touch), and tangible heritage (physical things you can touch).
- Examples of intangible heritage include: language, traditions, music, names, recipes, stories, customs. Examples of tangible heritage include; objects, books, photos and buildings.

Access

If you would like this document in a different format or have any questions regarding accessibility for this commission please get in touch with Isobel Cecil on

isobel.cecil@britishcouncil.org