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‘How can we define the role of tertiary institutions in terms of their social obligation and knowledge economy impact? What are our priorities for ensuring that education meets the needs of future societies, and how can global networks contribute to this goal?’

Professor Jo Beall, Director Education and Society and Member of Executive Board, British Council

It is my great pleasure to welcome you to our conference – the British Council has been in Malaysia for 70 years and I am delighted to be in Kuala Lumpur as we host Going Global here for the first time.

Given our focus this year on education shaping the future, it seems fitting that we find ourselves in one of the most dynamic regions in the world, featuring great ambition from among youth and governments to deliver change. With a combined population of more than 600 million, The Association of Southeast Asian Nations (ASEAN) is the third largest global market for education. ASEAN has recently realised a five-decade dream of bringing together its ten member states, including Malaysia, to form an economic community, bringing social progress, stability and greater opportunity to the region.

ASEAN has recently realised a five-decade dream of bringing together its ten member states, including Malaysia, to form an economic community, bringing social progress, stability and greater opportunity to the region.

With 15 million students enrolled across the region, at the heart of this transformation is the role of tertiary education and its contribution to society and cultural understanding, economic growth and employability. The opportunities and subsequent challenges raised are in fact reflected across the globe. And this provides a strong anchor to explore this year’s conference themes of ‘Global connections, local impact’.

In 2015, Malaysia launched a ten-year national Blueprint for Higher Education that aims to nurture talent, reinforce global standards and develop graduates for 21st century life. I am delighted to host Going Global in a country which has a growing reputation as a higher education hub and transnational education partner in this region. Malaysia has attracted more than 100,000 international students to its institutions, creating diverse student bodies and rich cultural educational environments.

It is in this context of innovation and expansion that we bring together leaders from all over the world to exchange ideas and debate key issues for the future role of international education. We recognise that tertiary institutions today have to be both globally connected and locally engaged. Together, we will address the challenges facing the future of international tertiary education.

At Going Global we are lucky to count on the expertise and opinions of people from more than 80 countries. Since its inception in 2004, the conference has grown to become a unique platform and network for policymakers and practitioners in the field of international education. This year is no exception, as we welcome a range of participants from across the world – from government ministers, to senior policymakers, university presidents and vice-chancellors, academics and other international experts.

I would like to say a huge thank you to everyone involved in making Going Global a success, year after year. To our contributors, I thank you for your willingness to share your knowledge and provide new insights into the themes that concern us. To our ASEAN and UK steering committees I thank you for your invaluable advice. My final thanks go to our co-hosts, the Malaysian Ministry of Higher Education, who have been invaluable partners working with us over the last year to shape and deliver Going Global here in Kuala Lumpur.

I invite you all to seize this opportunity for global discussion, collaboration and innovation, to participate in the celebration of our connections and the expansion of our horizons. I hope you enjoy the conference and leave Going Global 2018 with new inspiration on the future of further and higher education.

Professor Jo Beall
Director Education and Society and Member of Executive Board, British Council
@HEGoingGlobal #GoingGlobal2018
Conference theme

Global connections, local impact: creating 21st century skills, knowledge and impact for society-wide good

Tertiary institutions in the 21st century are both globally connected and locally engaged, playing an important role in communities. They help to develop globally minded citizens, acting as conduits to international partnerships, creating the conditions for industry collaboration and social innovation. They also act as agents of social change, inclusion and mobility.

This year’s conference will seek to answer these questions:

• What are the priorities in ensuring national tertiary education is fit to shape societies of the future and meet the future needs of students, employers and communities?
• How can global tertiary networks contribute to their achievement?

Going Global will address, through a policy or practice lens, five challenges for the future of international tertiary education:
1. New skills, new graduates.
2. Social mobility and international mobility.
3. Demonstrating impact.
4. Future-proofing higher education institution systems.
5. New models of delivery.
Practical information

Registration and information desk, level 3
Opening and registration hours:
Wednesday 2 May, 08.00–18.00
Thursday 3 May, 08.00–18.00
Friday 4 May, 08.00–18.00

Exhibition and poster gallery, Conference Halls 1–3, level 3
Opening hours:
Wednesday 2 May, 12.00–18.00
Thursday 3 May, 09.00–18.00
Friday 4 May, 09.00–14.30

Cloakroom, level 3
Opening hours:
Wednesday 2 May, 08.00–20.00
Thursday 3 May, 08.00–18.00
Friday 4 May, 08.00–18.00

Internet access
Wireless internet access is available for your use. Log on to Going Global 2018 and enter the password: britishcouncil

Session formats
Sessions taking the following formats are indicated on the programme at a glance. Where there is no symbol the session will follow a traditional panel or presentation style.

World cafés are discussion-oriented sessions. Groups of people discuss different topics at several tables, with individuals switching tables periodically and getting introduced to the previous discussion at their new table by a table host. A café ambience is created in order to facilitate conversation.

Workshops are interactive sessions with key learning outcomes. These are run over two streams so make sure that you are able to attend both part A and part B.

Campfire sessions begin a lot like a traditional presentation, with a speaker (or multiple speakers) at the front of the room presenting an idea. After the initial presentations the focus shifts from the presenter to the audience. For the remainder of the session, the presenter becomes a facilitator, inviting comments, insights and questions from those around the room.

Please note that sessions are open to all participants. Pre-booking is not available and places will be allocated on a first-come, first-served basis.

For the locations of all sessions please see pages 16–28.

Poster gallery, Conference Halls 1–3, level 3
Visit the poster gallery from 12.00 on Wednesday 2 May and throughout the day on Thursday 3 and Friday 4 May. Vote for the most innovative and inspiring poster via the conference app. Join the presenters on Thursday morning, 10.45–11.30, to discuss their content in greater detail.

More than 50 posters will be displayed throughout the conference. Make sure to meet the poster presenters and other interested delegates to discuss and debate this year’s conference themes.

See page 34 for poster map.
Delegate bags
ROCKA Atelier is a Malaysian social enterprise that specialises in the design and production of a wide selection of women's clothing and fashion accessories. ROCKA’s collection prides itself on being fashionably forward with an ethical concept. Its mission is to create a social and environmental hub that supports underprivileged women and girls, through meaningful career development in fashion and creativity.

By carrying the Going Global 2018 delegate bag, you are supporting ROCKA Atelier in empowering women and girls in making a difference in their lives.

Smoking
Smoking is prohibited inside the venue. If you wish to smoke please do so in the outside areas.

Conference app
Your personal agenda planner and networking tool.
Make the most of your participation and use your app to:
• view and edit your conference agenda
• set up meetings and swap contact details with other delegates
• check in to sessions to receive relevant presentations to your personal email once Going Global has finished.

If you have any questions about the app, please visit the app information desk in the Press centre on level 3 for assistance.

Breaks
Refreshment breaks between sessions will take place in Conference Halls 1–3 on level 3. Please refer to the programme for the exact times.

Lunch
Lunch will be served in Conference Halls 1–3 on level 3 and it will be a standing buffet. There is occasional seating around the exhibition area which can be used during refreshment breaks. Still water will be available.

ATMs
The nearest ATMs are situated on the Concourse level, below the convention centre’s Ground level. The machines are opposite the myNEWS.com convenience shop.

Internet bars
There are internet bars located in both the East and West Wings on level 4. Printing is not available in these areas.

Faith rooms
Male and female faith rooms are located on level 3 in the West Wing and to the east of the Central Core.

Safety and emergency procedures
Please wear your conference badge at all times. Security staff are required to challenge visitors who are not wearing conference identification. The British Council and Kuala Lumpur Convention Centre are committed to the safety of all staff, clients and visitors. Please familiarise yourself with the escape routes from the levels that you will be using.
Masterclasses

Masterclasses provide an opportunity for a deeper exploration of key issues facing higher education institutions. Attendees will leave these sessions with in-depth topic knowledge and an action plan to tackle the unique challenges and issues facing their institution.

Spaces at these masterclasses need to be reserved in advance due to limited capacity. If you wish to sign up please amend your online registration or visit the Going Global registration desk on level 3 in the Kuala Lumpur Convention Centre.

Creating effective TNE partnerships, hosted by the UK Quality Assurance Agency

QAA

Date: Wednesday 2 May
Time: 09.00–12.00
Location: Room 408–409, Kuala Lumpur Convention Centre, Malaysia
Tickets: £130

This masterclass will introduce you to the work of QAA focusing on their international remit and, specifically, will highlight QAA’s role in working with countries to enable the development of a sound and sustainable base in one country from which to grow TNE partnerships with UK universities. It will provide an opportunity to consider and discuss the key challenges and opportunities related to such partnerships.

Delivering a world-class education, hosted by Advance HE

**AdvanceHE**

Date: Wednesday 2 May
Time: 09.00–12.00
Location: Room 401–402, Kuala Lumpur Convention Centre, Malaysia
Tickets: £130

This masterclass will be led by experts in the field of developing, recognising and rewarding high-quality teaching and learning in higher education.

Strategic leadership in turbulent times, hosted by Advance HE

**AdvanceHE**

Date: Wednesday 2 May
Time: 09.00–12.00
Location: Room 403–404, Kuala Lumpur Convention Centre, Malaysia
Tickets: £130

This masterclass will tackle change – societal, technological, environmental – and how politics defines our world. We live in turbulent and uncertain times.

Understanding the national policy environment to develop an international strategy, hosted by the British Council

**BRITISH COUNCIL**

Date: Wednesday 2 May
Time: 09.00–12.00
Location: Room 406–407, Kuala Lumpur Convention Centre, Malaysia
Tickets: £130

This masterclass will empower you to gain a greater understanding of national systems, and to use the resources available to shape and develop your internationalisation strategy.
Campus tours

Coaches will be provided to transport delegates from the Kuala Lumpur Convention Centre. Delegates should be ready for a prompt departure on level 3. Light refreshments and lunch will be provided before returning to the Kuala Lumpur Convention Centre in time for Going Global’s opening plenary. Spaces at these events need to be reserved in advance due to limited capacity. If you wish to sign up please amend your online registration or visit the Going Global registration desk on level 3 in the Kuala Lumpur Convention Centre.

Heriot-Watt University Malaysia
Date: Wednesday 2 May
Time: 09.00–12.00
Location: Heriot-Watt University, Putrajaya, Kuala Lumpur
Tickets: Free

Visit the Heriot-Watt University, Putrajaya campus and discover the challenges faced when establishing a branch campus.

Universiti Kebangsaan Malaysia
Date: Wednesday 2 May
Time: 08.30–12.30
Location: Universiti Kebangsaan Malaysia, Bangi, Kuala Lumpur
Tickets: Free

Delegates are invited to attend a campus tour of the university’s facilities, including a visit to the Advanced Surgical Skills Centre.

Universiti Teknologi Malaysia
Date: Wednesday 2 May
Time: 09.00–13.00
Location: Universiti Teknologi Malaysia, Kuala Lumpur
Tickets: Free

The tour will include insight into their research collaborations, unique structure and an exploration of the campus facilities including the UTM-Ericsson Innovation Centre for 5G – the first of its kind in Malaysia.

University of Nottingham Malaysia Campus
Date: Wednesday 2 May
Time: 09.00–12.30
Location: University of Nottingham Malaysia Campus: Semenyih, Kuala Lumpur
Tickets: Free

The University of Nottingham invites Going Global 2018 delegates to explore the campus facilities and receive an overview from this pioneering institution’s experience of branch campuses.

University of Malaya
Date: Wednesday 2 May
Time: 09.00–12.30
Location: University of Malaya, Kuala Lumpur
Tickets: Free

The University of Malaya invites delegates to explore the campus facilities including a UNESCO heritage building and botanical gardens.
**Fringe events**

Spaces at these events need to be reserved in advance due to limited capacity. If you wish to sign up please amend your online registration or visit the Going Global registration desk on level 3 in the Kuala Lumpur Convention Centre.

**B01. Welcome Breakfast**
Date: Wednesday 2 May
Time: 07.45–08.45
Location: 403–404

Attending Going Global for the first time, or a seasoned veteran? Join this session to learn how you and your institution can get the most out of the conference and discover all that Going Global has to offer. Get tips on how to use the conference app and navigate the programme, and the exhibition as well as have the opportunity to build key relationships and meet with other higher education professionals.

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**FameLab International Final 2018**

Date: Thursday 3 May
Time: 17.00–19.00
Location: Mandarin Oriental Hotel, Kuala Lumpur
Tickets: Free

FameLab is the world’s leading science and communication competition. Participants have just three minutes to win over the judges and crowd with a scientific talk that excels for its content, clarity and charisma.

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**Employability of transnational education graduates in ASEAN**

Date: Friday 4 May
Time: 14.00–17.00
Location: British Council, Kuala Lumpur
Tickets: Free

This workshop presents the findings of a three-phased study on graduate employability in the Malaysian higher education sector, both public and private. Uniquely, the study considered TNE graduates alongside those from public institutions and provides an insight into the perceptions among employers of their relative merits. The format will include interactive group discussions and presentations, and will look at the implications across the ASEAN region.

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**Putrajaya visit with Education Malaysia**

Date: Friday 4 May
Time: 14.30–18.30
Location: Federal Administrative Centre, Putrajaya, Kuala Lumpur
Tickets: Free

Leaving by coach from the Kuala Lumpur Convention Centre, spend the afternoon taking in the sights of the Federal Administrative Centre, Putrajaya. The development of Putrajaya started in the early 1990s and is today home to major landmarks. While being served high tea, guests will experience a truly spectacular Asian cultural performance. The Malaysian students’ entertainment will be interspersed with an array of international flavours.
Welcome reception

Date: Wednesday 2 May
Time: 18.00–19.30
Location: Kuala Lumpur Convention Centre – level 3 West Wing Foyer
Dress code: Business attire
Drinks and canapés will be served.

Join us for an evening of networking with a view of the Petronas Towers and the KLCC Park. Traditional Indonesian Gamelan percussion will welcome delegates. Street food stalls offering Dim Sum, Hainanese chicken, Rojak – a traditional savoury and sweet Malaysian fruit salad – and Popiah Basah will be served alongside world cuisine canapés.

Professor Jo Beall, Director Education and Society and Member of the Executive Board, British Council and Vicki Treadell CMG, MVO, British High Commissioner to Malaysia, will deliver welcome speeches.
Exhibitor directory

The exhibition will be open in Conference Halls 1–3, on level 3 at the following times:

- Wednesday 2 May 12.00–18.00
- Thursday 3 May 09.00–18.00
- Friday 4 May 09.00–14.30

See exhibition and poster gallery plan on page 34.

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<td>Monash University Malaysia</td>
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<td>Nature Research</td>
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<td>QS Asia</td>
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<td>Education is GREAT</td>
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<td>Scottish Qualifications Authority</td>
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<td>China Higher Education Student Information and Career Center (CHESICC)</td>
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Exhibitor                                      | Stand number |
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<td>Cambridge English Language Assessment</td>
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<td>Nazarbayev University</td>
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<td>International Student Admissions Service</td>
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<td>jobs.ac.uk</td>
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Programme
Ceremonial

The University of Malaya’s Cultural Centre will welcome delegates with the kompang drums, the Malaysian national anthem and a medley of dance representing ASEAN.

Addresses

Professor Dame Janet Beer, Trustee of the British Council, will welcome delegates to Going Global.

This will be followed by an address from His Excellency Vongthep Arthakaivalvatee, Deputy Secretary General for Socio-Cultural Community at the Association of South East Asian Nations (ASEAN), followed by ministerial addresses from Sam Gyimah MP, Minister of State for Universities, Science, Research and Innovation, UK and Hon. Dato’ Seri Idris Jusoh, Minister of Higher Education, Malaysia.
Global connections, local impact: tertiary education shaping the future

Tertiary education is globally connected and locally engaged. Universities and colleges have long played many different roles. They contribute to local communities, develop globally minded citizens, act as conduits to international partnerships and help to create the conditions for industry collaboration and social innovation. They also act as agents of social change, inclusion and mobility. As new technologies radically change the world, challenging current boundaries and thinking, which of these roles will be critically important in shaping and sustaining societies of the future?

Two major questions underpin this year’s Going Global:

• What are the priorities in ensuring that tertiary education is fit to shape societies of the future, meeting the needs of communities, businesses and students?
• Can institutions’ global connections and activities make a real contribution? How do we grow and capitalise on these to build societies and economies?

The scene is set and discussion opened by three leaders:

• Dr Ayesha Khanna, Co-Founder and CEO of ADDO AI, an artificial intelligence advisory firm and incubator, Singapore
• Professor Cheryl de la Rey, Vice-Chair of the Talloires Network and Vice-Chancellor, University of Pretoria, South Africa
• Yinbo Yu, International Students’ Officer, National Union of Students (NUS), UK

Break

16.00–16.45, Conference Halls 1–3

Visit the exhibition and poster gallery on level 3 in Conference Halls 1–3.
### 16.45–18.00

#### 2.1 More than two to tango: bridging global collaboration and local engagement

**Chair:** Dr Joanna Newman MBE, Chief Executive and Secretary General, Association of Commonwealth Universities, UK

- **T1:** Professor Nordin Yahaya, Pro-Vice-Chancellor (International), Universiti Teknologi Malaysia, Malaysia
- **T1:** Winnie Eley, Deputy Vice-Chancellor (International and Advancement), University of Newcastle, Australia
- **T2:** Dr Stuart Perrin, Dean of International Affairs, Xi’an Jiaotong-Liverpool University, China
- **T3:** Linda Chang, Director for Global Alliances, Office of International Affairs, National Taiwan University, Taiwan
- **T4:** James Gardner, Pro-Vice-Chancellor (Strategic and International Partnerships), De Montfort University, UK
- **T5:** Dr Rahul Choudaha, Executive Vice-President of Global Engagement, Research & Intelligence, StudyPortals, USA

**Speakers:**
- **Professor Nordin Yahaya**
- **Professor Brian Cantor**, Vice-Chancellor, University of Bradford, UK
- **Professor Nick Petford**, Vice-Chancellor, University of Northampton, UK
- **Professor Dr Euiho Suh**, Vice President (Strategy and Excellence), Daegu Gyeongbuk Institute of Science and Technology, Republic of Korea
- **Ahmad Jauhari bin Yahya**, Former CEO, Malaysia Airlines, Malaysia

### 16.45–18.00

#### 2.2 Student mobility: developing frameworks for local and global benefit

**Chair:** Professor Christine Ennew, Provost, University of Warwick, UK

- **T1:** Professor Nirmal Rajak, Vice-President – Strategic Partnerships, edX, USA
- **T2:** Dr Stuart Perrin, Dean of International Affairs, Xi’an Jiaotong-Liverpool University, China
- **T3:** Linda Chang, Director for Global Alliances, Office of International Affairs, National Taiwan University, Taiwan
- **T4:** James Gardner, Pro-Vice-Chancellor (Strategic and International Partnerships), De Montfort University, UK
- **T5:** Dr Rahul Choudaha, Executive Vice-President of Global Engagement, Research & Intelligence, StudyPortals, USA

**Speakers:**
- **Professor Nirmal Rajak**
- **Professor Wim de Villiers**, Rector and Vice-Chancellor, Stellenbosch University, South Africa
- **Professor Chiheb Bouden**, Professor of Industrial Engineering, National School of Tunisian Engineers, Université de Tunis El Manar, Tunisia
- **Professor Olive Mugenda**, Member, Judicial Service Commission, Kenya
- **Tan Sri Dr Noorul Ainur Mohd. Nur**, Secretary General, Ministry of Higher Education, Malaysia

### 16.45–18.00

#### 2.3 Inequality and exclusion: can HE solve the global challenge?

**Chair:** Dr Graeme Atherton, Director, Access HE and NEON, UK

- **Professor Glenda Crosling**, Head of Centre for Higher Education Research, Sunway University, Malaysia
- **Johannes Heinlein**, Dean of International Affairs, Xi’an Jiaotong-Liverpool University, China
- **Catherine Sinclair-Jones**, Research and Policy Analyst, British Council, Pakistan

### 16.45–18.00

#### 2.4 Global rankings: measuring local impact

**Chair:** Simon Baker, Data Editor, Times Higher Education, UK

- **Professor Glenda Crosling**, Head of Centre for Higher Education Research, Sunway University, Malaysia
- **Professor Dr Euiho Suh**, Vice President (Strategy and Excellence), Daegu Gyeongbuk Institute of Science and Technology, Republic of Korea
- **Ahmad Jauhari bin Yahya**, Former CEO, Malaysia Airlines, Malaysia

### 16.45–18.00

#### 2.5 How can HEIs develop entrepreneurship to meet diverse economic need?

**Chair:** Professor Wim de Villiers, Rector and Vice-Chancellor, Stellenbosch University, South Africa

- **Professor Chiheb Bouden**, Professor of Industrial Engineering, National School of Tunisian Engineers, Université de Tunis El Manar, Tunisia
- **Professor Olive Mugenda**, Member, Judicial Service Commission, Kenya
- **Tan Sri Dr Noorul Ainur Mohd. Nur**, Secretary General, Ministry of Higher Education, Malaysia

### 16.45–18.00

#### 2.6 Internationalising technology – partners in the New Revolution

**Chair:** Professor Nigel Weatherill, Vice-Chancellor, Liverpool John Moores University, UK

- **Professor Glenda Crosling**, Head of Centre for Higher Education Research, Sunway University, Malaysia
- **Professor Dr Euiho Suh**, Vice President (Strategy and Excellence), Daegu Gyeongbuk Institute of Science and Technology, Republic of Korea
- **Ahmad Jauhari bin Yahya**, Former CEO, Malaysia Airlines, Malaysia

**Speakers:**
- **Professor Nigel Weatherill**
- **Professor Brian Cantor**, Vice-Chancellor, University of Bradford, UK
- **Professor Nick Petford**, Vice-Chancellor, University of Northampton, UK
- **Professor Dr Euiho Suh**, Vice President (Strategy and Excellence), Daegu Gyeongbuk Institute of Science and Technology, Republic of Korea
- **Ahmad Jauhari bin Yahya**, Former CEO, Malaysia Airlines, Malaysia

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**Key:**
- 🌐 Research launch
- ☕ World café
- 💡 Workshop
- 🔥 Campfire session
Thursday 3 May
08.00–09.15

3.1 Hot issues in higher education: sustainable and equitable partnership opportunities in ASEAN
Chair: Janet Ilieva, Director and Founder, Education Insight, UK
Professor Dr Noor Bin Ismail, Deputy Director-General of Higher Education, Ministry of Higher Education, Malaysia
R Purwanto Subroto PhD, Director University Partnership Directorate, Ministry of Research, Technology and Higher Education, Indonesia
Associate Prof Tran Anh Tuan, Deputy Director General of Higher Education, Higher Education Department, Ministry of Education and Training, Vietnam
Marianne Joy Vital, Project Consultant, K-12 Project Management Unit, Commission on Higher Education, Philippines

3.2 Global partnerships: time to re-think the dynamics? – parts A and B
Dr Robin Shields, Senior Lecturer – Higher Education Management, University of Bath, UK
Dr Jack Lee, Senior Teaching Fellow, University of Bath, UK

3.3 The evolution and use of IELTS General Training in an era of growing global mobility
Chair: Justin Rodford, Partnership Manager, Cambridge Assessment English, UK
Stéphanie Béthencourt, Stakeholder Engagement Officer, IDP:IELTS, Australia
Ardeshir Geranpayeh, Head of Automated Assessment and Learning, Cambridge Assessment English, IELTS
Mina Patel, Assessment Research Project Manager, British Council, Malaysia

3.4 ‘Five go to Malaysia’ – UK branch campuses making a difference
Chair: Paul JG Rennie OBE, Deputy High Commissioner, British High Commission in Malaysia, Kuala Lumpur
Professor Mushtak Al-Atabi, Provost, Heriot-Watt University, Malaysia
Professor Roger Barton, Provost, Newcastle University Medicine Malaysia (NUMed)
Samantha Weston, Interim Vice-Provost and Academic Director (Teaching and Learning), University of Reading Malaysia
Professor Graham Kendall, Provost, University of Nottingham Malaysia Campus
Professor Rebecca Taylor, Provost, University of Southampton Malaysia Campus

Brought to you by
IELTS

Key:
- Research launch
- World café
- Workshop
- Campfire session
- Level 3
- Level 4
09.30–10.45
401–402

4.1 Refugees in tertiary education: global challenge, local responses
Chair: Gail Campbell, Director Education – MENA, British Council, Egypt
Alison Church, Director of Educational Programme MENA, Kiron Open Higher Education, Jordan
Paul Grainger, Enterprise Lead – Education, Practice and Society, UCL Institute of Education, UK
Dr Mohamad Saad, Head of Department of Psychology, The British University in Egypt, Egypt

09.30–10.45
405

4.2 TNE’s role in national development: ally or enemy?
Chair: Professor Alistair Fitt, Vice-Chancellor, Oxford Brookes University, UK
Dr Tereso Abella, President, Central Luzon State University, Philippines
Professor Dr Gazi Mahabubul Alam, Vice-Chancellor and Chairman, Central University of Science and Technology (CUST), Bangladesh
Professor Colin Grant, Vice-Principal (International), Queen Mary University of London, UK
Dr Parmjit Singh, Chief Executive Officer, APIIT Education Group, Malaysia

09.30–10.45
406–407

4.3 Redesigning Higher Education for 4.0 Industrial Revolution – the ASEAN Experience
Chair: Professor Shearer West, Vice-Chancellor and President, University of Nottingham, UK
His Excellency Vongtrep Arthakaivalvate, Deputy Secretary General for Socio-Cultural Community, ASEAN Secretariat
His Excellency Dr Teerakiat Jareonsettasin, MD, MRCPsych (UK), Minister of Education, Ministry of Education, Thailand
Dr Khine Mye, Director General of Basic and Alternative Education, Ministry of Education, Myanmar
Hon. Dato’ Seri Idris Jusoh, Minister of Higher Education, Ministry of Higher Education, Malaysia

09.30–10.45
408–409

4.4 Avatars and augmented reality: student experience of the future?
Chair: Dame Mary Marsh, Asia Advisory Board, University of Nottingham, UK
Oliver Carpenter, Marketing Student, Bournemouth University, UK
Ruth Harley, Events Management Student, Bournemouth University, UK
Chao-Jin Tey, Student, Centre for Research–Creation in Digital Media, Sunway University, Malaysia
Peter Truckel, Director – VFX Hub, Bournemouth University, UK
Enrico Tiongson, Student, University of Malaya, Malaysia

09.30–10.45
410

4.5 The social case for education institutions
Chair: Professor Daniel Shek, Associate Vice-President, The Hong Kong Polytechnic University, Hong Kong SAR, China
Dr Janetta Sika Akoto, Deputy Registrar, University of Mines and Technology, Ghana
Sharon Bell, Group Vice-Principal (Commercial and International), Warwickshire College Group (WCG), UK
Dr Courtney Brown, Vice-President Strategic Impact, Lumina Foundation, USA
Global institutions – servants of too many masters?

Tertiary institutions answer to a multitude of stakeholders balancing increasingly complex, and often conflicting agendas. The tensions between delivering global and national agendas can be significant. While universities and colleges extend their global reach and ambition, pressure to deliver local benefit grows. In many countries, government targets drive institutions to perform better in global rankings. At the same time, they urge them to play increasingly pivotal roles in countries’ societal and economic development.

As pressure on tertiary education funding grows, how realistic is it for institutions to deliver both global and local agendas? Are these agendas mutually exclusive or can they be mutually beneficial? Can institutions’ global activities benefit their contribution to national aims and local communities – and vice versa?

Panellists from governments and institutions give their perspectives. They explore key tensions between global and local drivers and consider the extent to which institutions’ global activities either detract from or support their contribution to local societal and economic development.
13.45–14.45 401–402

6.1 Bursting the international bubble
Chair: Vivienne Stern, Director, Universities UK International, UK
Professor Pamela Dube, Deputy Vice-Chancellor (Student Development and Support), University of Western Cape, South Africa
Professor Tim Jones, Provost and Vice-Principal, University of Birmingham, UK
Professor Siow Heng Ong, Dean of International Affairs, Singapore Management University (SMU), Singapore
Dr Vanita Shastri, Dean – Global Education and Strategic Programs, Ashoka University, India

13.45–14.45 403–404

6.2 TNE quality assurance: a collaborative approach
Chair: Dr Warren Fox, Chief of Higher Education, Knowledge and Human Development Authority, United Arab Emirates
Dr Joe Hong, Registrar, Hong Kong Council for Accreditation of Academic and Vocational Qualifications, Hong Kong SAR, China
Brandon Lee, Director-General (Private Education), Committee for Private Education Group, Singapore
Dr Fabrizio Trifiro, Manager – International, The Quality Assurance Agency for Higher Education, UK
Dr Morris Williams, Director – International Partnerships, University of the West of England, UK

13.45–14.45 405

6.3 Entrepreneurial mind-sets – explored! – part A
Dr Colman Farrell, Entrepreneurial Specialist, The Innovation Academy, University College Dublin, Ireland
Professor Suzi Jarvis, Director, The Innovation Academy, University College Dublin, Ireland


6.4 Promoting inclusion, creating opportunity: collaborating for success
Chair: Professor David Green, Vice-Chancellor and Chief Executive, University of Worcester, UK
Leverne Barber, Deputy Head – The Institute of Sport and Exercise Science, University of Worcester, UK
Dr Nobuko Tanaka, Honorary Senior Lecturer, Toin University of Yokohama, Japan
Professor Lu Yan, Vice-Director of the China Research Centre for Sport and Persons with Disability, Beijing Sport University, China
Bill Rammell, Vice-Chancellor, University of Bedfordshire, UK

13.45–14.45 408–409

6.5 Global citizens: the impossible dream?
Chair: Professor Perry Hobson, Pro-Vice-Chancellor (Global Engagement), Taylor’s University, Malaysia
Lakshmi Iyer, Global Head of Education, Sannam S4, India
Professor Dr Peter Mascher, Vice-Provost (International Affairs), McMaster University, Canada
Professor J Anitha Menon, Associate Professor of Health Psychology, University of Zambia, Zambia
Bill Rammell, Vice-Chancellor, University of Bedfordshire, UK

13.45–14.45 410

6.6 Diplomacy and international relations: the role of education
Chair: Professor Jo Beall, Director Education and Society and Member of the Executive Board, British Council
Professor Tan Sri Zakri Abdul Hamid, Founding Chair, United Nations Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES), Malaysia
Christian Müller, Director of Strategy, German Academic Exchange Service (DAAD), Germany
Dr Kavita Sharma, President, South Asian University, India
Professor Dr Abdelhamid El-Zoheiry, President, Euro-Mediterranean University (EMUNI), Slovenia

Key:
- Research launch
- World café
- Workshop
- Campfire session
- Level 3
- Level 4
Break
14.45–15.30
15.30–16.45

Conference Halls
1–3

14.45–15.30

7.1 Student mobility: strategic visions and student perspectives’
Chair: Guy Perring,
Regional Director – Asia,
i-graduate, Malaysia
Brett Berquist,
Director – International,
University of Auckland,
New Zealand
Christian Müller,
Director of Strategy, German Academic Exchange Service (DAAD), Germany
Celia Partridge,
Assistant Director – Partnerships and Mobility, Universities UK International, UK

7.2 Unbundling university activity, and the role of the Big Funders
Chair: Professor Sir Paul Curran, President, City, University of London, UK
Erik Bloom,
Senior Social Sector Specialist, Asian Development Bank
Rob Carthy,
Director of International Development, Northumbria University, UK
Professor Andrew Crouch,
Deputy Vice-Chancellor (Academic), University of the Witswatersrand, South Africa
Emanuela Di Gropello,
Manager – Human Development and Corporate Programmes, World Bank Group, USA

401–402

Students will host world café tables
T1: Albert Wolf,
Student, European Management School, BINUS University (Indonesia), Germany
T2: Agata Krupińska,
Student, Lodz University of Technology – BINUS University (Indonesia), Poland
T3: Aasha Abdulmuhsin Ali,
Postgraduate – Language and Linguistics, University of Malaya (Malaysia), Iraq
T4: Nooruldeen Fernas Jumaah Alsawad,
Student, Postgraduate – Language and Linguistics, Universiti of Malaya (Malaysia), Iraq
T5: Madin Mohamed Maseeh,
Student, BA International and Strategic Studies, University of Malaya (Malaysia), Maldives

403–404

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Key:
- Research launch
- World café
- Workshop
- Campfire session
- Level 3
- Level 4

More sessions over the page...
6.3 Entrepreneurial mind-sets – explored! – part B

This is the second part of this session which started earlier in the day. If you did not attend Part A it is not recommended that you join this session at this point.

7.4 What if...? Imagining the ‘Asian Century’
Chair: James Chau, Broadcaster, Writer and UN Goodwill Ambassador, China
Matt Durnin, Head of Research and Consultancy – International Education Service, British Council
Mary Kay Magistad, Creator and Host, ‘Whose Century Is It?’ Podcast, USA
Professor Xie Tao, Professor of Political Science and Associate Dean, Beijing Foreign Studies University, China

7.3 Building the DNA for Learning and Teaching 4.0: the Malaysian vision
Chair: Professor Dato’ Dr Mohamed Amin Embi, Chief Information Officer, Universiti Kebangsaan Malaysia (UKM), Malaysia
Professor Abdul Karim Alias, Director – Centre for Development of Academic Excellence (CDAE), Universiti Sains Malaysia (USM), Malaysia
Professor Carol Costley, Director – Work and Learning Research Centre, Faculty of Professional and Social Sciences, Middlesex University, UK
Professor Dato’ Dr Hassan Said, Vice-Chancellor, Universiti Teknologi MARA (UiTM), Malaysia

7.5 What skills do learners really need?
Chair: Professor John Latham, Vice-Chancellor, Coventry University, UK
David Corke, Director of Education and Skills Policy, Association of Colleges (AoC), UK
Professor Dr Mohd. Ismail Abd Aziz, Director General – Department of Polytechnic Education, Ministry of Higher Education, Malaysia
Dr Mai Thi Quynh Lan, Head of Department, Institute for Education Quality Assurance, Vietnam
8.1 Student Mobility Experience – Malaysia Truly International
Chair: Professor Dr Kamila Ghazali, Associate Vice-Chancellor, Universiti Malaya (UM), Malaysia
Professor Dr Axel Hunger, Dean of Studies, Faculty of Engineering, University of Duisburg-Essen, Germany
Jesse Frank Rafidi, Master of Business (MBA), International Student of Asia School of Business
Dr Chantavit Sujatanond, Centre Director, SEAMEO Regional Centre for Higher Education and Development (RIHED)
Associate Professor Dr Yazrina Yahya, Director, International Relations Centre (UKM Global), Universiti Kebangsaaan Malaysia (UKM), Malaysia

8.2 A new global networks model for local impact – Part B
Dr Ian Willis, Lead on Internationalisation Research for Doctor of Education Degree, University of Liverpool, UK
Professor Hau-Chung Man, Dean of Engineering, Hong Kong Polytechnic University, Hong Kong SAR, China
Professor Ir Dr Mohd. Shahir Liew, Deputy Vice-Chancellor (Research & Innovation), Universiti Teknologi Petronas, Malaysia

9.1 Structured for success: building innovative frameworks of collaboration
Chair: Dr Cloud Bai-Yun, Chief Executive, NARIC, UK
Dr Ofelia Angulo Guerrero, Director General International, National Technological Institute of Mexico, Mexico
Ian Robinson, EU SHARE Programme Director, British Council, Indonesia

9.2 New challenges for international leadership in higher education
Chair: Alison Johns, Chief Executive, Advance HE, UK
Professor Dr Abrahim Bin Abdullah, Director – Industry Relation Division, Higher Education Department, Ministry of Higher Education, Malaysia
Dr Zaw Wai Soe, Rector, University of Medicine 1, Yangon, Myanmar
Professor Richard A Williams OBE, Vice-Chancellor, Heriot-Watt University, UK

9.3 Why your university needs a language policy: thinking it through thoroughly
Chair: Wendy Alexander, Vice-Principal (International), University of Dundee, UK
Dr Daniel Brooker, Senior International Education Manager, University of Cambridge, UK
Aysen Guven, Head of English and Higher Education, British Council, Turkey
Dr Denise Abreu e Lima, President, Languages Without Borders, Brazil

Key: Research launch, World café, Workshop, Campfire session, Level 3, Level 4
09.30–10.30

410

9.5 International research for sustainable development

Chair: Professor Richard Davies, Vice-Chancellor, University of Swansea, UK
Professor Sayed Azam-Ali, CEO, Crops For the Future, Malaysia
Professor Graham Kendall, Provost and CEO, University of Nottingham Malaysia Campus, Malaysia
Professor Walter Gbute Ollor, President, Walter Ollor Foundation, Nigeria
Y.Bhg. Datin Paduka Ir. Dr Siti Hamisah Binti Tapsir, Director General, Ministry of Higher Education, Malaysia

10.30–11.00

Break
Global education, local impact: shaping a future world

Young leaders from across the world reflect on their own experiences as global graduates to present a vision for the future. They consider what roles education, students and graduates should play in addressing the major global and local challenges of the 21st century. The new global generation will need to innovate, work collaboratively, creatively and ethically across borders and disciplines. How does international education contribute to this? And how well are we doing so far?

This final plenary session moves the conference debate beyond the perspectives of current leaders to the vision of those who will lead the future. Delegates are invited to join the discussion as we consider:

- What are the major future challenges; what role should education play and what must change to meet these?
- What skills will future graduates need to contribute to social progress and cultural understanding as well as economic growth? Could we be better at developing these?
- How can the internationalisation of tertiary education contribute to future social and economic development both locally and globally?

Chair: James Chau,
Broadcaster, Writer and UN Goodwill Ambassador, China

Syazana Ebil,
Education Officer, Institute of Brunei Technical Education, Brunei

Nwamaka Ogbonna,
Member, Future Leaders Connect, Nigeria

Dr Abhi Veerakumarasivam,
Chair, Young Scientists Network, Malaysia

Yinbo Yu,
International Students’ Officer, National Union of Students (NUS), UK
The Ministry of Higher Education (MOHE), Malaysia is continuously working towards upgrading the nation’s higher education system. In this regard, the Malaysian Education Blueprint 2015–2025 (Higher Education) outlines ten major shifts that are required to enhance the overall quality of Malaysia’s higher education to the next level. Stemming out from the blueprint are initiatives and programmes in redesigning higher education to address future challenges. These include innovative learning and teaching approaches, technological innovations and impactful research. Towards this end, MOHE has also developed the Higher Education (HE) 4.0 Framework with knowledge, industry and humanity as the main thrusts towards producing holistic future-proof graduates.

‘One Vision, One Identity, One Community’

The ASEAN Vision 2020, adopted by the ASEAN Leaders on the 30th anniversary of ASEAN, agreed on a shared vision of ASEAN as a concert of Southeast Asian nations, outward looking, living in peace, stability and prosperity, bonded together in partnership in dynamic development and in a community of caring societies.

The ASEAN Secretariat’s mission is to initiate, facilitate and co-ordinate ASEAN stakeholder collaboration in realising the purposes and principles of ASEAN as reflected in the ASEAN Charter.

The ASEAN Secretariat’s function is to provide for greater efficiency in the co-ordination of ASEAN organs and for more effective implementation of ASEAN projects and activities.

IELTS is the world’s leading English language test for higher education and global migration; delivered at over 1,100 locations in over 140 countries and accepted by over 10,000 organisations globally. In 2017, over three million IELTS tests were taken by people seeking to demonstrate English language proficiency for education, migration or employment. The British Council, IDP: IELTS Australia and Cambridge Assessment English jointly own IELTS.

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With thanks to the talented staff and students at the University of Malaya’s cultural centre. The team have choreographed all the performances across the conference.

The Cultural Centre was established in 1970 to organise arts and cultural activities for both the campus community as well as the wider public. Since 1997 the centre has worked towards advancing knowledge, research and skills in performing arts and visual arts education and development.

With thanks to Coventry University, UK, and Taylor’s University, Malaysia, who contribute to the smooth running of Going Global through their teams of dedicated students and staff from their international tourism, events management and sports management programmes. The British Council through Going Global supports students to gain practical insight of event delivery, allowing them to apply their academic theory directly into the live arena of an international conference.

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https://university.taylors.edu.my
We would like to thank the members of our international steering committees for their guidance and support in the development of Going Global 2018.

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University Alliance, UK

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Quality Assurance Agency for Higher Education, UK

Professor Paul Boyle
University of Leicester, UK

David Corke
Association of Colleges, UK

Professor Richard Davies
Swansea University, UK

Professor Pamela Gillies
Glasgow Caledonian University, UK

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UCL Institute of Education, UK

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**Professor Dr Nordin Yahaya**  
Universiti Teknologi Malaysia, Malaysia
Level 3 Conference Halls 1–3

Exhibition and poster gallery plan

1. The PIE
2. Monash
3. Nature Research
4. QS Asia
5. IELTS
6. Education is GREAT
7. Advance HE
8. ETS TOEFL
9. SQA
10. CHESICC
11. Coventry University
12. Cambridge English
13. Ministry of Higher Education Malaysia
14. University of Birmingham
15. THE
16. IELFT
17. Nazarbayev University
18. ISAS
19. jobs.ac.uk

Meeting point A
Meeting point B

Entrance 1
Entrance 2

Poster gallery

Going Global 2018
Exhibition and poster gallery plan
34
Level 3 Poster gallery

1. Internationalising the student experience: the Westminster Working Cultures Project
2. Are global connections effective for knowledge sharing and societal impact?
3. The Index of Higher Education – Business Engagement (HEBE Index) – a methodology of the instrument
4. Longitudinal study on the Canadian Queen Elizabeth II Diamond Jubilee Scholarship, Advanced Scholars Program
5. Global networks for strategic local development
6. The growth of programmes taught in English – a Global Phenomenon
7. Five steps for a data-driven new programme strategy
8. Relevance of education for national development
9. NCUK shaping your future societies: innovations from a global network
10. MyMachine – small dreams, big ideas
11. Those who leave and those who stay. Characteristics of mobile vs non-mobile students
12. Global competence and the Sustainable Development Goals
13. Overseas academic embassies: West Virginia University’s global portals
14. One institution, gateway to the others
15. The syntegrative education initiative at XJTLU: tomorrow’s HE model
16. Bridging the gap. What do students need to help prepare for higher education?
17. Developments and challenges of transnational education in Hong Kong – insights and implications
18. Creating globally competent and engaged STEM graduates: the international plan at Georgia Tech
19. Educated ‘illiterates’: the disconnect between educational institutions and society, the quality assurance factor
20. Re-profiling: the division of labour among Thai higher education institutions
21. Refugees and higher education: navigating the pathway from desperation to graduation
22. Global connections, local impact: a unique 160-year-old model
23. AURORA: strategic partnerships as a leadership tool to internationalise the campus
24. University undergraduates making global connections
25. Creation of an assessment tool for global citizenship for Japanese Students
26. Ingredients for a successful partnership
27. Imperial in White City: a new role for a university in a changing world
28. Higher education and sustainable development: the need for the Quintuple Helix approach
29. Towards digital verification of degree certificate and academic credentials in higher education
30. The scale of UK higher education transnational education
31. Impact of the University of Nigeria, Nsukka on the host communities
32. Inviting innovations – faculty development
33. Global connections with geographical impact for the development of advanced intercultural mobile employability skills (AIMED)
34. Creating global experiences and connections… locally
35. Cross-governmental alliance and industry–government–academic joint project on cross-border global internship in Taiwan
36. International partnership between Vocational Training Council and University of Technology Sydney on vehicle emissions testing and research
37. Sustaining the delivery of TNE programmes through niche marketing: a case study from the Philippines
38. How universities can internationalise: preliminary survey result in Vietnam
39. Academic contributions to local enterprises and economies through international internship experiences in the university’s curricula
40. Partnership working: social impact and the sphere of influence on the student and academic community (South Africa-Birmingham-Mexico-London)
41. English and soft skills in Tunisia: an example of supply and demand in the job market
42. Widening participation in mobility programmes – the EMASI Project
43. Students’ perception on global skills acquired from international internship experience
44. Creating 21st century skills, knowledge and impact for society-wide good
45. Pedagogical innovation and technology for global good and connections: Alexandria University roadmap
46. Higher education and displaced people: a guide for universities
47. Contributing to the Sustainable Development Goals through transnational education
48. The potential for digital technologies to assist universities in low income countries to develop affordable, sustainable and effective databases on student performance: the case of graduate exit surveys.
49. Globalisation and its leaking umbrella: building 21st century knowledge and skills through global societies
50. Creating 21st century skills, knowledge and impact for society-wide good
51. Intercultural worldwide
Kuala Lumpur Convention Centre
Jalan Pinang, Kuala Lumpur City Centre
Level 3

- Meeting point A
- Meeting point B
- Conference Halls 1-3: exhibition and poster gallery
- Registration
- Cloakroom
- Press centre
- Plenary Hall
- Male toilet
- Female toilet
- Accessible toilet
- Lift
- Stairs and escalators
- Faith room
- Catering
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