

International Skills Partnerships Overseas Organisation Profile

Sector and Theme Priorities for the International Skills Partnership

Sector focus

This Nigerian organisation would like to focus on the **creative industry**.

Nigeria's younger generation have shown keen interest in the creative industries. This can be attributed to the massive media boost in the Nigerian economy. The creative industry includes music, film, print media, magazines, radio and television programmes, and, more recently, digital media content. Given the opportunity within the sector, skills required for that paradigm shift will be around the three category levers of skills: **low skills** e.g. camera handling, etc.; **mid-level skills** such as graphic designers, scriptwriters etc.; and **high level skills** e.g. producers, film directors etc.

Please note the partner organisation will be confirmed at a later date. The successful partnership will support the Job Creation Unit's (JCU) Strategic Framework and Implementation Plan for Job Creation and Youth Employment in Nigeria and it is for this reason that JCU is the named partner at this stage.

Theme focus

The themes within this sector that this Nigerian organisation would like to focus on are:

1. Standardisation of training
2. Careers guidance and promotion

Objectives for the International Skills Partnership:

The British Council together with the Job Creation Unit of Nigeria seeks to enhance the relevance of skills training to employers in specific growth industries (in this case the creative industry). In particular we aim to collaboratively:

- Explore and adopt best practice in engaging young people of all backgrounds into vocational training and careers through promotion of training opportunities and sector led campaigns
- Support the development of employer standards in Vocational Education and training and their adoption by learning establishments
- Seek to understand and develop flexible training routes into the workplace which account for prior learning and transferable skills.