

Next Generation Sudan

Request for Proposal

Please note that this is a summarised version of the Request for Proposals (RfP). To access the full version and supporting document, please go to the 'how to apply' section.

Background

Next Generation is a research programme that gathers data to explore the needs, potential and aspirations of young people globally. The overall aim of Next Generation is defined through 3 strands:

- Research: Understanding youth attitudes and aspirations
- Youth Voice: Amplifying youth voice
- Policy Impact: Supporting better youth policymaking

The research seeks to analyse the conditions that support young people and allow them to reach their potential as fulfilled, productive and active citizens. Research is initiated in countries that are experiencing a period of significant change, with the purpose of ensuring that young people's voices are heard, and their interests properly represented in decisions that will have lasting implications for their lives. The research is always completed with a series of recommendations based on supporting policy change. This research has been conducted in countries including the UK, Colombia, Germany, Ireland/Northern Ireland, Myanmar, Sudan, South Africa, Tanzania, Turkey, and Vietnam. We look to see how one or more significant changes or periods of activity – particularly when a number of events or circumstance come together – affects young people's view of themselves and their place in the world.

Context

Sudan has a population of 43.85 million of which 68% is aged less than 30 years old ([ISS Africa, 2022](#)). Sudan's demographic bulge towards a youth-based society is realised further when acknowledging the country's population growth of 2.4 % per annum, the fact that only 3% of the population is over the age of 65 and that overall, the population has a median age of 18.9 years ([World Population Review, 2022](#)).

The current demographic make-up will impact and be impacted by significant current and long-term political, social, and economic challenges. In a country where 46.5 per cent of the population live on the poverty line, 14.9% earn below US\$1.90 a day (World Bank, 2019).

The country's socio-economic indicators show negative rates of economic growth, with consistently high inflation rising to around of between 100 and 200 per cent ([tradingeconomics.com, 2022](https://tradingeconomics.com/sudan/inflation)), limited opportunities across education, employment and health impact youth across the country to a high degree.

Across political, social, and cultural spheres, it is vital to engage with the views, aspirations, needs and concerns of the next generation of Sudanese from a wide range of backgrounds and social status and across genders. By better understanding the political, social, economic, and cultural conditions that affect the lives of young people, we are able to support their voice and ability to become active, engaged, fulfilled and creative citizens.

Themes and key areas of research

The study will focus and explore the following topics and themes (the list below is not exhaustive and open to amendment and suggestions from the supplier):

- Demographics
- Identity and Values
- Education and Skills
- Employment
- Local and Global Challenges
- Youth Voice (Political and Civic and Engagement
- Digital Media
- Arts and Culture
- Peace and Conflict Resolution
- Global Outlook

The British Council holds a strong commitment to Equality, Diversity and Inclusion (EDI) as stated in the organisation's [policy and most recent strategy](#). Next Generation Sudan must ensure the adequate and purposeful inclusion and adherence of the British Council's approach to EDI and contribution to diversity and gender outcomes, through research methods and tools, sampling and data collection, and dissemination of research.

Role Profile

The British Council is looking to appoint a reputable service provider(s) with the following qualities:

Research skills and experience:

- Strong qualitative and quantitative research track record evidenced by previous projects.
- Expertise in conducting interviews and identifying case studies, evidenced by previous research projects.
- Strong experience in developing participatory research.
- Strong and dedicated team with suitable experience and qualifications.
- Strong experience in conducting research remotely and/or using digital/technological tools and methods.

Stakeholder engagement skills and experience:

- Knowledge and experience in developing, arranging, and leading on a variety of stakeholder engagement activities throughout the research process to inform the research process, in addition to create interest with relevant stakeholders.
- Strong experience in conducting stakeholder engagement activities remotely and/or using digital/technological tools and methods.

Local knowledge and expertise:

- Knowledge and expertise in the political, social, economic, and cultural aspects of Sudan.
- Knowledge and expertise in the area of youth and youth issues.
- Knowledge of and/or already established relationships with networks of youth groups and youth stakeholders in Sudan

Other requirements:

- Offering good value for money
- Capacity to deliver within the timeframes set out below.

For more information and to learn how suppliers will be accessed, please review the full RfP.

Methods and Outputs

The final methodology used for this research project will be agreed in consultation between the appointed service providers and the British Council. We anticipate the methodology to broadly include Desk research, a nationally representative quantitative survey, in-depth qualitative discussions, data analysis, conclusions, and policy recommendations.

Throughout the stages of the research process, we expect a range of stakeholder engagement activities to support the development, analysis and dissemination of the research and key findings. **The final outputs** will be agreed in consultation between the appointed service provider and the British Council. We anticipate the final outputs to broadly include: Datasets; A final report in English; An executive summary; A slide deck of key findings; A number of stakeholder engagement activities as part of the research and dissemination process.

Timescales

Subject to any changes notified to potential suppliers by the British Council in accordance with the Proposal Conditions, the intended timescales applicable to this Procurement Process are:

Activity	Date / time
RFP Issued to bidding suppliers	26 October 2022
Deadline for clarification questions (Clarification Deadline)	23.59 GMT 6 November 2022
British Council to respond to clarification questions	23.59 GMT 9 November 2022
Deadline for submission of Proposals by potential suppliers (Response Deadline)	23.59 GMT 22 November 2022
Final Decision	2 December 2022

How to apply

To access the full information, supporting documents, submit questions and submit a supplier response for this opportunity, please register and/or sign into the platform [In-Tend Host](#).

This Next Generation Sudan opportunity is registered under In-Tend number: **BC/02665**

If you have any queries regarding the In-Tend Host platform, please contact

rhea.bhandari@britishcouncil.org