

Going Global 2021

Virtual conference, 15 - 17 June 2021



GOING GLOBAL 2021 – SUBMITTING A PROPOSAL

Going Global provides an open forum for world education leaders – those in the non-compulsory education sector with decision making responsibilities – to debate issues surrounding global higher and further education, and to discuss collaborative solutions.

We are therefore seeking innovative, agenda-setting proposals that will facilitate the sharing of knowledge and insights across borders. We welcome challenging perspectives and are especially interested to hear from thought leaders anticipating and driving future agendas.

Successful proposals will engage with the conference theme: **Reimagining International Higher Education for a post-pandemic world**

You are invited to submit one of the following proposals:

PROPOSAL TYPE	DESCRIPTION	DEADLINE
Individual contributor	Propose a response to the Going Global 2021 themes in order to be placed in one of the sessions as a presenter, panellist, table host, or chair.	Friday 15 January 2021
Session	Propose an innovative and interactive online and digital session with a diverse range of speakers from around the world.	Friday 15 January 2021
Workshop	Delivered entirely online, propose an innovative and interactive workshop session with relevant and applicable outputs for practical use.	Friday 15 January 2021
Poster	Propose a poster to be displayed online at the conference to discuss with delegates. Application for poster proposals opens on the 15 January 2021 onwards.	Friday 26 February 2021

For further information on submitting a proposal please see below. Successful proposals will fulfil the listed criteria, so please read this information carefully.

1. **Session formats**
2. **Proposal types**
3. **Assessment criteria**
4. **Selection process**
5. **Timelines**
6. **Terms and conditions**

1. SESSION FORMATS

Going Global is committed to producing rich, interactive sessions which combine the expertise of speakers and delegates. Broadcast approaches or promotional pitches are therefore not in the spirit of Going Global. Some sessions lend themselves to the digital approach for gathering audience insight and others will rely on more traditional techniques of engaging delegates.

The types of sessions that Going Global 2021 will develop include, but are not limited to:

- **Panel Debates** – A diverse and interactive panel debate relevant topics that speak to any aspect of our core conference themes. Differing viewpoints are to be encouraged, leading to heated conversation and challenges to conventional wisdom.
- **Round Table Discussions** - A discussion in which participants discuss a specific topic in broad terms and in perhaps a less robust and polarised way than a panel debate. Every contributor is given their opportunity to speak and participate, with the idea of a “round table” helping to enable an open and equitable discussion forum.
- **Workshops** – A participant-led session where attendees are fully involved in the learning process. Delegates who attend should be discussing, working, thinking, doing, processing, and creating through interactive activities. A workshop includes a great deal of participant discussion and is almost informal in nature. Delegates who attend should come away with key learnings and practical tactics that they can implement into their work.
- **“Wildcard”** – With Going Global 2021 being hosted entirely online there are obvious limitations, but are there also opportunities to be had? Interactivity is key, so can you suggest an innovative and engaging session format that can maximise the potential of a global audience concentrated around a session format, outside of a traditional debate or discussion? What tools or techniques can be used to spread the conversation at an exciting, pioneering and enjoyable conference?

2. PROPOSAL TYPES

I. INDIVIDUAL CONTRIBUTOR PROPOSAL

Propose an innovative response to the Going Global 2021 theme in order to be placed in one of the sessions as a:

- **Contributor** – for those with an insight or perspective that offers a new, constructive or productive contribution towards Going Global in the conference sessions and can further the discussion through additional conversations and networking during and post event.
- **Chair** – for those able to drive a dynamic discussion inspiring, encouraging and involving all attendees. Candidates should demonstrate strong facilitation skills in order to keep the session timings and thematic discussions on track.

As with previous conferences, for Going Global 2021 we will prioritise the creation of **interactive, delegate-led sessions** so please note that if your speaker proposal is successful we are unlikely to ask you to present a standard 7-10 minute speech but rather invite you to present your ideas more succinctly and in a manner that allows interaction with delegates.

We may ask you to write up your proposal as a case study for publication on our website at a later date if appropriate.

Individual contributor proposals will be grouped into **thematic clusters** to ensure there is only one session on any given topic. If selected, we may ask you to adapt the focus of your proposal to fit in with other proposals in the same cluster and the overall conference themes.

Please only submit **one proposal per speaker per topic** and note that it is unlikely that any single speaker will be accepted to contribute to more than one session. If you have an idea for a complete session with several speakers, please submit a session proposal.

Similarly, please note that we are unlikely to be able to take through more than one speaker or contributor per institution in order to allow as many institutions as possible to participate in Going Global. We recommend where possible that you coordinate **one proposal per institution**.

Please note that all individual contributors are required to pay the contributor rate as per the terms and conditions below. Please also note that **Going Global is unable to cover costs associated with developing or submitting proposals** for any speakers or facilitators. All contributors are expected to cover the cost of attending the virtual conference at the reduced contributor rate.

II. SESSION PROPOSAL

For those who wish to put together a full session linked to the conference themes, it will need to last for 75 minutes (one hour and fifteen minutes). Please note the following points before submitting your proposal:

- You should have provisionally approached potential contributors to ensure they are available for the duration of the conference and are willing and able to pay the contributor rate. This should be a provisional enquiry as there is no guarantee that they will be selected. All speakers, chairs, facilitators and poster presenters are required to pay for their conference pass which is at a significantly reduced rate to the standard pass. A high proportion of Going Global delegates are contributors, and we are obliged to charge all delegates and contributors.
- The contributors to the session should bring diverse perspectives including but not limited to a range of nationalities, genders, sectors and/or industries to encourage genuine debate and the sharing of new ideas.
- The session should have an innovative and interactive format which makes use of the knowledge and expertise of delegates engaged.
- The Going Global team reserves the right to alter the session content and proposed speakers as appropriate, as well as cancelling the session should the speakers, content or format be significantly changed at a later date.

III. WORKSHOP FACILITATOR

For Going Global 2021 we are looking for interactive, audience-focused workshops which provide delegates with knowledge and tools to come away from the session knowing how to implement their learning in their institutions.

We are therefore seeking dynamic, engaging individuals who can lead these discussions around a topic of their choosing, but in line with the conference theme. The workshop should last for 75 minutes (one hour and fifteen minutes). When assessing these proposals, we will be looking at the following:

- Learning styles/activities that you will employ i.e. presentation, group discussion, pair exercise, small group exercise etc. (we encourage more than one style);

- Choreography, this includes the session format and a breakdown of activities with approximate timings against each;
- Any materials you propose to use;
- Any pre-work you expect delegates to complete;
- Clear learning outcomes for the audience;
- Whether you will be able to run the session on your own or require others to support.

Please note that all workshop facilitators are required to pay the contributor rate as per the terms and conditions below.

IV. POSTER PRESENTATION

- Successful poster presentation proposals will be invited to display in the “online gallery” for the duration of the conference.
- Poster presenters will have the opportunity to share their poster concept with conference delegates during the poster reception. Delegates will vote for the most innovative and engaging poster.
- Presenting a poster is a fantastic opportunity to network and engage delegates in discussion around the theme of your poster.

Please note that all poster presenters are required to pay the contributor rate as per the terms and conditions below.

3. ASSESSMENT CRITERIA

Ahead of producing and submitting a proposal, please ensure that you have read and understood the criteria against which all proposals will be assessed.

Criteria for individual contributor, session and poster proposals:

I. RELEVANCE TO WORLD LEADERS OF INTERNATIONAL EDUCATION

Please consider that Going Global delegates are sector leaders including Ministers, policy makers and Vice-Chancellors, and that delegates attend from each and every global region. The conference attracts a global audience.

II. INNOVATIVE ENGAGEMENT WITH THE THEME

The proposal addresses this year’s theme **Reimagining International Higher Education for a post-pandemic world**

III. LAUNCHING NEW RESEARCH

If you have new research to launch at Going Global, it should be theoretically and methodologically rigorous, globally relevant, make a genuine contribution to knowledge and have high impact potential. The Steering Committee will ask to see timelines and methodology if the proposal is scored highly.

IV. ORIGINALITY

The proposal will offer new, innovative ideas or models that haven’t been discussed elsewhere or that take an interesting approach to conventional topics.

V. CLEAR TAKEAWAY MESSAGES

The proposal should describe practical outcomes and learning, that delegates can learn from and apply in their institution or context.

VI. TENSION

The proposal will create a critical debate or tension with which the audience can engage.

VII. NON-ADVERTISEMENT

The proposal must not be a direct advertisement of an institution, product, service, or other self-interested category. Should your proposal be assessed as being an advertisement, we may ask you to cover the costs of putting the session together depending on the product or service you are promoting.

Additional criteria for session proposals only:

VIII. DIVERSITY OF SPEAKER PERSPECTIVES

The session must bring diverse perspectives from a range of countries, genders, sectors and/or industries.

IX. INTERACTIVE / INNOVATIVE FORMAT

The session must have an innovative and interactive format which makes use of the knowledge and expertise of delegates engaged in the interaction.

Criteria for workshop facilitator proposals:

I. RELEVANCE OF TOPIC

The topic you propose for your workshop must be relevant to both the conference theme and to the Going Global audience of Higher and Further Education leaders

II. EXPERTISE IN THE TOPIC

You must be able to demonstrate a deep knowledge and experience of the subject being discussed

III. QUALITY OF ACTIVITIES

The activities you propose must be appropriate for different learning styles and be able to deliver clear learning outcomes

IV. INNOVATIVE FORMAT / CHOREOGRAPHY

The workshop must have an innovative and interactive format which makes use of the knowledge and expertise of delegates engaged in the interaction and has clear, achievable timings

V. PREVIOUS EXPERIENCE OF LEADING WORKSHOPS

You must be able to demonstrate previous experience of successfully leading a highly participative workshop

4. SELECTION PROCESS

All proposals undergo a rigorous peer review process, based on the above assessment criteria. The quality of submissions for Going Global is extremely high - last year 350 proposals were submitted with less than half getting through the selection process.

Once the committee have peer reviewed the proposals, they will adopt a holistic perspective to develop a thematically coherent conference programme that offers delegates diverse global perspectives.

Decisions of the committee are final.

5. TIMELINES

DATE	ACTION
Monday 23 November 2020	Call for submissions opens
Friday 15 January 2021	Deadline to submit speaker, session and facilitator proposals
Friday 15 January 2021	Proposals for poster submissions are opened
Monday 15 February 2021	Early bird registration opens
Friday 26 February 2021	Deadline to submit poster proposals
Wednesday 31 March 2021	Early bird registration closes
Friday 2 April 2021	Standard tickets go on sale
Tuesday 15 – Thursday 17 June 2021	Going Global 2021 virtual conference

6. TERMS AND CONDITIONS

The following terms and conditions have been developed to ensure that the Going Global programme remains of the highest quality and that applicants fully understand the conference development process.

Contributors including individual contributors, workshop facilitators, those participating as part of a session proposal and poster presenters:

1. are required to purchase a conference pass at the contributor rate by 31 March 2021;
2. give permission for their profile information to be published online; for photography, filming and webcasting to take place at the conference, and for this footage to be published by the British Council;
3. must be available for all the conference days (15, 16 and 17 June 2021);
4. are expected to cover the costs associated with developing their proposals, including any time spent on developing ideas; the British Council is unable to cover funding for any speakers, facilitators or poster presenters, so we ask that contributors only submit a proposal for those who have the necessary funding to attend the conference online;
5. must review our [terms and conditions of sale](#); by clicking “I agree to the terms and conditions of sale” before placing an order, you are confirming that you agree to be bound by these Terms.
6. Please be aware that there is no cancellation period for tickets bought from the British Council for conferences and events, and we reserve the right to charge the entire ticket cost once an order is placed.