Conference programme

#GoingGlobal2019
@HEGoingGlobal
www.britishcouncil.org/going-global
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It is my great pleasure to welcome you to Berlin – the British Council has been in Germany since 1959 and with the challenges of changing European boundaries, and the uncertainty of their impact, it seems fitting that we find ourselves in a country in the centre of Europe, connecting East and West, with a long history of academic achievement, innovation and excellence. This is more fitting as the conference explores crossing the border from ‘traditional’ analogue education to ‘IR4.0 digital’ education.

Bologna has provided a common framework for higher education in Europe facilitating connections and internationalisation. Europe, with a combined population of nearly 750 million people, and thousands of universities, research institutes and higher education institutions, is uniquely placed to meet the challenges of the digital world.

Wherever we are based in the world we are affected by the digital age either directly or indirectly and as our societies and their institutions evolve, we seek solutions to the immense global challenges we all face.

Every year, Going Global addresses key issues and challenges for international education. In 2018 Going Global provided a platform for discussion, debate and the sharing of knowledge and insight on the theme Global connections, local impact: creating 21st century skills, knowledge and impact for society-wide good. This year’s theme challenges us to consider our role in crossing the boundary between the analogue and digital world.

Together, through Going Global we will address these challenges through the expertise and opinions of those working in the field of international education as policymakers and practitioners. We welcome a wide range of participants from more than 70 countries – from government ministers, to senior policymakers, university presidents and vice-chancellors, academics and other international experts.

I would like to say a heartfelt thank you to everyone who has made Going Global a success over the years. To our contributors, thank you for your commitment to share expertise and knowledge thus providing new insights into the topics that concern us. To our steering committee and supporting networks I thank you for your invaluable advice. My final thanks go to our supporting partner, the German Academic Exchange Service – DAAD, which has been invaluable in working with us over the last year to design and deliver Going Global here in Germany.

I invite you all to seize this opportunity for global discussion, collaboration and innovation, to participate in the celebration of our connections and the expansion of our horizons. I hope you enjoy the conference and leave Going Global 2019 with new inspiration on the future of further and higher education.

Sir Ciarán Devane
Chief Executive, British Council
@HEGoingGlobal #GoingGlobal2019
Conference theme

Knowledge diplomacy and the digital world: does international tertiary education have a role?

As the digital world transforms our society, it brings both immense opportunities and significant risks. New technologies and platforms are revolutionising the way that knowledge is produced, accessed and used globally. Solutions to many of the world’s greatest challenges are increasingly within reach. The speed and scale of change is also disrupting labour markets and business models, radically changing the nature of jobs and the skills required. While technologies are creating huge opportunities and wealth for some, many more remain excluded, deepening inequality and polarising societies.

Historically, international tertiary education has fulfilled a unique position as a global knowledge producer, developer of high-level skills and powerful anchor in local and global society. In a radically different future world, however, how relevant will it be and what contribution can it make?

Going Global will debate the role of international tertiary education in this new paradigm, focusing through a policy or practice lens, on four roles:

**Global knowledge producer**
- How can policymakers, researchers and institutions develop international models of collaboration capable of solving global challenges?
- How can we extend collaboration in knowledge production to include communities and under-represented groups?
- How can researchers and institutions strengthen their engagement with the public as knowledge partners?
- How will new structures of knowledge ownership affect knowledge production and research?

**High-level skills developer**
- How can we best develop the new skills needed alongside the attitudinal requirements of entrepreneurship, creativity, persistence and ambition?
- How can more students be encouraged into STEM subjects, while retaining the importance of interdisciplinarity?

**Global society anchor and solution provider**
- Inequitable access to educational opportunities is a major source of disadvantage that risks locking in social exclusion across generations. How can policymakers and tertiary institutions tackle this? What can international tertiary education contribute?
- How can policymakers and institutions promote social inclusion and mobility more effectively?
- What role should institutions play in countering polarisation in society – and how might they best do this?
- How can institutions and academics secure and promote “truth”? What contribution might international collaboration make?

**High-level skills developer**
- How can we create more effective connections (including structures, systems and policies) between vocational, professional and academic skills?
- How can we strengthen collaboration between industry, civil society and tertiary education to develop the relevant skills and attitudes in young people?
Leader and partner in a future world

- How should institutions ensure that they remain relevant in a future digital world? What strategies should they employ?
- Can international tertiary education play a future leadership role and what could that be?
- How can institutions strengthen their work with local and global partners to make a more effective contribution? How might this change institutions themselves?
- What are the risks and opportunities for institutions of knowledge diplomacy? How might these be managed?
Practical information

Registration and information desk, level A
Opening and registration hours:
- Monday 13 May, 08.00–18.00
- Tuesday 14 May, 07.45–18.00
- Wednesday 15 May, 07.45–15.30

Exhibition and poster gallery, levels B and C
Opening hours:
- Monday 13 May, 12.00–18.00
- Tuesday 14 May, 09.00–17.00
- Wednesday 15 May, 09.00–15.00

Cloakroom, level A
Opening hours:
- Monday 13 May, 08.00–18.00
- Tuesday 14 May, 07.45–18.00
- Wednesday 15 May, 07.45–15.30

Smoking
Smoking is prohibited inside the venue. If you wish to smoke please do so in the outside areas.

Session formats
Sessions taking the following formats are indicated on the programme at a glance. Where there is no symbol the session will follow a traditional panel or presentation style.

World cafés are discussion-oriented sessions. Groups of people discuss different topics at several tables, with individuals switching tables periodically and getting introduced to the previous discussion at their new table by a table host. A café ambience is created in order to facilitate conversation.

Workshops are interactive sessions with key learning outcomes. These are run over two streams so make sure that you are able to attend both part A and part B.

Please note that sessions are open to all participants. Pre-booking is not available and places will be allocated on a first-come, first-served basis.

For the locations of all sessions please see pages 16–29.

Poster gallery, level C
Visit the poster gallery from 12.00 on Monday 13 May and throughout the day on Tuesday 14 and Wednesday 15 May. Vote for the most innovative and inspiring poster via the conference app.

Join the presenters on Tuesday morning, 10.30–11.15, to discuss their content in greater detail.

48 posters will be displayed throughout the conference on level C. Make sure to meet the poster presenters and other interested delegates to discuss and debate this year’s conference themes.

See page 34 for poster map.

Internet access
Private conference WiFi is available for your use. Please select this network on your mobile devices and log on with these details:

Name of WiFi: GoingGlobal2019
Password: Britishcouncil
Conference app
Your personal agenda planner and networking tool.
Make the most of your participation and use your app to:
• view and edit your conference agenda
• set up meetings and swap contact details with other delegates
• check in to sessions to receive relevant presentations to your personal email once Going Global has finished.
If you have any questions about the app, please visit the app information desk on level A for assistance.

Breaks
Breaks will take place throughout the conference on levels A, B and C. Please refer to the programme for the exact times.

Lunch
Lunch will be served on levels A, B and C and will be a standing buffet. There is occasional seating around the exhibition area which can be used during refreshment breaks. Still water will be available.

ATMs
The nearest ATMs are:
• Berliner Sparkasse, Alexanderplatz 2, 10178 Berlin. This is a three-minute walk from the venue.
• ALEXA shopping and leisure centre, Grunerstraße 20, 10179 Berlin. The ATMs are situated on levels -1, 0 and 2. This is a two-minute walk from the venue.

Faith rooms
Faith rooms are located in Room A08, level A of the conference venue.

Business centre
Please note there are unfortunately no business centre facilities at the conference venue.

Safety and emergency procedures
Please wear your conference badge at all times. Security staff are required to challenge visitors who are not wearing conference identification. The British Council and bcc Berlin Congress Center are committed to the safety of all staff, clients and visitors. Please familiarise yourself with the escape routes from the levels that you will be using.

Luggage
Please note that the venue does not allow bags larger than ten litres. Bags and other luggage with a volume up to ten litres are permitted (e.g. hand bags, laptop bags, backpacks). All guests with bags or luggage of this nature should be prepared for bag checks if requested.

Bags and other luggage with a larger capacity are not permitted in the venue and may not be left at the cloakroom.

There are various options for storing luggage in lockers or at luggage stations at train stations near the bcc.

Alexanderplatz train station
Alexanderplatz 8, 10178 Berlin
• 20 lockers, each 28 cm x 42–54.5 cm x 80 cm (W x H x D)
• 12 lockers, each 61.5 cm x 47 cm x 93 cm (W x H x D)
Open 24/7. Area is under video surveillance and barrier-free.

Alex Oase Alexanderplatz 7, 10178 Berlin
• 32 lockers in different sizes
Open 24/7. Area is under video surveillance and barrier-free.
Masterclasses, Monday 13 May, 09.00–12.00

Spaces at masterclasses need to be paid for and reserved in advance due to limited capacity. If you wish to sign up please amend your online registration or visit the Going Global registration desk on level A in the Berlin Congress Center.

Masterclasses provide an opportunity for a deeper exploration of key issues facing institutions. Attendees will leave these sessions with in-depth topic knowledge and an action plan to tackle the unique challenges and issues facing their institution. Explore the masterclasses in more detail on the Going Global conference app.

**Capturing and communicating impact – a Sustainable Development Goals masterclass, hosted by The Association of Commonwealth Universities**

Date: Monday 13 May 2019
Time: 09.00–12.00
Location: bcc Berlin Congress Center
Tickets: £130

This masterclass will provide you with an understanding of the United Nation’s SDG agenda, calls for action to the university sector and the potential benefits of engaging with the SDGs.

**Leadership for a future world, hosted by Advance HE**

Date: Monday 13 May 2019
Time: 09.00–12.00
Location: bcc Berlin Congress Center
Tickets: £130

This masterclass will enable you to identify and explore best practices for the successful development of TNE provision and its quality assurance.

**(International) Education 4.0, hosted by Jisc**

Date: Monday 13 May 2019
Time: 09.00–12.00
Location: bcc Berlin Congress Center
Tickets: £130

This masterclass will enable you to understand the implications of Industry and Education 4.0, and how this can be extrapolated for the next generation of international education and TNE.

**Alternative approaches to quality assurance of TNE: collaborating, connecting and communicating, hosted by the Quality Beyond Boundaries Group**

Date: Monday 13 May 2019
Time: 09.00–12.00
Location: bcc Berlin Congress Center
Tickets: £130
Campus and startup tours, Wednesday 15 May from 15.00

Coaches will be provided to transport delegates from the bcc Berlin Congress Center. Spaces at these events are complimentary but need to be reserved in advance due to limited capacity. If you wish to sign up please amend your online registration or visit the Going Global registration desk on level A in the Berlin Congress Center.

Explore the campus and startup tours in more detail on the Going Global conference app.

Freie Universität Berlin

Date: Wednesday 15 May
Time: 15.15–18.30
Location: Freie Universität Berlin

Hochschule für Wirtschaft und Recht Berlin /Berlin School of Economics and Law (HWR)

Date: Wednesday 15 May
Time: 15.30–18.30
Location: Hochschule für Wirtschaft und Recht Berlin/Berlin School of Economics and Law (HWR)

Technische Universität Berlin

Date: Wednesday 15 May
Time: 15.00–18.30
Location: Technische Universität Berlin

Hasso Plattner Institute for Digital Engineering, School of Design Thinking

Date: Wednesday 15 May
Time: 15.00–19.30
Location: Hasso Plattner Institute for Digital Engineering, School of Design Thinking

Startup tours

In partnership with Berlin Partner we are complementing the conference theme Knowledge diplomacy and the digital world with a number of curated startup tours. With one of the fastest growing startup scenes in the world Berlin is establishing a reputation as a leader in the field of digital innovation and we are offering delegates the opportunity to explore this booming tech ecosystem. Tours will focus on the following:

- **Tour 1** – Internet of Things and Social Entrepreneurship
- **Tour 2** – Digital Health and Artificial Intelligence
- **Tour 3** – Climate Change and Digital Health

All startup tours leave the bcc Berlin Congress Center at 15.30 and return at 18.30.
Welcome reception

Date: Monday 13 May  
Time: 18.00–19.30  
Location: Radialsystem, Holzmarktstraße 33, 10243 Berlin  
Dress code: Business attire

Return transport will be provided from bcc Berlin Congress Center to Radialsystem. Drinks and canapés will be served.

Radialsystem is a cultural centre strongly linked to Berlin’s independent performance and music scene. The mid 19th-century architecture of the Radialsystem comes from the time when the building was a pumping station for Berlin – located directly on the River Spree where the districts Mitte, Kreuzberg and Friedrichshain meet.

The reception is sponsored by the Berlin University Alliance.

Four strong academic and research partners in Berlin have joined forces to find answers to complex, pressing questions together, across the boundaries of individual disciplines and institutions: Freie Universität Berlin, Humboldt-Universität zu Berlin, Technische Universität Berlin, and Charité – Universitätsmedizin Berlin.

The research performed by this university alliance is already a key factor making Berlin one of Europe’s leading hubs of knowledge and research. These institutions draw well-known scholars, researchers and scientists from all over the world while also serving as a breeding ground for outstanding next-generation talent in science, research and academia.

More than 100,000 students study here. Through numerous partnerships, some of them having grown up over decades, each of the four institutions has forged global networks with other top academic and research institutions, and all of them regularly hold excellent positions in international rankings.
Exhibitor directory

The exhibition will be open on level B at the following times:

- Monday 13 May, 12.00–18.00
- Tuesday 14 May, 09.00–17.00
- Wednesday 15 May, 09.00–15.00

<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>Stand</th>
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<tbody>
<tr>
<td>ZEIT Verlagsgruppe</td>
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<td>Renmin University of China</td>
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<td>Times Higher Education</td>
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<td>Quantum sensing the brain</td>
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<td>IELTS</td>
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<td>Cambridge Assessment English</td>
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<td>Nature Research Institutional Partnerships</td>
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<td>Scottish Qualifications Authority</td>
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<td>ETS TOEFL</td>
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<td>Helwan University</td>
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<td>Helicopter Electro-Mechanical Actuation System</td>
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<td>Polish National Agency for Academic Exchange NAWA</td>
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<td>German Academic Exchange Service / Deutscher Akademischer Austauschdienst</td>
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<td>The PIE</td>
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<th>Exhibitor</th>
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<tr>
<td>CHESICC (China Higher Education Student Information and Career Center)</td>
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<td>Global Partnerships, University of Exeter</td>
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<td>The Copperbelt University</td>
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<td>jobs.ac.uk</td>
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<td>IETF – International Education Fairs of Turkey</td>
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<td>Trinity College London</td>
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<td>PTE Academic</td>
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<td>Advance HE</td>
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<td>Coventry University</td>
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<td>PCG Academia</td>
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<td>British Council</td>
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<td>ICEF</td>
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<td>Birmingham City University</td>
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Programme at a glance
Opening plenary
Monday 13 May, 14.15–16.00
Room C01, level C

Ceremonial
Delegates will be welcomed by the Berlin University of the Arts (Universität der Künste Berlin) horn ensemble playing original arrangements of orchestral works.

Young women and men from ten different countries make up the group, which is now managed by Bertrand Chatenet, solo horn player in Berlin’s Konzerthaus Orchestra and lecturer at the University of the Arts.

Universität der Künste Berlin
Addresses

Sir Ciarán Devane, Chief Executive of the British Council, will welcome delegates to Going Global followed by addresses from Anja Karliczek, Federal Minister of Education and Research, Germany; Chris Skidmore MP, Minister of State for Universities, Science, Research and Innovation, Department for Education, UK; Steffen Krach, Berlin State Secretary for Science and Research, Office of The Senate for Science, Germany; Dr Dorothea Rüland, Secretary General, German Academic Exchange Service (DAAD), Germany; Professor Dame Janet Beer, President, Universities UK.

New dark age: is technology making the world harder to understand?

Technology is starting to behave in intelligent and unpredictable ways that even its creators don’t understand. As machines increasingly shape global events, how can we regain control?

Instead of a utopian future in which technological advancement casts a dazzling, emancipatory light on the world, we seem to be entering a new dark age characterised by ever more bizarre and unforeseen events. The Enlightenment ideal of distributing more information ever more widely has not led us to greater understanding and growing peace, but instead seems to be fostering social divisions, distrust, conspiracy theories and post-factual politics. How have we come to this point – and has utopia gone forever?

Delivered by James Bridle – an artist and writer working across technologies and disciplines. James was named as one of the 1000 Most Influential People in London by the Evening Standard in 2007, and one of the 100 Most Influential People in Europe by WIRED Magazine in 2015.

Break

16.00–16.30, levels A, B and C
# Monday 13 May

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Topic</th>
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| **A03–A04** | 16.30–17.45 | **2.1** The tech transfer experience, warts and all  
**Chair:** Benjamin Soffer,  
Head of Strategic Industry Partnerships, King’s College London, Former T3 of the Technion, Israel |
| **A05–A06** | 16.30–17.45 | **2.2** Can digital technologies deliver a democracy of learning in large HE systems?  
**Chair:** Professor Nick Petford,  
Vice-Chancellor, University of Northampton, UK  
**Professor Dr Richard Follett,**  
Deputy Pro-Vice-Chancellor – International, University of Sussex, UK  
**Delia Heneghan,**  
Director of Education, Sannam S4, India  
**Professor Dr Renato H L Pedrosa,**  
Associate Professor, University of Campinas, Brazil  
**Dr Suleiman Ramon-Yusuf,**  
Director – Research, Innovation and Information Technology, National Universities Commission, Nigeria |
| **B05–B06** | 16.30–17.45 | **2.3** Curriculum development multiverse – lessons from innovative reforms  
**Chair:** Joseph Hoffman,  
SPHEIR Team Leader, British Council, UK  
**T1:** Mircea Dumitru,  
Rector, University of Bucharest, Romania  
**T2:** Jonathan Harle,  
Director of Programmes, INASP, UK  
**T3:** Dr Rehema Klonzo,  
Senior Lecturer and Dean of Social Sciences, University of Dodoma, Tanzania  
**T4:** Beatrice Muganda,  
Director, Higher Education, PASGR/PEAL, Kenya |
| **B07–B08** | 16.30–17.45 | **2.4** Global mobility – home thoughts from abroad  
**Chair:** Professor Robert Gilmour,  
International Mobility Lead, Glasgow Caledonian University, UK  
**T1:** Professor Hester Klopper,  
Deputy Vice-Chancellor of Strategy and Internationalisation, Stellenbosch University, South Africa  
**T2:** Professor Hannah McGee,  
Dean and Chief Academic Officer, RCSI: Royal College of Surgeons in Ireland  
**T3:** Professor Catherine Montgomery,  
Professor of International Higher Education and Academic Director of International Partnerships, University of Bath, UK  
**T4:** Vivienne Stern,  
Director, Universities UK International (UUKi) |
| **B09** | 16.30–17.45 | **2.5** Internationalisation: time to reflect, re-think, re-focus?  
**Chair:** Professor John Latham,  
Vice-Chancellor, Coventry University, UK  
**T1:** Lakhana Dockiao,  
Director, Bureau of International Cooperation Strategy, Office of the Higher Education Commission, Thailand  
**T2:** Dr Marcus Hoppe,  
Deputy Director – International Office, Leibniz University Hannover (LUH), Germany  
**T3:** Professor Lily Kong,  
President, Singapore Management University, Singapore |
| **C01** | 16.30–17.45 | **2.6** The Going Global debate: The motion: universities must not intervene in the development or use of AI irrespective of its potential for harm  
**Chair:** Natalie Smolenski,  
Senior Vice-President – Business Development, Learning Machine, USA  
**Dr Rose Clesham,**  
Director of Academic Standards and Measurement, Pearson, UK  
**Professor Nigel Crook,**  
Head of the Cognitive Robotics Group and Research Lead for Computer Science, Oxford Brookes University, UK  
**Professor Alistair Fitt,**  
Vice-Chancellor, Oxford Brookes University, UK  
**Aaron Porter,**  
Director of Policy, IDP Connect and Council Member, Goldsmiths University of London, UK  
**Andrew Proctor,**  
Director of Digital, Staffordshire University, UK |

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**Key:**  
- Research launch  
- World café  
- Panel  
- Workshop  
- Marketplace  
- Level A  
- Level B  
- Level C
Tuesday 14 May
08.00–09.00
A03–A04
3.1 Horizons 2025: Exploring new agendas for higher education internationalisation in ASEAN
Chair: Susan Milner, Director Education – East Asia, British Council
Guy Perring, Regional Director, Asia i-graduate, Consultant on behalf of the British Council
Datin Paduka Ir. Dr Siti Hamisah Tapsir, Director General, Department of Higher Education, Ministry of Education, Malaysia
Purwanto Subroto, Deputy Director of Higher Education Cooperation, Ministry of Research, Technology and Higher Education, Indonesia
Dr Wai Soe Zaw, Chair of Rectors’ Committee, Rector, Yangon University of Medicine (1), Myanmar
Associate Professor Thu Thuy Nguyen, Deputy Director General, Department of Higher Education, Ministry of Education and Training, Vietnam
Dr Aurasa Pavavimol, Deputy Secretary General, Office of the Higher Education Commission, Thailand

3.2 ARUA: The changing research environment in Africa
Chair: Professor Wim de Villiers, Vice-Chancellor, Stellenbosch University, South Africa
Professor Ernest Aryeetey, Secretary General, African Research Universities Alliance (ARUA), Ghana
Professor Ama de Graaf Aikins, Dean of International Programmes, University of Ghana, Ghana
Professor Barnabas Nawangwe, Vice-Chancellor, Makerere University, Uganda
Professor Oluwoyin Ogundipe, Vice-Chancellor, University of Lagos, Nigeria

09.15–10.30
A03–A04
4.1 Strategies for technological advancement
Chair: Professor Brian Cantor, Vice-Chancellor, University of Bradford, UK
T1: Sonia Dubourg-Lavroff, Inspector General of Education and Research Administration, Ministry of Higher Education and Research, France
T2: Professor Kevin Hall, Deputy Vice-Chancellor, University of Newcastle, Australia
T3: Professor Bailian Li, Vice-Provost for International Affairs, NC State University, USA
T4: Professor Muhammad Akaro Mainoma, Professor – Department of Accounting, Nasarawa State University, Nigeria
T5: Regina Brautlacht, Advisor for Global Digital Learning, Hochschule Bonn-Rhein-Sieg, Germany

A05–A06
4.2 Teaching for tomorrow: how do we give currency in the labour market without narrowing pathways?
Chair: Joaquin Uribarri, Director of Global Outreach and Professor at IE University, Spain
Sharon Bell, Group Vice-Principal – Commercial and International, Warwickshire College, UK
Katrina Enros, Engagement and Insights, Science Gallery International, Ireland
Professor Dr Andreas Zehetner, Vice-President – International Relations, University of Applied Sciences Upper Austria, Austria

A05–A06
4.6 Student recruitment in a digital world
Chair: Charlene Allen, Director of Student Recruitment and International Relations, University of Southampton, UK
Simon Emmett, CEO, IDP Connect, UK
Paul Schulmann, Associate Director of Research, World Education Services, USA
Dr David Glowsky, Acting Head – International Strategy Office, Humboldt University of Berlin, Germany

B05–B06
4.4 Equity and aspiration – increasing participation in outward mobility by under-represented groups
Chair: Katherine Allison, Policy Researcher, Universities UK International, UK
Anders Ahlstrand, Analyst, Swedish Council for Higher Education, Sweden
Sinéad Lucey, International Education Manager, Irish Universities Association, Ireland
Guy Perring, Regional Director – Asia, i-graduate

08.00–09.00 09.15–10.30
Key:
Research launch World café Panel Workshop Marketplace Level A Level B Level C
### 09.15–10.30

**B09**

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<td><strong>4.5 New models of learning – driving knowledge diplomacy?</strong></td>
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<tr>
<td><strong>Chair:</strong> Professor John Latham, Vice-Chancellor, Coventry University, UK</td>
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<td><strong>T1:</strong> Dr Linda Amrane-Cooper, Programme Director: PGC Learning and Teaching in Higher Education, University of London, UK</td>
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<td><strong>T2:</strong> Professor Manuel Frutos-Perez, Director of Business Development, Cambridge Education Group, UK</td>
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<td><strong>T3:</strong> Professor Stuart Perrin, Dean of International Affairs, Xi’an Jiaotong-Liverpool University, China</td>
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<td><strong>T4:</strong> Martha Flor Puebla Mora, Policy Adviser and Doctoral Researcher, University of Guadalajara, Mexico</td>
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**T5:** Professor Maurits van Rooijen, Group Rector, Global University Systems, UK

**T6:** Dr J Simon Rofe, Reader in Diplomatic and International Studies, Centre for International Studies and Diplomacy, SOAS University of London, UK

**T7:** Professor Liz Sheffield, Associate Pro-Vice-Chancellor Education, University of Liverpool, UK

**T8:** Dr Philip John Steenkamp, President and Vice-Chancellor (incoming), Royal Roads University, Canada

**T9:** Professor Katherine Wimpenny, Theme Lead – Intercultural Engagement and Professor of Research in Global Education, Centre for Global Learning, Education and Attainment, Coventry University, UK

### 10.30–11.15

**Break and posters**

10.30–11.15, levels A, B and C

**B01–B02**
5. Knowledge: the new diplomacy?

What is knowledge diplomacy and can it genuinely address global challenges? Or is it just another version of traditional diplomacy, extending bilateral relations for the benefit and competitive advantage of one or two nation states?

Going Global 2018 in Kuala Lumpur included a conversation around knowledge diplomacy and heard perspectives from leaders and diplomats from a variety of geographical contexts. Many of the ideas discussed, however, were anchored in traditional – and possibly outdated – views of diplomacy.

So, what do we mean by knowledge diplomacy, what does it look like in action and what can we learn from examples?

Huge challenges are having an impact across national boundaries all around the world, while at the same time, limited resources are driving countries to be increasingly inward looking. Traditional diplomacy, for many, prioritises national competitive advantage over global good.

In that context, is knowledge – and its producers – creating a new type of diplomacy whose role is to build international relations for mutual benefit? Are knowledge producers the real diplomats of the 21st century? If so, this may have significant implications for the future role played by international higher education and research.

This session presents a discussion paper, *Knowledge Diplomacy in Action*, exploring a number of practical examples of knowledge diplomacy having an impact on the world.

**Chair: Professor Jo Beall**, Professorial Research Fellow, London School of Economics and Former Director – Education and Society, British Council

**Professor Jane Knight**, Adjunct Professor of Education, University of Toronto, Canada

**Dr Dorothea Rüland**, Secretary General, German Academic Exchange Service (DAAD), Germany

**Dr Tariq Banuri**, Chairman, Higher Education Commission, Pakistan
Lunch
12.30–13.45
Levels A, B and C
A03–A04

13.45–15.00

6.1 Re-thinking the 4IR impact on HE Part A
Workshop facilitator:
Ben Brabon, Senior Adviser – Arts, Humanities and Social Sciences, Advance HE, UK

Workshop facilitator:
Dr Catherine Hack, Senior Adviser, Advance HE, UK

This workshop consists of two parts – A and B. Please also attend Part B at 15.45–17.00 to obtain the full benefit of the workshop.

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6.2 Shaping the digital future – the successful advancement of students

**Chair:** Professor Angela Ittel, Vice-President for Strategic Development, Junior Scholars and Teacher Education, Technische Universität Berlin, Germany

**T1:** Professor Luke Georghiou, Deputy President and Deputy Vice-Chancellor, University of Manchester, UK

**T2:** Dr Anna-Maria Karl, Head of Global Talent Sourcing, Daimler AG, Germany

**T3:** Professor Dr Setareh Maghsoudi, Assistant Professor, Technische Universität Berlin and Einstein Center Digital Future, Germany

**T4:** Professor Dr Martina Schraudner, Head, Fraunhofer Center for Responsible Research and Innovation (CeRRI), Germany

13.45–15.00

6.4 Design thinking for management and strategic planning Part A

**Workshop facilitator:** Dr Colman Farrell, Head of Programme Development, Innovation Academy, University College Dublin, Ireland

**T5:** Ian Watt, Deputy Vice-Chancellor and Vice-President (International), University of Technology Sydney, Australia

**T6:** Matt Hughes, PhD Student, Technische Universität Berlin, Germany

**T7:** Heike Müller, PhD Student, Technische Universität Berlin, Germany

**T8:** Roda Müller-Wieland, Fraunhofer Institute for Industrial Engineering, Center for Responsible Research and Innovation (CeRRI), Germany

13.45–15.00

6.5 Digital globalisation of knowledge and the impact on higher education in South Asia and the EU

**Chair:** Stuart McDonald, Founder-Director, International Cultural Relations, UK

**Dr Tariq Banuri,** Chairman, Higher Education Commission, Pakistan

**Hamidullah Farooqi,** Chancellor, Kabul University, Afghanistan

**Oliver Janoschka,** Managing Director, Stifterverband, Germany

**Diana Laurillard,** Chair of Digital Technologies, University College London, UK

**Rosemary Hilhorst,** Director – Pakistan, British Council

This workshop consists of two parts – A and B. Please also attend Part B at 15.45–17.00 to obtain the full benefit of the workshop.

13.45–15.00

6.3 Developing partnerships to meet future skills needs; but whose needs?

**Chair:** Neil Robertson, Chief Executive Officer, National Skills Academy for Rail (NSAR), UK

**Chris Percy,** Associate Director, Firetail, UK

**Moromoke Nimota Raji,** Member – Governor’s Steering Committee on Special Education Intervention, Ministry of Education, Nigeria

13.45–15.00

6.6 Is the university of applied science model transferable or is it too European?

**Chair:** Dr Dorothea Rüland, Secretary General, German Academic Exchange Service (DAAD), Germany

**Professor Dr Marcus Baumann,** Rector, University of Applied Sciences Aachen, Germany

**Professor Dr Manar Khaled Fayyad,** President, German Jordanian University, Jordan

**Dr Ing Elmar Stumpf,** Former Vice President Product Division Dish Care, Greater China, BSH Home Appliances, Germany

13.45–15.00

6.7 Design thinking for management and strategic planning Part B

**Workshop facilitator:** Kathleen Longergan Erickson, Entrepreneurial Specialist, Innovation Academy, University College Dublin, Ireland

This workshop consists of two parts – A and B. Please also attend Part B at 15.45–17.00 to obtain the full benefit of the workshop.
Break
15.00–15.45

15.45–17.00

Levels A, B and C

A03–404

15.00–15.45

7.1 Re-thinking the 4IR impact on HE Part B

This is the second part of this session, which started earlier in the day. If you did not attend Part A it is not recommended that you join the session at this point.

A05–A06

15.45–17.00

7.2 Digital collaboration to sustain global research

Chair: Freddy Weima,
Director General,
NUFFIC, Netherlands

T1: Dr Francesco Galtieri,
Senior Fellow on Sustainable Development,
University of Naples Federico II, Italy

T2: Professor Bruce Muirhead,
CEO and Founder,
Mindhive, Australia

T3: Cat Sinclair-Jones,
Research and Policy Analyst – Research, Evaluation and Monitoring Unit,
British Council, Pakistan

T4: Professor Bolaji Fatou Sule,
Deputy Vice-Chancellor,
University of Ilorin, Nigeria

B05–B06

15.45–17.00

7.3 It takes more than two to tango: industry, education and enterprise

Chair: Dr Joanna Newman,
Chief Executive and Secretary General,
The Association of Commonwealth Universities, UK

T1: Dr Ursula Paintner,
Head of Section Development Cooperation: Partnership Programmes, Alumni Projects and HE Management,
DAAD, Germany

T2: Sven Koble,
Managing Director,
BESK Group, Germany

T3: Professor Judith Lamie,
Pro-Vice-Chancellor – External Affairs,
University of Derby, UK

T4: Audrey Namdiero-Walsh,
European Operations Director,
African Institute for Mathematical Sciences – Next Einstein Initiative (AIMS-NEI), Germany

T5: Professor Victor Shim,
Associate Vice-President,
Global Relations Office,
National University of Singapore

T6: Professor Smile Dzisi,
Vice-Chancellor,
Koforidua Technical University, Ghana

B07–B08

15.45–17.00

7.4 Design thinking for management and strategic planning Part B

This is the second part of this session, which started earlier in the day. If you did not attend Part A it is not recommended that you join the session at this point.
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### Wednesday 15 May

**08.00–09.00**

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Chair(s)</th>
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</table>
| A03–A04 | 8.1 University links for industry engagement: new flexible partnership models for 4th IR and beyond | **Chair:** Susan Milner, Director Education – East Asia, Malaysia  
Professor Dr Raha Abdul Rahim; Director, Institutions of Higher Education Excellence Planning Division, Department of Higher Education, Ministry of Education, Malaysia  
Professor Raymond Girard Tan, Vice-Chancellor for Research and Innovation, De La Salle University, Philippines  
Professor Bi-Fong Lin, Deputy Vice-President for International Affairs, National Taiwan University, Taiwan  
Dr Akkharawit Kanjananop, Vice-President, National Science and Technology Development Agency, Thailand  
Associate Professor Ngo Thi Phuong Lan, Rector – University of Social Science and Humanities, Vietnam National University, Ho Chi Minh City, Vietnam  
Professor Hisham Elkaki, Dean, Architecture and Built Environment, University of Salford, UK |
| A05–A06 | 8.2 Iran Higher Education, achievements, opportunities and challenges | **Chair:** Dr Khalil Gholami, Associate Professor, University of Kurdistan, Iran  
Professor Mahmoud Mehrmohammadi, Professor, Tarbiat Modares University, Iran  
Dr Yadollah Mehralizadeh, Academic member, Shahid Chamran University of Ahvaz, Iran |
| B05–B06 | 8.3 IELTS: The digital world and the future of English language assessment | **Chair:** Justin Rodford, Alliance Manager, Partnerships, Projects and Policy, Cambridge Assessment English  
Megan Agnew, Higher Education Account Manager, British Council  
Amy Carter, Director, Partnerships and Communications, IELTS USA |
| B07–B08 | 8.4 Tour d’Europe: what’s on the higher education menu in Europe? | **Chair:** Bianka Stege, Director Education and Society – Europe, British Council  
Tables hosted by EU country directors and education team leaders. |
| B09 | 8.5 Online education in India: the golden thread among 36 million learners or just more digital content in the cloud? | **Chair:** Manjula Rao, Director – Higher Education and Society, British Council, India  
Radhika Maloo, Senior Programme Manager, upGrad, India  
Professor Souvik Bhattacharyya, Vice-Chancellor, Birla Institute of Technology and Science – Pilani, India  
Professor Dhirendra Pal Singh, Chairman, University Grants Commission, India  
Dr Usha Titas IAS, Principal Secretary, Department of Higher Education, Government of Kerala, India  
Navin Mittal IAS, Commissioner – Collegiate Education and Technical Education, Government of Telangana, India |

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### Break

**09.00–09.15**
09.15–10.30

A03–A04

09.15–10.30

9.6 Doing leadership differently for a future world: what new leadership will be needed in a brave new world of HE?

Chair: Tracy Bell-Reeves, Director of Programmes and Events, Advance HE, UK

Dr Halimur Khan, Director, Professional Development Center, BRAC University, Bangladesh

Dr Isabel Ortiz Marcos, Deputy Vice-rector for Academic and International Planning, Universidad Politécnica de Madrid, Spain

A05–A06

09.15–10.30

9.2 Is your global engagement strategy fit for a digital world?

Chair: Winnie Eley, Vice-President (International), University of Southampton, UK

T1: John Molony, Pro-Vice-Chancellor (International), Deakin University, Australia

T2: Sue Reece, Pro-Vice-Chancellor (Student Experience), Staffordshire University, UK

T3: Professor Dr Hà Thúc Viên, Acting President, Vietnamese-German University, Vietnam

B05–B06

09.15–10.30

9.3 Design thinking with Lego® for educators – innovating for the student experience

Workshop facilitator: Tosin Adebisi, Senior International Officer, University of Sussex, UK

James Chance, Growth Strategy Consultant, Inspirant Partners, UK

This workshop consists of two parts – A and B. Please also attend Part B at 11.00–12.15 to obtain the full benefit of the workshop.

B07–B08

09.15–10.30

9.4 Promoting social inclusion and equitable access in challenging environments

Chair: GraemeAtherton, Director, National Education Opportunities Network (NEON), UK

Dr Aziz Amir MD MSc EdD, President, Moraa Educational Complex, Afghanistan

Rasha Tarek, General Manager – South Asia, Clinova Ltd, Pakistan

Professor Vincent Ado Tenebe, Vice-Chancellor, Taraba State University, Nigeria

B09

09.15–10.30

9.5 How do we govern education for an uncertain future? Markets vs systems

Chair: Maddalaine Ansell, Director – Policy, British Council

David Corke, Director of Education and Skills Policy, Association of Colleges, UK

Dr Henry Kiptum Yatich, Director, Technical Support, Content Development and Design, Mount Kenya University, Kenya

Murodullo Kholmukhamedov, First Deputy Minister, Ministry of Higher and Secondary Specialized Education, Uzbekistan

C01

09.15–10.30

9.1 The educational divide and can our universities mend the fractured connection with stakeholders?

Chair: Professor Dame Janet Beer, Vice-Chancellor, University of Liverpool and President, Universities UK

Philip Rogers, Executive Vice President, American Council on Education, USA

Willemijn Dicke, Director – International Strategy, VSNU, Netherlands

Professor Fabio Rugge, Board Member, Italian Rectors’ Conference, Italy
10.30–11.00

**Break**

11.00–12.15

**Levels A, B and C**

**A03–A04**

10.30–11.00

**10.1 Let’s make some noise – academic freedom, truth and diplomacy**

Chair: **Professor David Green**, Vice-Chancellor and Chief Executive, University of Worcester, UK
Sherry Gong, Counsel, Hogan Lovells, China
Dr Fanuel Tagwira, Permanent Secretary, Ministry of Higher and Tertiary Education, Science and Technology Development, Zimbabwe

**A05–A06**

11.00–12.15

**10.2 Building PhD power in SSA**

Chair: **Dr Helmut Blumbach**, Director of the Regional Office for Africa, German Academic Exchange Service (DAAD), Germany
Anita Etale, Researcher – Global Change Institute, University of the Witwatersrand, South Africa

**B05–B06**

11.00–12.15

**10.3 Design thinking for innovation in student learning Part B**

This is the second part of this session, which started earlier in the day. If you did not attend Part A it is not recommended that you join the session at this point.

Chair: **Racha Nasreddine**, Deputy Country Director – Syria, British Council
T1: **Teymour Ashkan**, Founder, Istanbul & I, Turkey
T2: **Anna Miller**, Lead – Global Projects, Kiron, Germany
T3: **Anne Kjær Riechert**, CEO, ReDi – Women’s Programme, Germany
T4: **Asmaa Yousuf**, Journalist, Amal, Berlin, Germany

**B07–B08**

11.00–12.15

**10.4 Building skills and communities: The role of digital skills and platforms in refugee and host community relations**

Chair: **Joyce Kling**, Associate Professor, Copenhagen University, Denmark
T1: **Heath Rose**, Associate Professor of Applied Linguistics, Oxford University, UK
T2: **Casmir Rubagumya**, Deputy Vice Chancellor (Academic), St. John’s University, Dar es Salaam, Tanzania
T3: **Sergio Mobilia**, Education Services Senior Manager, Education and Society, British Council, Argentina

11.00–12.15

**10.5 English medium instruction in HE: institutional asset or liability?**

Chair: **Joyce Kling**, Associate Professor, Copenhagen University, Denmark
T1: **Heath Rose**, Associate Professor of Applied Linguistics, Oxford University, UK
T2: **Casmir Rubagumya**, Deputy Vice Chancellor (Academic), St. John’s University, Dar es Salaam, Tanzania
T3: **Sergio Mobilia**, Education Services Senior Manager, Education and Society, British Council, Argentina

Break

10.30–11.00

**11.00–12.15**
11. Future leaders, future visions

Digital technologies are radically transforming our world and those who live in it. So far, the conference has heard from current leaders and practitioners. Our closing plenary panel turns the spotlight on young leaders who are forging their futures in different career paths and countries. They describe their own visions of the future – what will our world become, what are the opportunities and threats – and how can we manage these?

**Chair:** Amy Baker, CEO and Co-Founder, The PIE News, UK

**Maria-José Juárez,** Researcher, Hasso Plattner Institute, Mexico

**Layal G Jebran,** President and CEO, Moubarmij, Inc., Lebanon

**Eloise Nutbrown,** Policy Manager, Convention of Scottish Local Authorities, UK

**Dr Carsten Meyer,** Head of Junior Research Group, German Centre for Integrative Biodiversity Research (iDiv), Germany
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We would like to thank the members of our international steering committees for their guidance and support in the development of Going Global 2019.

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Georg-August-Universität Göttingen, Germany

David Corke  
Association of Colleges, UK

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Universities UK International, UK

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2.8 The Going Global debate
The motion: universities must not intervene in the development or use of AI irrespective of its potential for harm.

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Level C Poster gallery list

1. Serving Enemies or Finding New Collaborators: A Realistic Model for Knowledge Diplomacy in an Islamic Republic
2. Developing Digital Teachers: How Pre-Service Teacher Education Can Shape New Modes of Learning
3. Introducing Family Therapy and Systemic Practice Education in Cambodia
4. Lessons Learned From College Students Regarding Online Learning
5. Building the Future for a High Level Skilled Undergrad Generation and a Good Reputation Among Employers
6. The Role of Knowledge Diplomacy in Partnerships at the University of Liverpool
7. US States with Laws Regulating University Tuition for Undocumented Students
8. Encouraging Students into STEM Subjects while Retaining Interdisciplinarity — A Method
9. Enhancing Knowledge Diplomacy Using a Big Data Model of International Tertiary Education
12. Fostering Undergraduate Student Intercultural Competence
13. Knowledge Diplomacy and Knowledge Transformation: Creating New Co-Produced Knowledge Ecosystems
14. UK-Vietnam Higher Education Partnership: Effective Connections for Developing Relevant Skills in Young People
15. Global Festival of Learning
16. The Power of International Education to Climate Change
17. European Creative and SMART Cities Challenge: Enquiry-Based Learning in an International Context
18. ‘Walking the Walk’ Authentic Application of Global Learning Principles
19. Join the UK’s Outward Student Mobility Campaign, Go International: Stand Out!
20. Transnational Education in China a global story
21. Cambridge Assessment English Courses on FutureLearn
22. Rethinking Future Global Challenges: Let’s Start from Brain-Circulation
23. From a Teaching and Learning Perspective: How to Go Global?
24. A Diplomatic Approach – Constructing the Academy from Flying Faculty and Online Learning
25. Knowledge Diplomacy and the Digital World: Does International Tertiary Education Have a Role?
26. The German-Israeli Virtual Campus – Connecting Digitalisation and Internationalisation: A Joint Pilot Project of Freie Universität Berlin and The Hebrew University of Jerusalem
27. Global Digital Learning: Promoting Internationalisation @ Home
28. Universities: Creating the Driving Force for an Agile Future
30. Teaching in HE in New Times: Shifting Paradigms for HE Teacher Education in International Contexts
31. International Branch Campuses and Science Diplomacy
32. Re-Imagining the International Learning Experience: The Student as Co-Producer in a Global World
33. Online Education Partnerships
34. Are They Ready to Leave School?
35. Knowledge Diplomacy: The Role of International Higher Education in High-Level Skills Development
36. How Digital Test Score Submission Eases Student Mobility
37. Indigenous Solutions to Global Problems
38. Short-term studying abroad – soft diplomacy in need of hard data
39. Building a Strategic Alliance between the Worldwide Universities Network (WUN) and UN International Organization for Migration (IOM)
40. Co-operation with Foreign Missions in Promoting Higher Education Abroad
41. ‘Offshore Campuses: Global Anchors in a Transforming World?’
42. Internationalisation and Interest in Sustainable Development
43. LiveSkills: Developing an Evidence-Based Curriculum for the AV and Live Performance Sectors to Tackle Skills Gaps and Address Market Needs
44. VÖRTICE R+D Management Model for Innovation University of Talca
45. International Partnerships, Values and Ethics Christine Bateman
46. Global Partnerships and their Impact on the Development of Local Higher Education
47. Utilising the Digital World and Knowledge Diplomacy in Enhancing Values of Universities Globally
48. Gamification: An Educational Tool and Unifying Catalyst
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Notes