

#IdeasChangeLives 2019 – application questions

Entrant details:

1. How are you applying? Select from:
 - a. I am applying as an individual
 1. Tell us more about your field of work, interests and why this has motivated you to apply (100 words)
 - b. I am applying as part of a group
 1. What are the full names of the other applicants
 2. Tell us about your group's field of work, interest and motivation for applying (100 words)
 3. Please confirm you are the lead entrant with the permission of the group to apply
 - c. I am applying on behalf of an organisation
 1. Name of your organisation
 2. What is your organisation number? (if applicable)
 3. Tell us about your organisation work and why this has motivated the application (100 words)
2. First name
3. Last name
4. Contact number

About your idea:

1. Title of the idea (20 words)
2. What one word best describes the theme of your idea?
3. What level is your idea at?
 - a. Ideation
 - b. Prototype
 - c. Pilot
 - d. Established
4. Tell us about your idea (250 words)
5. Which Sustainable Development Goal does the idea address (select only one)
 - a. SDG4: Quality Education
 - b. SDG5: Gender Equality
 - c. SDG8: Decent work and economic growth
6. Which sub-target of the SDG you have selected will your idea hope to address? (These have been selected as they most closely link to the work of the British Council.)

- a. SDG 4.1 By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes
- b. SDG 4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university
- c. SDG 4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship
- d. SDG 4.5 By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations
- e. SDG 4.6 By 2030, ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy
- f. SDG 4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

- g. SDG 5.2 Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation
- h. SDG 5.3 Eliminate all harmful practices, such as child, early and forced marriage and female genital mutilation
- i. SDG 5.5 Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life

- j. SDG 8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services
- k. SDG 8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value
- l. SDG 8.6 By 2020, substantially reduce the proportion of youth not in employment, education or training

7. Who will benefit from this programme, please list the specific audience segments you are targeting? (150 words)

8. How will we measure the success of the idea? (100 words)

9. How do you think the British Council can best support you develop your idea further? (150 words)

10. How many people do you think the idea will reach when at full implementation?

11. Please outline what digital tools or technology you will need to make this idea work? (150 words)
12. Who do you think would partner with us to fund a scaled up version of this idea and why? (200 words)
13. Do you have any access needs that we need to make adjustments for to support you in the application process?
14. Do you own all the intellectual property rights in the solution you are proposing in your entry?
 - a. What is the name of the intellectual property rights owner(s)?
 - b. What are the terms on which you are permitted to use those intellectual property rights?
 - c. Are there any specific restriction on the use of the solution that might be relevant to the British Council's future use of it?