

Out-of-London venues







The London 2012 Olympic Games will feature 26 sports, which break down into 39 disciplines

Archery	Cycling – Road	Gymnastics – Trampoline	Table Tennis
Athletics	Cycling – Track	Handball	Taekwondo
Badminton	Diving	Hockey	Tennis
Basketball	Equestrian – Dressage	Judo	Triathlon
Beach Volleyball	Equestrian – Eventing	Modern Pentathlon	Volleyball
Boxing	Equestrian – Jumping	Rowing	Water Polo
Canoe Slalom	Fencing	Sailing	Weightlifting
Canoe Sprint	Football	Shooting	Wrestling – Freestyle
Cycling – BMX	Gymnastics – Artistic	Swimming	Wrestling – Greco-Roman
Cycling – Mountain Bike	Gymnastics – Rhythmic	Synchronised Swimming	

The London 2012 Paralympic Games will feature 20 sports with Cycling breaking down into two disciplines

Archery	Football 5-a-side	Rowing	Volleyball – Sitting
Athletics	Football 7-a-side	Sailing	Wheelchair Basketball
Boccia	Goalball	Shooting	Wheelchair Fencing
Cycling – Road and Track	Judo	Swimming	Wheelchair Rugby
Equestrian	Powerlifting	Table Tennis	Wheelchair Tennis





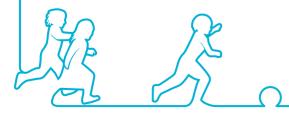


Olympic Park venues and sports

AQUATICS CENTRE	BASKETBALL ARENA	BMX TRACK	ETON MANOR	COPPER BOX
 Diving Modern Pentathlon (Swimming) Swimming Synchronised Swimming Paralympic Swimming 	 Basketball Handball Wheelchair Rugby Wheelchair Basketball 	– Cycling – BMX	– Wheelchair Tennis	FencingHandballModern Pentathlon (Fencing)Goalball
RIVERBANK ARENA	OLYMPIC STADIUM	VELODROME	WATER POLO ARENA	
 Field Hockey Paralympic Football 5-a-side Paralympic Football 7-a-side 	AthleticsParalympic AthleticsOpening/Closing Ceremonies	Cycling – TrackParalympic CyclingTrack	– Water Polo	







London venues and sports

EARLS COURT	EXCEL	GREENWICH PARK	HAMPTON COURT PALACE	HORSE GUARDS PARADE
- Volleyball	Olympic: - Boxing - Fencing - Judo - Table Tennis - Taekwondo - Weightlifting - Wrestling Paralympic: - Boccia - Judo - Powerlifting - Table Tennis - Volleyball – Sitting - Wheelchair Fencing	 Equestrian (Jumping, Dressage and Eventing) Modern Pentathlon (Riding, Combined Event) Paralympic Equestrian 	- Cycling	– Beach Volleyball
HYDE PARK	LORD'S CRICKET GROUND	NORTH GREENWICH ARENA	THE MALL	THE ROYAL ARTILLERY BARRACKS
Swimming (Marathon)Triathlon	– Archery	 Basketball (Final) Gymnastics Artistic Trampolining Wheelchair Basketball 	– Cycling – Road	ShootingParalympic ArcheryParalympic Shooting









London venues and sports - continued

WEMBLEY ARENA	WEMBLEY STADIUM	WIMBLEDON	
Gymnastics – RhythmicBadminton	– Football	— Tennis	

Out-of-London venues and sports

BRANDS HATCH	CITY OF COVENTRY STADIUM	ETON DORNEY LAKE	HADLEIGH FARM	HAMPDEN PARK
Paralympic CyclingRoad	– Football	RowingCanoe – SprintParalympic Rowing	– Cycling – Mountain Bike	– Football
LEE VALLEY WHITE WATER CENTRE	MILLENNIUM STADIUM	OLD TRAFFORD	ST JAMES' PARK	WEYMOUTH AND PORTLAND
– Canoe – Slalom	– Football	– Football	– Football	SailingParalympic Sailing

Answers to pre-course activity questions:

How many events will take place at the London 2012 Olympic and Paralympic Games?

Answer: Olympic - 302 events and Paralympic - 503 events. Total 805.

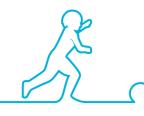
When do both the London 2012 Olympic and Paralympic Games start and finish?

Answer: Olympic Games 27 July - 12 August 2012 and Paralympic Games 29 August - 9 September 2012.

How many Olympic and Paralympic athletes will be taking part in the London 2012 Games (to the nearest 1,000)?

Answer: 10,500 estimated Olympic athletes and 4,000-plus Paralympic athletes.





Learning unit 1

Local tutor facilitated feedback on pre-course activities: ref TG pre-course activity: venues and sports (30 minutes).

Session 1

Aim

Welcome, introduction and review of the connection between II and London 2012, and the Olympic and Paralympic Movements worldwide.

Suggested time: 80 minutes.

LEARNING OUTCOME	STEPS	TIME/RESOURCES
By the end of this session, the	Young Leaders should be able to:	
1.1	1.1.1	10 minutes
Explain the connection between II and London 2012, and the Olympic and Paralympic Movements worldwide;	 Welcome the Young Sport Leaders to the workshop. Feedback on pre-course activity. Icebreaker: In groups of four use the letters highlighted in bold in the following statement to make as many words connected to sport as possible in one minute: 'The London 2012 Olympic and Paralympic mascots are Wenlock and Mandeville.' Local tutor sets the question: 'Why was London/the UK chosen to host the Olympic and Paralympic Games in 2012?' Whole group Board Blast feedback. 	Flip chart and pens/blackboard and chalk. Additional Resources london2012.com.getset









LEARNING OUTCOME	STEPS	TIME/RESOURCES
	Local tutor prompt The bid vision: 'To reach young people all over the world and connect them to the inspirational power of the Games, so they are inspired to choose sport.' International Inspiration is the London 2012 legacy programme being used to deliver this statement. Working in 20 countries all over the world – 21 including the UK – International Inspiration aims to use sport as a positive force to enrich the lives of more than 2 million young people. Il London 2012 and the Olympic and Paralympic Movements' common principles and values: Common principles and values: Olympic and Paralympic Movement Olympic Values: REF – respect, excellence, friendship. Paralympic Values: DICE – determination, inspiration, courage, equality.	10 minutes Flip chart and pens/blackboard and chalk. Additional Resources london2012.com.getset







LEARNING OUTCOME	STEPS	TIME/RESOURCES
1.2 Improved understanding of the Olympic Movement;	 1.2.1: Local tutor led quick-fire quiz: 12 questions – multiple choice: gold: nine or more correct; silver: six to nine correct; and bronze: four to six correct. Tutor summary outline – what the IOC and IPC are, including their vision and mission: Bringing the world together through sport: London's vision is to reach young people all around the world. To connect them with the inspirational power of the Games so they are inspired to choose sport. The UK is seen as the birthplace of the Paralympic Games. In 1948 in Stoke Mandeville, Dr Ludwig Guttmann was inspired to use sport to help his patients recover from spinal cord injuries. 	15 minutes TG1.2.1: Quick-fire quiz
Explain the roles and responsibilities of the IOC and the IPC, and make the link to their country NOC and NPC (NB ref pre-course activity);	 1.3.1: Flip chart 'scramble relay': Whole group organised into teams of four or five in a relay formation – allocate a colour to each team with one pen, pencil or piece of chalk per team. Tutor cuts up TGs 1.3.1 and 1.3.2 into strips and mixes them up together in a 'holding pot'. First person in each team runs to collect a strip, returns to team; team discusses if the fact is linked to the IOC or IPC; person fixes the strip under the relevant heading with the team colour. Tutor reviews the responses and checks for understanding about the IOC and IPC and the link to the NOC and NPC in their country before identifying the winning team. 	Prepared FC or blackboard/pens/pencils/chalk. TG1.3.1: The IOC – facts and information TG1.3.2: The IPC – facts and information











LEARNING OUTCOME	STEPS	TIME/RESOURCES
1.4 Describe what the London 2012 Games will be about;	 1.4.1: Tutor 'tell': refer to TG 1.4 to share details of the delivery of the Games. Tutor prompt: London 2012's ambition is to create a 'Games for all' – for the world to come together through sport and culture; LOCOG is responsible for staging the Games; the ODA (Olympic Delivery Authority) was responsible for planning and building the Olympic Park, the permanent and temporary venues, and developing the transport system; the London 2012 Torch is the lightest ever – 800mm high and weighing 800g with 8,000 gold circles representing the number of Torchbearers; and the number three is significant to London 2012 for the three Olympic values; its is the third time the Games have come to London, and for the three strands of the Games: sport, education and culture. 	10 minutes TG 1.4.1: Roles and responsibilities Additional resources: london2012.com/getset - London 2012 Olympic Games: bringing the world together through sport
Explain the roles and responsibilities of the key players in the preparations of the London 2012 Games; and	1.4.2: Tutor led: Using TG 1.4, TG 1.4.1 and the prepared FC, identify the different roles and responsibilities of the key players in planning and delivery of the Games ie LOCOG, the ODA, NOC/NPC, sponsors (ref tutor prompt). Discussion and Q & A – prepared flip chart: LOCOG ODA Roles and responsibilities in the delivery of London 2012 NOC/NPC SPONSORS	10 minutes Prepared FC TG 1.4.2: Roles and responsibilities tutor prompt



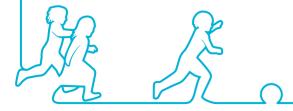




LEARNING OUTCOME	STEPS	TIME/RESOURCES
Improved knowledge and understanding about the cultures and traditions of the UK and selected II countries.	 1.5.1: World market place jigsaw puzzle activity: using TG 4.3 as a guide, draw on a flip chart a copy of the world map; cut up HO 1; separate the Young Leaders into four groups; cut the world map into quarters, then cut each quarter into eight pieces and give to each group; each group completes the puzzle; give each group cut up pieces of HO 1 (the names of each II country along with the currency, food and clothing). They must sort the pieces into countries with the relevant currency, food and clothing, and attach to their piece of the jigsaw; and when all groups have finished, the whole group should come together and form one big, global jigsaw. Tutor summary ref TG1.5.3 	World map: http://getset. london2012.com/en/get-set- goes-global/nation-information/ interactive-map TG 1.5.2: World market place currency, food and clothing TG 1.5.3: World market place currency, food and clothing (answers)







TG 1.2.1: Quick-fire quiz (plus answers)

OLYMPIC QUESTIONS	PARALYMPIC QUESTIONS
 How many Olympic rings are there and what colours are they? Five. They are blue, black, red, yellow and green. 	 2. At the time of which Olympic Games did Dr Ludwig Guttmann first hold sports activities for his patients: a. 1984; b. 2000; or c. 1948? A: 1948.
 3. Which flag is lowered at the end of the Olympic Games: a. the host country flag; b. the Olympic Flag; or c. the next host country flag? A: The Olympic Flag.	 4. What is the Paralympic motto: a. 'Be the best you can be'; b. 'Spirit in motion'; or c. 'Never give in'? A: 'Spirit in motion.'
 5. Who founded the Olympic movement: a. Baron Pierre de Coubertin; b. Nelson Mandela; or c. Queen Victoria? A: Baron Pierre de Coubertin.	 6. When and where were the first Paralympic Games held: a. 1948 (London); b. 1960 (Rome); or c. 1996 (Atlanta)? A: 1960 (Rome).









OLYMPIC QUESTIONS	PARALYMPIC QUESTIONS
 7. When were the first Modern Olympic Games held: a. 1912; b. 1950; or c. 1896? A: 1896.	 8. Dr Ludwig Guttmann from Stoke Mandeville Hospital, England, created an athletic competition for people with disabilities around the time of World War II – what was he known as: a. The godfather; b. father of sport for people with disabilities; or c. the man who 'inspired'? A: Father of sport for people with disabilities.
9. What does the Olympic motto 'Citius Altius Fortius' mean? A: 'Faster, higher, stronger.'	 10. The present-day Paralympic Games include six major classifications of athletes – can you name three? A: People with visual impairments, physical disabilities, cerebral palsy, spinal cord injuries, amputee athletes and Les Autres – any physical disability not included in the categories above (eg people with muscular dystrophy).
11. In which country did the ancient Olympic Games take place: a. France; b. Greece; or c. Italy? A: Greece.	12. Which country hosted the first Winter Paralympic Games and when were they held: a. Sweden (1976); b. USA (1980); or c. France (1992)? A: Sweden (1976).







TG 1.3.1: The IOC - facts and information

The International Olympic Committee:

- Is an international corporation based in Lausanne, Switzerland, established on 23 June 1948.
- Is made up of 204 member NOCs.
- Selects the Organising Committees which organise the modern Olympic Games held in the summer and winter every four years.
- Opposite in the logo of this organisation.
- Has a mission to promote Olympism throughout the world and lead the Olympic Movement.
- Key roles include: working to place sport at the service of humanity and therefore to promote peace, encourage and support the organisation, development and coordination of sport and sports competitions and support the development of sport for all.
- The IOC encourages and supports initiatives that blend sport with culture and education.
- The 'Session' is the general meeting held once a year with each member having one vote. The powers of the Session include: adopting/amending
 the Olympic charter and electing the host city of the Olympic Games.
- Session membership must not exceed 115 member seats are allocated specifically to athletes, International Federation leaders and NOC leaders.
- The Executive Board assumes the general overall responsibility for the administration of the organisation and is made up of the President,
 Vice President and 10 other members.
- Has had eight Presidents in total from 1894 to the current President Jacques Rogge.
- Provides revenue funding for NOCs for the training and development of Olympic teams, Olympic athletes and Olympic hopefuls.





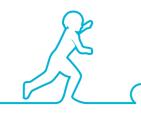


TG 1.3.2: The IPC - facts and information

The International Paralympic Committee:

- Established in Dusseldorf, Germany on 22 September 1989. The global governing body is now based in Bonn, Germany.
- Is an international non-profit making organisation run by 170 IPCs from five regions and four disability specific international sports federations.
- Has a vision to enable Paralympic athletes to achieve sporting excellence and inspire and excite the world.
- The logo Consists of the three colours most used in national flags around the world. The symbol represents motion with three 'agitos' -Latin for 'I move'
- The mission is to be a catalyst to achieve a future that includes more and better athletes, a high level of international recognition, increased funding and an efficient and effective organisation.
- Serves as the International Federation for nine sports and supervises/coordinates the World Championships and other competitions.
- Winter Games in Lillehammer in 1994 were the first under the management of the organisation.
- Is an umbrella organisation representing several sports and disabilities convinced that the future of sport for people with a disability lies in bringing athletes with different abilities together to hold joint competition.
- Some 3,951 athletes from 146 countries competed in the Beijing Paralympic Games in 2008 more than in the Munich 1972 Olympic Games.
- The name derives from the Greek preposition 'para' meaning 'beside' or 'alongside' and the word 'Olympics' illustrating how the two key organisations in the Olympic Movement exist side by side.
- The General Assembly is the highest decision-making body. It is made up of NPCs, International Federations, Regional Organisations, and IOSDs.
- Has had two Presidents since it was founded in 1989 the first, Dr Robert Steadward, was replaced in 2001 after three terms in office by the current President Sir Philip Craven.







TG 1.4.1: Role and responsibilities

The London Organising Committee of the Olympic Games and Paralympic Games (LOCOG) is responsible for staging 'the greatest show on earth' for London 2012. LOCOG is committed to:

- delivering the best possible Olympic and Paralympic Games experience for everyone involved, ensuring a real legacy and inspiring people to join in and truly make these 'everyone's Games'; and
- organising 26 Olympic Sports and 20 Paralympic Sports, the equivalent of staging 46 World Championships simultaneously.
- Events will be organised across 36 competition venues, with 14,700 athletes, 21,000 media and broadcasters, and 10.8 million ticket-holders.
- London 2012 requires a workforce of around 200,000 people by the time the Games begin, including 6,000 paid staff, up to 70,000 volunteers and around 100,000 contractor roles. LOCOG has procured £700m-worth of contracts to help deliver the Games.
- As well as staging the Games themselves, LOCOG is also responsible for a series of test events in various venues in the build up to the Games; for the Opening and Closing Ceremonies of both the Olympic and Paralympic Games; for the Olympic and Paralympic Torch Relays; for the London 2012 mascots; and for the London 2012 Festival – the finale to the Cultural Olympiad.





The British Olympic Association (BOA) is the National Olympic committee (NOC) for Great Britain and Northern Ireland. It was formed in 1905 in the House of Commons, and at that time consisted of seven national governing body members from the following sports: fencing, life-saving, cycling, skating, rowing, athletics, rugby, football and archery. The BOA now includes as its members the 33 national governing bodies of each Olympic sport, both Summer and Winter.

The mission of the BOA is to 'transform British lives through the power of the Olympic values and the success of Team GB'. The BOA's principal role is to prepare and lead the United Kingdom's athletes at the Summer, Winter and Youth Olympic Games. Working with the national governing bodies, the BOA selects Team GB's members to compete in all sports at the Summer and Winter Olympic Games.







TG1.4.2: Role and responsibilities - tutor prompt

Sponsorship of a major worldwide event like the London 2012 Games is complicated and can be provided in a number of different ways for instance:

- Worldwide partners
- Official partners
- Official supporters
- Official suppliers and providers

LOCOG responsibilities:

- Overall event management
- Logistics, and legacy of the Games
- Opening/Closing Ceremonies
- Torch Relay
- Workforce and volunteers
- Mascots

NOC/NPC roles:

Athlete team selection

- Preparation and support for teams
- Team selection
- Working with NGBs/Federations of sport
- Summer Olympics and Paralympics Games
- Ensuring the integrity of the Games in accordance to the Olympic Movement

ODA: Reference above 1.4.1.









TG 1.5.2: World market place - currency, food and clothing

Injera	Fish and chips	Khanga	India	Nshima
Real	Trinidad and Tobago	Lira	Sarees	Brazil
Соо соо	Rupee	Salwar kameez	Mozambique	Bhoona
Palau	Cassava	Zambia	Ringgit	Jordan
Köfte	Azerbaijan	Pamonha	Taka	Rand
Malaysia	Dhaka	Bangladesh	Beaded necklaces	Egyptian Pound
Achkan	Mansaf	Ful Mudammas	Trinidad & Tobago	Busuuti
Braai	Pound	Laksa	Gunting Aceh	Shilling
Metical	South Africa	Nigeria	Dashiki	Indonesia
Nasi Lemak	Karahi	Callaloo	Rupiah	Nigeria
Naira	Fez	Rwalla	Gauchos	Dollar
Ethiopia	Cedi	Turkey	Dinar	Kwacha
Mughlai	Radhuni	Yarpag Dolmasi	Tanzania	Ghana
Shilling	Uganda	Rupee	Ugali	Chukha
Rupiah	Gado-gado	Sarong	Rice	Plumeria
Maize	Bowler hat	Cocoyam	Birr	Double wrapper
Kemis				











TG 1.5.3: World market place – currency, food and clothing (Answers)

Ghana	Malaysia	Turkey	Brazil	Uganda	Nigeria
Cedi	Ringitt	Lira	Real	Shilling	Naira
Cassava	Nasi Lemak	Köfte	Pamonha	Ugali	Cocoyam
Kente	Gunting Aceh	Fez	Gauchos	Busuuti	Double wrappers
Bangladesh	Egypt	Azerbaijan	Zambia	Jordan	
Taka	Pound	Mannat	Kwacha	Dinar	
Bhoona	Ful Mudammas	Yarpag Dolmasi	Nshima	Mansaf	
Sarees	Galabyas	Chukha	Dashiki	Rwalla	
Tanzania	India	South Africa	Pakistan	Indonesia	
Shilling	Rupee	Rand	Rupee	Rupiah	
Cassava	Mughlai	Braai	Karahi	Gado-gado	
Khanga	Achkan	Beaded necklaces	Salwar kameez	Sarong	
Palau	Mozambique	UK	Ethiopia	Trinidad & Tobago	
Dollar	Metical	Pound	Birr	Dollar	
Rice	Maize	Fish and chips	Kemis	Соо соо	
Plumeria	Capulanas	Bowler hat	Injera	Callaloo	









Learning unit 2

Session 2

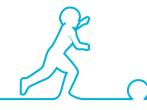
Aim

Improved understanding of the Olympic and Paralympic Principles and Values.

Suggested time: 45 minutes.

LEARNING OUTCOME	STEPS	TIME/RESOURCES
By the end of this session, the	Young Leaders should be able to:	
2.1 Explain the underlying principles of the Olympic and Paralympic Values.	 2.1.1: Local tutor-led revision exercise on the Olympic/Paralympic Values – prepared FC or chalk-/blackboard with two acronyms REF and DICE vertically displayed. Ask the whole group to complete the words – prompt with key questions or pictures. 2.1.2: Local tutor 'tell' to explain where the Values come from, what they mean and how to incorporate them into their work as a Young Leader. 2.1.3: Whole group: tutor ask YLs at random to name one Value and share an example of how they are incorporating this Value into their work as a Young Leader. 2.1.4: Small groups (four or five): local tutor either allocates an Olympic or Paralympic Value to each group or the groups choose the Values they want to focus on. Each group composes, creates and presents a way of celebrating and remembering the Value (through a song, rap, dance, acronym or acrostic) – approx 15 minutes prep – 10 minutes performance. 	Respect Excellence Friendship Determination Inspiration Courage Equality TG 2.1.1: Olympic/Paralympic Values 25 minutes









LEARNING OUTCOME	STEPS	TIME/RESOURCES
2.2 Discuss and describe how the Olympic and Paralympic Values can support their work as a Young Sport Leader.	contribute ideas on what they are trying to achieve with young people when they run events and get them involved in sport. Contribute ideas on what they are trying to achieve with young people when they run events and get them involved in sport. Prepared FC text:	
	2.2.2: Small groups – YLs to discuss how they can use the Olympic and Paralympic Values not only to underpin their work as a Young Leader but also how they can be used as principles in life. Tutor prompt: stress how the Values can be used as principles for life not just sport.	TG 2.2.2: Olympic/Paralympic Values and Sports Leaders







TG 2.1.1: Olympic/Paralympic Values

In 1894 Pierre de Coubertin, founder of the modern Olympic Games, developed the 'aims of the Olympic Movement' – he believed that young people needed to train their bodies as well as their minds. He wanted:

- to promote the development of those physical and moral qualities that are the basis of sport;
- to educate young people through sport in a spirit of better understanding, friendship and to build a more peaceful world; and
- to spread the Olympic principles throughout the world thereby creating international goodwill.

These 'aims of the Olympic Movement' were developed into the Olympic and Paralympic Values we know today.

TG 2.2.1: Olympic/Paralympic Values and Sports Leaders

Jacques Rogge, President of the International Olympic Committee, believes: 'The unique strength of the Olympic Movement lies in its capacity to enthuse a dream in successive young generations:

The dream to participate in the Games will lead them to sport. Through sport they will benefit from an educational tool.

- Sport will help their bodies and minds.
- Sport will teach them to respect rules.
- Sport will teach them to respect their opponents.
- Sport will allow them to integrate with society, and develop social skills.
- Sport will give them an identity.
- Sport will bring them joy and pride.
- Sport will improve their health."





Session 3

Aim

Develop an understanding of the milestones and key dates leading up to the London 2012 Games.

Suggested time: 30 minutes.

STEPS STEPS	RESOURCES			
By the end of this session, the Young Leaders should have:				
3.1.1: Teacher facilitates whole group discussion to identify key events or activities that happen from the 200 days to go mark. 3.1.2: Group task: milestone timeline. YLs working in small groups map out their suggested activities along the timeline. Gallery the FCs; YLs have time to look over and reflect; local tutor facilitates group feedback and discussion on their milestone priorities. Local tutor adds the prepared milestone timeline for London 2012 to the gallery and works with the YLs to recognise the similarities and differences. Local tutor leads discussion to select and agree appropriate key milestones or dates to celebrate the lead up to London 2012.	Prepared FCs with 200 days to go timeline Provide pictures/information about: - the Torch; - lighting the Cauldron; - the Opening/Closing ceremonies; and - World Sport Day. Prepared FC – London 2012 milestone timeline TG 3.1.1: London 2012 milestone timeline Additional Resources london2012.com/getset - London 2012 Olympic Games: bringing the world together through sport			
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- 200 days to go to the London 2012 Olympic Games.

11 February – 200 days to the London 2012 Paralympic Games.

18 April - 100 days to go to the London 2012 Olympic Games.

19 May - Olympic Torch Relay begins tour of the UK.

- 100 days to go to the London 2012 Paralympic Games. 21 May

23 June International Olympic Day.

25 June - London 2012 World Sport Day (UK based activity).

27 July - Opening Ceremony of the London 2012 Olympic Games.

12 August - Closing Ceremony of the London 2012 Olympic Games.

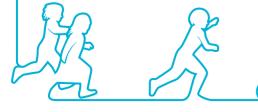
- Opening Ceremony of the London 2012 Paralympic Games. 29 August

9 September – Closing Ceremony of the London 2012 Paralympic Games.









Learning unit 3

Session 4

Aim

Knowledge and understanding of the key areas for learning and development to support the production of a planned programme of activities to celebrate London 2012.

Suggested time: 120 minutes.

LEARNING OUTCOME	STEPS	RESOURCES		
By the end of this session, the	By the end of this session, the Young Leaders should have:			
4.1	4.1.1: Tutor-led introduction to event management.	20 minutes		
Increased competency and skill in event management;	Tutor-led revision using the resources from the YSL training and TG 4.1.1: a. principles/process behind event management;	TG 4.1.1: Event Management		
	b. overview of roles involved (event management and budget, volunteers/workforce, media and PR, venue management, spectator experience and branding).			
	4.1.2: Group task: organise YLs into groups of five or six.	40 minutes		
	Tutor leads 'tell' session about World Sport Day: 'board blasting' session with Young Leaders to identify what kinds of activity they might include as part of the World Sport Day celebration event and who they might involve in planning it.	Prepared FC/blackboard TG 4.1.2: Facts and information about World Sport Day		







LEARNING OUTCOME	STEPS	RESOURCES
	Whole group task – scenario (written on FC/blackboard): You are the event management team bringing London 2012 alive in your school/community. Use one of the identified milestone activities – TG 6.1.1 – to answer the following questions: Who is in your event team and in what role? Who will be involved from your local community (eg coaches, artists, caterers etc)? Who is the event for? Where will the event take place? Create a prepared plan of the site – with key information highlighted, for example VIP area, first aid, spectator seating and so on. What will the event include? What budget/resources do you have? How you will promote/market the event? What will your provision be for spectators?	NB More information available at london2012.com/worldsportday Facilitators toolbox TG 6.1.1: Milestone programme planning template





TG 4.1.1: Event Management

TYPES OF EVENTS (FLIPCHART ACTIVITY)	EVENT MANAGEMENT PROCESS
 leisure events, for example leisure sport, music, recreation; cultural events, such as ceremonial, religious, art, heritage; personal events eg weddings, birthdays, anniversaries; and organisational events, for example commercial, political, charitable, sales, exhibition. 	 agree on event concept; agree on what the event wants to achieve; decide on dates and venues; create your event team; agree budget and funding for the event; devise the programme; operational – facilities, equipment and health and safety; marketing and communication; event delivery; and event evaluation.
EVENT MANAGEMENT PRINCIPLES	
Five key aspects to organisation of an event:	
 event management including budget volunteers/workforce media and publicity venue management spectator experience and branding 	









Overview of roles involved: job descriptions outlining roles and skills and qualities needed.

ROLE	RESPONSIBILITIES	SKILLS/QUALITIES
Event manager	 Plans the event in detail Is the main person responsible at the event/competition Is the first and main point of contact for all decisions Liaises with all partners involved Leads meetings and ensure all members have an opportunity to contribute Ensures decisions are made and actions are agreed Ensures the main tasks for the event are carried out Motivates the event planning team Ensures the event is inclusive Responsible for the budget for the event 	 Supreme planner with a great knack at remembering and planning for detail Good at delegation Good with positive and constructive feedback Comfortable engaging with teachers and other members of the school and other partners Approachable Enthusiastic with a good knowledge of organising events Respected within the school or college Ability to control meetings Confident at public speaking Keen to see everyone involved and able to do something about it
Venue manager	 Liaises with the venue Responsible for health and safety Ensures the event has the necessary equipment and materials 	Good communicatorEye for detail
Media and PR lead	 Promotes and publicises the event Liaises with school/college media team and local media Produces marketing/promotional material Recruits attendees Responsible for recruiting, co-ordinating, rewarding and recognising event announcer, and event sports photographers and sports reporters 	 Enjoys sharing how good things are and recording them Has an eye for detail Sound knowledge of the event Confident and effective communicator Confident at public speaking An interest in marketing and promotion







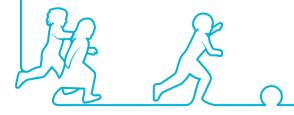




ROLE	RESPONSIBILITIES	SKILLS/QUALITIES
Volunteers/ workforce lead	 Recruits volunteers Supervises and oversees all volunteers Devises a reward and recognition package for volunteers 	 Good with people Good understanding of skills needed to undertake different roles Able to delegate Approachable Empathetic with volunteers Committed to inclusion
Spectator experience	 Responsible for customer service and spectators experiences Deals with signage and branding at the venues for the event Ensures refreshments and information is available 	 Genuine interest in ensuring people have a positive experience Approachable Well organised









TG 4.1.2: Facts and information about London 2012 World Sport Day (WSD)

What is it?

- A one-day celebration of internationalism and sport, as part of the official London 2012 education programme, Get Set.
- WSD is presented by Lloyds TSB and delivered by the Youth Sport Trust.
- It is an opportunity for schools to welcome the world to the UK for the world's largest festivals of sport the Olympic and Paralympic Games.
- For schools in England and Wales it is the opening celebration for Lloyds TSB National School Sport Week.
- For schools in Scotland, it's a great way to keep your Bank of Scotland National School Sport Week celebrations running right through to the end of term.
- For schools in Northern Ireland it is an excellent opportunity to run an activity or host an event to mark the arrival of the world for the Olympic and Paralympic Games, and to mark the culmination of your Get Set goes global work.

What can schools, teachers and students do on the day?

- Take part in a London 2012 celebration to mark the world's arrival in the UK for the London 2012 Games and all the Values and Games-related work you have been doing.
- Host an internationally-themed celebration inspired by London 2012 and the cultures within your school and community.
- Encourage young people in your school to be part of a final mass Get Set activity to get excited and feel part of London 2012.
- A starting point to continue delivering activities from London 2012 World Sport Day throughout the rest of the week for LTSB National School Sport Week 2012 in England and Wales.

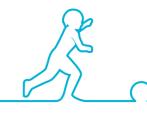
What resources are available to schools?

- An event pack full of branded materials to help decorate your school for the opening celebration and other planned international celebrations.
- Activity ideas to embrace the cultures of your Olympic and Paralympic teams supported through Get Set goes global.
- An exciting toolkit, including case studies to guide teachers and students in the planning of an opening celebration and other international celebration events.
- A 'we're a supporter' kit to create goodies and decorations for your chosen Olympic and Paralympic team.

What should I do now?

- Mark the date in your calendar and establish a WSD Planning team.
- Request an event pack now from london2012.com/worldsportday





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Learning unit 4

Session 5

Aim

To produce a communication strategy to share the outcomes and good practice from the delivery programme.

Suggested time: 30 minutes.

LEARNING OUTCOME	STEPS	RESOURCES
By the end of this session, the	Young Leaders should have:	
Agreed a range of communication methods for local and overseas dissemination of information; and prepared a case study outline to share good practice in the UK and overseas.	5.1.1: Communication methodology group task: Divide the group into teams of six maximum – each member of the group selects or is allocated one type of communication methodology as identified on HO 5.1. Members from each of the six groups with the same method of communication now come together for a discussion. Group discussion to identify and agree four key points in relation to the feasibility and effectiveness of their chosen communication methodology and complete the relevant section of HO 5.1. After 10 minutes YLs return to their original groups to communicate their findings, check and challenge each method of communication through discussion and Q&A and take note of any key issues.	TG 5.1.1: Communication Methodology 10 minutes 10 minutes



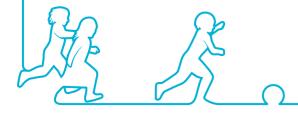




LEARNING OUTCOME	STEPS	RESOURCES
	 5.1.2: Tutor facilitates a whole-group discussion to take feedback on each method of communication and agree a priority list of key methods of communication that they will use to share the outcomes and information of their milestones activity programme. NB Tutor stresses the importance of collecting images from the milestone programme to share with in-country partners and UK partner schools. Tutor summarises the session by explaining that the process used to complete the task was intended to encourage the YLs to take responsibility and have confidence to contribute to a meaningful discussion about a specific topic and then be able to communicate with confidence and accuracy the outcomes back to a group. 	10 minutes







TG 5.1.1: Communication methodology

 1. In your group identify four key points in order of priority about your specific communication methodology.

Write the ideas in the box provided.



Return to your group and share your ideas as you will be the expert on your selected communication methodology.



Session 6

Aim

A delivery plan confirmed for the selected milestones and dates leading up to London 2012.

Suggested time: 60 minutes.

LEARNING OUTCOME	STEPS	RESOURCES			
By the end of this session, the Young Leaders should have:					
The process of planning, preparation and delivery of the milestones programme agreed by the group: - activities identified to celebrate each milestone/date; - a timeline for planning, preparation and delivery in place; - allocated roles and responsibilities for each element of the plan; - communication strategies confirmed; - case study topic selected and writing team identified; and - have monitoring and evaluation strategies confirmed.	Tutor works with the YLs to organise groups to take the responsibility for the planning, preparation and delivery of specific elements of the milestones programme – ref TG 6.1 to support the organisation of groups. NB Tutor to stress the opportunity for joint planning activities with international partner school(s).	TG 6.1.1: Milestone programme planning template			



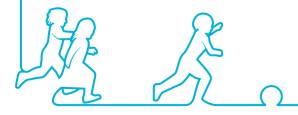




LEARNING OUTCOME	STEPS	RESOURCES
6.2 Additional support:	6.2.1: Information on how to access Get Set learning resources, including the new Get Set goes global resources. Information on the new resources for schools from around the world, which schools can use to deliver joint activities with their international partner schools.	TG 6.2.1: London 2012 International Education Programme resources (london2012.com/schoolsfromaroundtheworld) TG 6.2.2: Get Set goes global (london2012.com/getsetgoesglobal)







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TG 6.1.1: Milestone programme planning template

MILESTONE ACTIVITY PROGRAMME			
Milestone activity title			
What do we want to achieve? (The objectives of the activity)			
Monitoring and evaluation: how will we know we have succeeded? (Evidence of impact and benefit)			
Communication strategies: what will they be and who will they be for?			
Case study title (If relevant for this activity)			







ORGANISING GROUP			
NAME	ROLE AND RESPONSIBILITIES		





MILESTONE PROGRAMME – ACTIVITY ACTION PLAN				
Activity title:		Delivery date:		
What do we want to achieve? (Taken from above)	Description of the activity	Resources required	YL leading the activity?	Activity timeline







London 2012 has launched some new education resources for schools around the world.

TG 6.2.1: London 2012 International Education Programme resources

The resources are available online now (london2012.com/schoolsfromaroundtheworld) in English (Advanced level and Basic level), French and Spanish.

They provide London 2012 Games information, activity ideas and images to encourage young people to learn about, discuss and take part in projects related to the Olympic and Paralympic Games. Topics include:

- the sports and venues of the London 2012 Olympic and Paralympic Games;
- the heritage of the Olympic and Paralympic Games in the UK; and
- an introduction to and the story behind Wenlock and Mandeville the London 2012 mascots.

TG 6.2.2: Get Set goes global

All UK schools are recommended to access and use the Get Set goes global website (london2012.com/getsetgoesglobal) to support delivery of this module.

Get Set goes global encourages schools to support at least one Olympic team and one Paralympic team alongside TeamGB and ParalympicsGB.

UK schools involved in the International Inspiration programme should support their II partner country as at least one of these teams.

To help schools to support their teams, LOCOG is providing:

- information about every Olympic and Paralympic team, including medals won, any Olympic or Paralympic records, first Games competed in, size of team in Athens and Beijing etc, where that team will be training (if in the UK) for London 2012;
- materials about how athletes prepare for the Games what will they do, who are in their support team and so on;
- links to other relevant programmes (for example, the BBC/BC's World Olympic Dreams, through which they can find out about athletes training for the Games from other teams and BC's Schools Online – Warm up for the Games);
- case studies from some of the II countries to help young people in the UK to think about the delivery of support in other countries; and ideas for how to become a Paralympic Promoter, promoting the Paralympic Games, Values and sports within your school.

The International Inspiration Traditional Games resource will be promoted to UK schools through the Get Set goes global website from February 2012.

All schools are encouraged to celebrate the teams they have been supporting and the world's arrival in the UK for the Games on London 2012 World Sport Day on Monday 25 June 2012.



