

Going Global 2014

The conference for leaders
of international education

29 April – 1 May, Miami

Inclusion, innovation, impact



Programme at a glance

#goingglobal2014
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Tuesday 29 April

PL1: Opening plenary

Second floor
B214/218
15.30–17.30

Chair: Nik Gowing
International Broadcaster and Journalist, UK



Bhumi Patel, Undergraduate Student Body President, University of Miami, USA



Sir Martin Davidson KCMG, Chief Executive, British Council, UK

Bhumi Patel will welcome delegates to Going Global 2014 before **Sir Martin Davidson** gives a formal welcoming address.

15.30–16.30 – Keynote: Mind the gap: from here to the 22nd century

Hans Rosling – academic, statistician, speaker on global change and one of *Time Magazine's* 100 most influential people in the world, will deliver the keynote address, presenting a unique look at population, demography, money and education. How many universities will we need by the end of the century? Why are our planning horizons so short? And above all, why are so many of us ignorant of the facts?

Prof. Hans Rosling, Co-Founder and Chairman, Gapminder Foundation, Sweden

16.30–17.30 – Panel discussion: innovation, inclusion and impact

Our opening panel reflects on the implications for tertiary education globally. Can we really bridge the gap to the 22nd century? Governments focus on impact, but are their agendas and planning horizons too short-term and their investment too limited? Can our universities and colleges around the world deliver the number of places and type of education that will be needed, as well as delivering cutting-edge research and innovation? What are the implications for the sector? Can current missions and structures survive and won't we need to radically re-invent 21st century learning?

Panellists

Tim Bozik, President, Higher Education, Pearsons, USA

Prof. Colin Riordan, Chair, UK Higher Education International Unit and Vice-Chancellor, University of Cardiff, UK

Dr Sindhushree Khullar, Secretary, Planning Commission, India

Patricia Martínez, Vice Minister of Higher Education, Colombia



‘Where we are now is not globalisation – or even the beginning of globalisation. But it is the end of Western dominance. The corporate sector understands this already. But does the education sector?’

Hans Rosling

Wednesday 30 April

08.00–10.15

Hall B	B114	B115	B116	B117	B121/122	B210/211	B212/213
<p>08.00 Start Refreshments</p> <p>09.00</p>	<p>1.2 Beyond the rhetoric of partnerships Prof. Richard B Davies, Vice-Chancellor, University of Swansea, UK Prof. Andrew Coats, Academic Vice-President, Monash-Warwick Alliance, University of Warwick, UK Prof. E Nigel Harris, Vice-Chancellor, University of West Indies, Jamaica Prof. Timothy W Tong, President, Hong Kong Polytechnic University Chair: Prof. Dame Glynis M Breakwell, Vice-Chancellor, University of Bath, UK HE</p>	<p>1.3 The tension between quality assurance and access in Latin America Javier Botero, Higher Education Specialist, World Bank, USA Dr Guillermo Hernández Duque Delgadillo, Director General for Strategic Partnerships, National Association of Universities and Higher Education Institutions (ANUIES), Mexico Prof. Liane Hentschke, Director, Institutional Co-operation, National Council for Scientific and Technological Development (CNPq), Brazil Francisco Martínez Concha, Director, Ministry of Education Higher Education Division, Chile Chair: Thomas Buntru, Director of International Programs, University of Monterrey, Mexico HE</p>	<p>1.4 Internationalisation for impact in emerging economies Prof. Gökhan Çetinsaya, President, Higher Education Council, Turkey Bui Van Ga, Vice-Minister, Education, Ministry of Education and Training, Vietnam Prof. Glaucius Oliva, President, National Council for Scientific and Technological Development (CNPq), Brazil Chair: Helen Silvester, Director Education, Turkey and Wider Europe, British Council, Turkey HE</p>	<p>1.1 Dangerous demographics: women and leadership in higher education Prof. Janet Beer, Vice-Chancellor Oxford Brookes University, UK Prof. Fanny Cheung OBE, Pro Vice-Chancellor and Director, Hong Kong Institute of Asia Pacific Studies, Chinese University of Hong Kong Fawzia Koofi, Vice-President, National Assembly, Afghanistan Prof. Louise Morley, Director, Centre for Higher Education and Equity Research, University of Sussex, UK Dr Mary Stiasny OBE, Pro-Director: International, Institute of Education, UK Chair: Michelle Potts, Director Education, South Asia, British Council, Pakistan HE</p>	<p>08.00 Start B1 Agents' breakfast Dr William Lawton, Director, Observatory on Borderless Higher Education (OBHE), UK</p>	<p>1.5 English as a medium of instruction: a global challenge for the 2010s Prof. Ernesto Macaro, Professor of Applied Linguistics, Oxford University, UK Prof. Rosemary Salomone, Kenneth Wang, Professor of Law, St John's University, USA Chair: Anna Searle, Director English Language, British Council, UK HE</p>	<p>1.6 Is there space for mutuality? Higher education and diplomacy Dr Jo Beall, Director, Education and Society, British Council, UK Dzulkifli Abdul Razak, Former Vice-Chancellor, Albukhary University, Malaysia Lou Anna Simon, President, Michigan State University, USA Prof. Damtew Teferra, Professor of Higher Education, University of Kwazulu-Natal, South Africa Chair: Dr Patti McGill Peterson, Presidential Adviser, Internationalisation and Global Engagement, American Council on Education, USA HE</p>
<p>10.15 Refreshments</p>							

Wednesday 30 April

PL2: Universities: 'in and of the world'?

Second Floor
B214/218
11.00–12.15

Chair: Nik Gowing
International Broadcaster and Journalist, UK

Two visionary leaders in conversation.

Societies need universities – hence their remarkable survival over many centuries. But what do societies need from them now? How will they fulfil that need? Sir Fazle Hasan Abed, the founder and chairperson of BRAC, the world's largest non-governmental development organisation, will examine the role of tertiary education in developing and sustaining knowledge economies, and John Sexton, President of New York University, will discuss the global role of the modern university.



**Sir Fazle
Hasan Abed**

Most universities in Bangladesh were producing graduates who remained largely unaware of the country's needs and their responsibilities to their society. So in 2001, we set up BRAC University in an attempt to produce leaders who would be sensitive to the needs of the marginalised.

Founder and Chairperson, BRAC, Bangladesh



**President
John
Sexton**

Historically, universities are acknowledged as centres of ideas, creativity, and innovation... Our mission as a university is to prepare our students to be thoughtful, engaged, effective citizens; in their lives, many of the most important and pressing problems will be transnational in nature: climate change, political extremism, public health, poverty.

President, New York University, USA

Wednesday 30 April

13.30–14.45

Hall B	B112	B113	B114	B115	B117	B210/211	B212/213
<p>12.15–13.30</p> <p>Latin America and Caribbean networking lunch and PhD Pecha Kucha presentations</p> <p>For more information on Pecha Kucha sessions, see page 13.</p>	<p>2.1 Graduate employability in Sub-Saharan Africa</p> <p>Prof. Judith Bahemuka, UNESCO/UNITWIN Chair on Women, Education, Community Health and Sustainable Development, University of Nairobi, Kenya</p> <p>Phiwe Mathe, President, Student Representative Council, South African Free University, South Africa</p> <p>Dr Tristan McCowan, Senior Lecturer, Education and International Development, Institute of Education, UK</p> <p>Cathy Sims, Executive Director, South African Graduate Recruiters Association (SAGRA), South Africa</p> <p>Prof. Jacob Kaimenyi, Cabinet Secretary, Higher Education, Kenya</p> <p>Chair: Tony Reilly OBE, Country Director Kenya, British Council</p> <p>HE and TVET</p>	<p>2.2 National qualification frameworks: a tool for economic growth and international collaboration?</p> <p>Dr James Keevy, Director, International Liaison South Africa Qualifications Authority</p> <p>Dr Hassan B Ndahi, Senior Specialist, Skills and Employability, International Labour Office, Trinidad and Tobago</p> <p>Tawfeeq Al Rayyash, Senior Adviser, Ministry of Labour and High Council for Vocational Training, Bahrain</p> <p>Dr Mac Van Tien, Director, National Institute for Vocational Training, Ministry of Labour, Vietnam</p> <p>Chair: Aileen Ponton, CEO, Scottish Credit and Qualification Framework, UK</p> <p>TVET</p>	<p>2.3 National strategies on non-compulsory education</p> <p>Hon. Nurul Islam Nahid MP, Minister of Education, Bangladesh</p> <p>Dato' Seri Idris bin Jusoh, Education and Higher Learning Minister II, Malaysia</p> <p>Kyoko Nishikawa, Senior Vice-Minister of Education, Culture, Sports, Science and Technology, Japan</p> <p>Chair: Lou Anna Simon, President, Michigan State University, USA</p> <p>HE and TVET</p>	<p>2.4 The revolution starts here: higher education trends from South Asia</p> <p>Prof. Ananda Jayawardane, Vice-Chancellor, University of Moratuwa, Sri Lanka</p> <p>Rokia Afzal Rahman, Chair and Managing Director, R.R. Companies, Bangladesh</p> <p>Balighur Rehman, Minister of State for Education and Training, Pakistan</p> <p>Ashok Thakur, Secretary, Higher Education Ministry of Human Resource Development, India</p> <p>Chair: Dr Jamil Salmi, Tertiary Education Expert, Tertiaryeducation.org, Colombia</p> <p>HE and TVET</p>	<p>2.6 Ensuring quality and fairness in international language testing</p> <p>Gad Lim, Principal Research and Validation Manager, Cambridge English Language Assessment, UK</p> <p>Uri Canat, Director, Client Relations and Business Development, IDP Education, Canada</p> <p>Amy Carter, Senior Marketing Manager, IELTS, USA</p> <p>Chair: Mike Thornton, IELTS Stakeholder Manager, British Council, UK</p> <p>HE and TVET</p> <p>IELTS™ 25</p>	<p>2.7 MOOCs going global, giving access: miracle or myth?</p> <p>Prof. Apoorvanand Jha, Professor of Hindi, University of Delhi, India</p> <p>Prof. Adam Habib, Vice-Chancellor, University of Witwatersrand, South Africa</p> <p>Prof. Daphne Koller, CEO and Founder, Coursera, USA</p> <p>Simon Nelson, CEO, Futurelearn, UK</p> <p>Chair: Prof. Paul O'Prey, Vice-Chancellor, University of Roehampton, UK</p> <p>HE</p>	<p>2.5 Journey to the West: China's university reform and partnership opportunities</p> <p>Jeremy Chan, Regional Head of Research, East Asia, British Council, China</p> <p>Prof. Liu Ming, Director, Foreign Affairs Office, Dali University, China</p> <p>Ma Tao, Deputy Director General, National Centre for Education Development Research, Ministry of Education, China</p> <p>Prof. Zhou Zuoyu, Vice-President International, Xinjiang Normal University, China</p> <p>Chair: Susan Milner, Director Education, British Council, China</p> <p>HE</p>

13.30

14.45

Wednesday 30 April

15.00–17.00

Hall B	B113	B114	B115	B116	B117	B210/211	B212/213
<p>15.00</p>	<p> </p> <p>3.2 Brazil's innovation strategy: driving growth and economic development</p> <p>Prof. Helena Bonciani Nader, President, Brazilian Society for the Progress of Science, Brazil</p> <p>Hernán Chaimovich, Vice-President, Brazilian Academy of Sciences, Brazil</p> <p>Prof. Glaucius Oliva, President, National Council for Scientific and Technological Development (CNPq), Brazil</p> <p>Chair: John Bramwell, Director Education, Americas, British Council, Mexico</p> <p>HE</p>	<p></p> <p>3.3 Leadership development: achieving impact</p> <p>Dr Nasser Ali Khan, Vice-Chancellor, University of Haripur, Pakistan</p> <p>Prof. Fanny Cheung OBE, Pro Vice-Chancellor and Director, Hong Kong Institute of Asia Pacific Studies, Chinese University of Hong Kong</p> <p>Prof. Dawn Freshwater, Pro Vice-Chancellor, Organisational Effectiveness, University of Leeds, UK</p> <p>David Lock, Director of International Projects, Leadership Foundation for Higher Education, UK</p> <p>Chair: Robert Ness, Director Hong Kong SAR, British Council</p> <p>HE</p>	<p> </p> <p>3.4 Who sets the standards? Internationalising knowledge and skills</p> <p>Prof. Gazi Mahabubul Alam, Professor, University of Malaya, Malaysia</p> <p>Dr Mariana Borrego Hoffman, Adviser to the General Director, PEMEX, Mexico</p> <p>Jenny Shackleton, Assessment Adviser, WorldSkills International, UK</p> <p>Justin Sanders, Global Recognition Manager, International Baccalaureate (IB), Singapore</p> <p>Chair: Tracy Ferrier, Head of Skills, British Council, UK</p> <p>TVET</p>	<p></p> <p>3.5 University-industry innovation in creating future models of education</p> <p>Prof. Takehiko Kitamori, Vice-President, Human Resource Development and Internationalisation, University of Tokyo, Japan</p> <p>Dr Nobuyuki Osakabe, General Manager, Central Research Laboratory, Hitachi, Japan</p> <p>Dr Mark B Ritter, Senior Manager, Physical Sciences, Thomas J Watson Research Centre, IBM, USA</p> <p>Dr Malcolm Skingle CBE, Director, Academic Liaison, GlaxoSmithKline, UK</p> <p>Chair: Prof. Stephen Holloway, Provost, University of Liverpool, UK</p> <p>HE</p>	<p> </p> <p>3.6 Expert nations: developing exceptional talent</p> <p>Prof. Michael Arthur, President and Provost, University College London (UCL), UK</p> <p>Kathy A Lents, Vice-President, Talent, Resourcing and Overdraft, HSBC, USA</p> <p>Sayed R Sadjady, Partner, Human Capital Solutions, PricewaterhouseCoopers, USA</p> <p>Michael Stevenson, International Education Consultant and Former Vice-President Global Education, Cisco Systems Inc., UK</p> <p>Chair: Dr David Docherty, Chief Executive, National Centre for Universities and Business (NCUB), UK</p> <p>HE and TVET</p>	<p></p> <p>3.7 Will higher education survive the 21st century?</p> <p>Douglas L Becker, Founder, Chairman and Chief Executive, Laureate Education Inc., USA</p> <p>Prof. Pankaj Chandra, Professor of Operations and Technology Management, Indian Institute of Management Bangalore (IIMB), India</p> <p>Prof. Sir Howard Newby, Vice-Chancellor, University of Liverpool, UK</p> <p>Prof. Donna E Shalala, President, University of Miami, USA</p> <p>Chair: Dr Molly Corbett Broad, President, American Council on Education, USA</p> <p>HE</p>	<p> </p> <p>3.8 The impact of TNE on host countries</p> <p>Prof. Aldwyn Cooper, Vice-Chancellor, Regent's University London, UK</p> <p>Sir Martin Davidson KCMG, Chief Executive, British Council, UK</p> <p>Dr Jane Knight, Adjunct Professor, Department of Leadership, Higher and Adult Education, Ontario Institute for Studies in Education, University of Toronto, Canada</p> <p>Dr Fernando León-García, President, CETYS University, Mexico</p> <p>John McNamara, Director of Research, McNamara Economic Research, Ireland</p> <p>Dr Nguyen Xuan Vang, Director General, Vietnam International Education Development (VIED), Vietnam</p> <p>Chair: Dr Nina Lemmens, Director, German Academic Exchange Service (DAAD), USA</p> <p>HE</p>
<p>16.15</p> <p>Refreshments and poster presentations</p> <p>For more information, please see pages 24–27 of the conference programme</p>							
<p>17.00</p>							

Wednesday 30 April

17.00–18.15

B112	B113	B114	B115	B116	B117	B210/211	B212/213
<p>4.1 Does TNE deliver impact, inclusion and innovation? (World Café)</p> <p>T1: Dr John Cribbin, Deputy Director (Academic Services), School of Professional and Continuing Education, University of Hong Kong</p> <p>T2: Prof. Gazi Mahabubal Alam, Professor, University of Malaya, Malaysia</p> <p>T3: Prof. Kevin Mitchell, Vice-Provost, Undergraduate Affairs and Instruction, American University of Sharjah, UAE</p> <p>T4: John Shaw, Associate Director, Education and Innovation, DTZ, UK</p> <p>T5: Dr Truong Thi Nam Thang, Executive Education Director, French-Vietnamese Center for Management Education (CFVG), Vietnam</p> <p>Chair: Prof. Anne Moran OBE, Pro Vice-Chancellor, Educational Partnerships and International Affairs, University of Ulster, UK</p> <p>HE and TVET</p>	<p>4.2 Social enterprise and innovation: the business of higher education?</p> <p>Dr Ian Brooks, Executive Dean, University Internationalisation and Partnerships, University of Northampton, UK</p> <p>Prof. Pamela Gillies, Principal and Vice-Chancellor Glasgow Caledonian, UK</p> <p>Ling Hui, Under-Secretary General and Secretary to the Board, YouChange Foundation, China</p> <p>Chair: Paula Woodman, Adviser, Enterprise and Society, British Council, UK</p> <p>HE</p>	<p>4.3 Teamwork time: experiments in international co-operation</p> <p>Prof. Natalie Chicherina, Vice-Rector, Education and Academic Development, Northern (Arctic) Federal University, Russia</p> <p>Dr Brad Fenwick, Senior Vice President, Global Strategic Alliances, Elsevier, USA</p> <p>Dr Gali Halevi, Senior Analyst and Program Director, Elsevier, USA</p> <p>Dr William Lawton, Director, Observatory on Borderless Higher Education (OBHE), UK</p> <p>Chair: Prof. John Hearn, Executive Director, Worldwide University Network, Australia</p> <p>HE</p>	<p>4.4 What role for higher education in innovation systems?</p> <p>Prof. Orlando Albornoz, Director, Central University of Venezuela</p> <p>Prof. Dame Glynis M Breakwell, Vice-Chancellor, University of Bath, UK</p> <p>Dr Hussein Eissa, President, Ain Shams University, Egypt</p> <p>Prof. Paul Manners, Director, National Coordinating Centre for Public Engagement, UK</p> <p>Chair: Dr Paul Marshall, Chief Executive, Association of Business Schools, UK</p> <p>HE</p>	<p>4.5 Outward mobility: student and institution perspectives</p> <p>Dr Allan E Goodman, CEO and President, Institute of International Education, USA</p> <p>Bill Rammell, Vice-Chancellor, University of Bedfordshire, UK</p> <p>Prof. Colin Riordan, Chair, UK Higher Education International Unit and Vice-Chancellor, University of Cardiff, UK</p> <p>Elizabeth Shepherd, Research Manager, Education Intelligence, British Council, Hong Kong SAR</p> <p>Chair: Mary Anne Grant, President, International Student Exchange Programs (ISEP), USA</p> <p>HE</p>	<p>4.6 Industry and academe – ships that pass in the night</p> <p>Juan Francisco Correal, Director, Civil Engineering Department, University of Los Andes, Colombia</p> <p>Dr Mariana Borrego Hoffman, Adviser to Director General, PEMEX, Mexico</p> <p>Prof. Marcelo Knobel, Professor, Gleb Wataghin Physics Institute, University of Campinas (UNICAMP), Brazil</p> <p>Isabel Kreiner, Office Director for Technological Transfer, Directorate of Research, Monterrey Institute of Technology and Higher Education (ITESM), Mexico</p> <p>Chair: Dr Martha Leal-González, Director, Planning, Graduate Studies, International Affairs and Communication, Institute for Innovation and Technology Transfer, Mexico</p> <p>HE</p>	<p>4.7 Opening the doors to learning: funding and philanthropy in higher education</p> <p>Dr Abhijit Bhaduri, Chief Learning Officer, Wipro, India</p> <p>Gezahegn Kebede, Deputy Director, Scholars Program, MasterCard Foundation, USA</p> <p>Dr Alexander Nicholas, Program Officer, Education and Technology, The Lemelson Foundation USA</p> <p>Samantha Owen, Vice-President, Business Services, Silicon Valley Community Foundation, USA</p> <p>Mercedes V Talley, Program Director, Science, Engineering and Liberal Arts W M Keck Foundation, USA</p> <p>Chair: William FL Moses, Programme Director, Education, Kresge Foundation, USA</p> <p>HE</p>	<p>4.8 Launch of the Times Higher Education 100 Under 50 rankings 2014</p> <p>Prof. Alvaro Penteado Crósta, Vice-Rector, University of Campinas (UNICAMP), Brazil</p> <p>Sung-Mo 'Steve' Kang, President, KAIST, Korea</p> <p>Prof. Koen Lamberts, Vice-Chancellor, University of York, UK</p> <p>Prof. Wendy Purcell, Vice-Chancellor and Chief Executive, Plymouth University, UK</p> <p>Prof. Sir Patrick Stewart, Chancellor, University of Huddersfield, UK</p> <p>Chair: Phil Baty, Editor in Chief, Times Higher Education Rankings, UK</p> <p>HE</p>

17.00

18.15

Thursday 1 May

08.00–10.15

09.00

10.15

A109	B112	B113	B114	B115	B116	B117	B121/122	B210/211	B212/213
<p>08.00 Start B3 The Parthenon Group breakfast</p> <p></p>	<p>5.1 Driving innovation through international collaboration</p> <p>Prof. Osama Ibrahim Sayed Ahmed, President, Alexandria University, Egypt</p> <p>Alice Blayne-Allard, Associate Vice-President, International Programmes and Services, American Association of Community Colleges (AACC), USA</p> <p>Martin Doel, Chief Executive, Association of Colleges, UK</p> <p>Peter Holden, Executive Director, International Engagement, Technical and Further Education Commission (TAFE), Australia</p> <p>Chair: Neil Shaw, Adviser Skills, Partnerships, British Council, UK</p> <p>TVET</p>	<p>5.2 Realising the potential for scientific and education collaboration with Brazil</p> <p>Dr William I Brustein, Vice-Provost for Global Strategies and International Affairs, The Ohio State University, USA</p> <p>Prof. Liane Hentschke, Director, Institutional Cooperation, National Council for Scientific and Technological Development (CNPq), Brazil</p> <p>Dr José Celso Freire Junior, Head, Association of International Relations Offices; Head, International Office, São Paulo State University (UNESP), Brazil</p> <p>Chair: Prof. Malcolm Press, Pro Vice-Chancellor, Research and Knowledge Transfer, University of Birmingham, UK</p> <p>HE</p>	<p>5.3 The skills revolution in higher education</p> <p>Sue Parker, Global Director Skills, GEMS Education, UAE</p> <p>Dr Thani Al Mehairi, General Manager, National Quality Assurance Authority, UAE</p> <p>Dr Edward Harcourt, Pro Vice-Chancellor (External Engagement), Liverpool John Moores University, UK</p> <p>Chair: Prof. Philip Jones, Vice-Chancellor, Sheffield Hallam University, UK</p> <p>HE</p>	<p>5.4 English as a medium for instruction: lessons for and from Latin America</p> <p>Joaquín Guerra Achem, Vice-Rector of Internationalisation, Monterrey Institute of Technology and Higher Education, Mexico</p> <p>Maria Eugenia Marin, Director, International Relations, IE University, Spain</p> <p>Prof. Leandro Tessler, Associate Professor, University of Campinas (UNICAMP), Brazil</p> <p>Chair: John Knagg, Senior Adviser, Learning and Teaching, British Council</p> <p>HE</p>	<p>5.5 Research and innovation: a culture in a culture</p> <p>Dr Rory Hume, Executive Director of Education, Training and Development, Research and Development Division, Qatar Foundation, Qatar</p> <p>Dr Yasemin Koc, Adviser, Innovation and Science Communication, British Council, UK</p> <p>Paul Simmonds, Managing Director, Technopolis, UK</p> <p>Prof. Daniel Villavicencio, Professor, PhD and Master Program, Economics and Management of Innovation, Metropolitan Autonomous University, Mexico</p> <p>Chair: Ehsan Masood, Editor, Research Fortnight, UK</p> <p>HE</p>	<p>5.6 Presidents in conversation: dividends and dilemmas of a transatlantic partnership</p> <p>Dr Judy Genshaft, President, University of South Florida, USA</p> <p>Prof. Sir Steve Smith, Vice-Chancellor, University of Exeter, UK</p> <p>Chair: Richard Everitt, Director International Education, British Council, India</p> <p>HE</p>	<p>08.00 Start B2 University of West Indies breakfast</p>	<p>5.7 What is internationalisation and can it be measured?</p> <p>Giovanni Anzola, Head of International Affairs, La Salle University, Colombia</p> <p>Prof. John K Hudzik, Senior Scholar Internationalisation, NAFSA: Association of International Educators, USA</p> <p>Eva Egron-Polak, Secretary General, International Association of Universities, France</p> <p>Prof. Joseph JY Sung, Vice-Chancellor, Chinese University of Hong Kong</p> <p>Chair: Prof. Rebecca Hughes, Director International Higher Education, British Council, UK</p> <p>HE</p>	<p>5.8 Why send students away?</p> <p>Prof. Philip Altbach, Director, Center for International Higher Education, Boston College, USA</p> <p>Dr Nina Lemmens, Director, German Academic Exchange Service (DAAD), USA</p> <p>Gani Saktaganovich Nyygymetov, President, JSC Center for International Programs, Kazakhstan</p> <p>Prof. Hong Chengwen, Executive Director, Institute of Higher Education Studies, Beijing Normal University, China</p> <p>Chair: Michael Peak, Research Manager, Education and Society, British Council, UK</p> <p>HE</p>
<p>Refreshments in Hall B</p>									

Thursday 1 May

11.00–12.15

	B112	B113	B114	B115	B116	B117	B210/211	B212/213
11.00	<p>6.1 Emerging from conflict: the regeneration of higher education as a force for good</p> <p>Dr Tawfik Ajaal, Vice-President, Azzaytuna University, Libya</p> <p>Prof. MO Babury, Deputy Minister for Academic Affairs, Ministry of Higher Education, Afghanistan</p> <p>Dr Jamal Elfardag, Director, University Affairs, Ministry of Higher Education and Scientific Research, Libya</p> <p>Prof. Osama Ibrahim Sayed Ahmed, President, Alexandria University, Egypt</p> <p>Chair: Dr John Law, Higher Education Adviser, British Council, UK</p> <p>HE</p>	<p>6.2 Understanding TOEFL iBT test scores for admissions decisions</p> <p>Theresa Axe, Associate Director, Global Client Relations, ETS Global, USA</p> <p>Sandy Bhargal, Associate Director, TOEFL Client Relations, ETS Global, UK</p> <p>Chair: Rob Seltzer, Associate Vice- President/ Enrollment Management, Florida Atlantic University, USA</p> <p>HE and TVET</p> <p></p>	<p>6.3 National policies and approaches to internationalisation</p> <p>Prof. Yury V Fedotov, Vice-Rector, Education and Research in Management, Graduate School of Management, St Petersburg State University, Russia</p> <p>Dasaradha Ramaraju Gavarraju, Dean, Botho University, Botswana</p> <p>Karen McBride, President and CEO, Canadian Bureau for International Education, Canada</p> <p>Prof. Seddik Abdel Salam, Vice-President, Graduates and Research, Alexandria University, Egypt</p> <p>Chair: Dr John Cribbin, Deputy Director (Academic Services), School of Professional and Continuing Education, University of Hong Kong</p> <p>HE</p>	<p>6.4 Deepening community engagement in higher education institutions</p> <p>Dr Budd Hall, Director, Office of Community Based Research, University of Victoria, Canada</p> <p>Prof. Paul Manners, Director, National Coordinating Centre for Public Engagement, UK</p> <p>Chair: Dr Rajesh Tandon, President, Society for Participatory Research in Asia, India</p> <p>HE</p>	<p>6.5 Expanding access and improving research: can Latin America do both?</p> <p>Dr Andres Bernasconi, Professor of Higher Education, Pontifical Catholic University, Chile</p> <p>Eugenia Garduño, Head of Latin America, Organisation for Economic Cooperation and Development (OECD), Mexico</p> <p>Prof. Renato HL Pedrosa, Associate Professor, Department of Science and Technology Policy, University of Campinas (UNICAMP), Brazil</p> <p>Chair: Dr Mark B Rosenberg, President, Florida International University, USA</p> <p>HE</p>	<p>6.6 Government, industry and education: partners in innovation?</p> <p>Noor Amna Malik, Director General, Learning Innovation, Higher Education Commission, Pakistan</p> <p>Amany Moeman, Director, Human Resources and Foreign Trade, Ministry of Industry and Foreign Trade, Egypt</p> <p>Dr Tien Dao Ngoc, Manager of Academic and Research, Foreign Trade University, Vietnam</p> <p>Prof. Aleksandr Shemyakov, Deputy Vice Rector, Moscow Aviation Institute, Russia</p> <p>Chair: Prof. Brian Cantor, Vice-Chancellor, University of Bradford, UK</p> <p>HE</p>	<p>6.7 The war for talent: trends and challenges for high-skilled workers</p> <p>Prakash Loungani, Adviser, International Monetary Fund (IMF), USA</p> <p>Alison Morris, Assistant Director, UK Commission for Employment and Skills</p> <p>Pierella Paci, Lead Economist, Office of Poverty Reduction and Economic Management (PREM), World Bank, USA</p> <p>Chair: Ekkehard Ernst, Chief, Employment Trends Unit, International Labour Organization (ILO), Switzerland</p> <p>TVET</p>	<p>6.8 The student experience in international education – is inclusivity a distant goal?</p> <p>Tim Gore OBE, Director, Global Networks and Communities, University of London International Programmes, UK</p> <p>Prof. Troy Heffernan, Director, International Centre, Plymouth Business School, Plymouth University, UK</p> <p>Prof. Alexandra Hughes, Pro Vice-Chancellor, External, University of Kent, UK</p> <p>Prof. Simon Payne, Dean of Academic Partnerships, Plymouth University, UK</p> <p>Chair: Prof. Dame Joan Stringer, Former Principal and Vice-Chancellor, Edinburgh Napier University, UK</p> <p>HE</p>
12.15								

Thursday 1 May

13.30–14.15

13.30

14.15

B112	B113	B114	B115	B116	B117	B210/211
<p></p> <p>7.1 Mobilising the humanities: a global imperative</p> <p>Pawan Agarwal, Adviser, Higher Education Planning Commission, India</p> <p>Meghann Jones, Research Director, Ipsos Public Affairs, USA</p> <p>Thomas Johnson, Technical Director and Practice Area Leader, Management Systems International, USA</p> <p>Prof. Dorothy Miell, Vice-Principal, The University of Edinburgh, UK</p> <p>Chair: Paul Smith OBE, Director USA, British Council</p> <p>HE</p>	<p></p> <p>7.2 Domestically inclusive, internationally exclusive</p> <p>Paul Kwadwo Addo, Assistant Registrar, Kwame Nkrumah University of Science and Technology, Ghana</p> <p>Prof. Faisal Azaiza, Deputy Chairman, Planning and Budgeting Committee, Council for Higher Education (CHE), Israel</p> <p>Peter Brady, Associate Dean, International, Edinburgh Napier University, UK</p> <p>Dr Witaya Jeradechakul, Director, South East Asia Ministers of Education Organisation (SEAMEO), Thailand</p> <p>Chair: Dr John Law, Higher Education Adviser, British Council, UK</p> <p>HE</p>	<p></p> <p>7.3 Can quality assurance meet stakeholder needs?</p> <p>Prof. Warren Fox, Chief of Higher Education, Universities and Colleges Agency, Knowledge and Human Development Authority (KDHA), UAE</p> <p>Prof. Claudia Griboski, Director, Evaluation of Higher Education, National Institute of Educational Studies and Research, INEP, Brazil</p> <p>Anthony McClaran, Chief Executive, The Quality Assurance Agency for Higher Education (QAA), UK</p> <p>Chair: Carolyn Campbell, Advisory Board Member, Observatory on Borderless Higher Education, UK</p> <p>HE</p>	<p></p> <p>7.4 Lifelong learning: an industry and higher education partnership?</p> <p>Dr Rolando Vargas Vallejos, Professor, University of Caxias do Sul, Brazil</p> <p>Dimas José Lasmar, Professor, Amazon Network of Innovative Entrepreneurship, Brazil</p> <p>Joaquín Guerra Achem, Vice-Rector of Internationalisation, Monterrey Institute of Technology and Higher Education, Mexico</p> <p>Patricia Martínez Barrios, Vice Minister of Higher Education, Colombia</p> <p>Chair: Prof. Bob Cryan, Vice-Chancellor, University of Huddersfield, UK</p> <p>HE and TVET</p>	<p></p> <p>7.5 Skills for 21st century researchers</p> <p>Dr Stephanie Dittmer, Global Head of Strategy, Helmholtz Association, Germany</p> <p>Shigeharu Kato, Director General, International Affairs, Ministry of Education, Culture, Sports, Science and Technology (MEXT), Japan</p> <p>Dr Claire McNulty, Director of Science, British Council, UK</p> <p>Ellen Pearce, CEO, Career Development Organisation (CRAC), UK</p> <p>Prof. Dinesh Singh, Vice-Chancellor, University of Delhi, India</p> <p>Chair: Prof. Julius Weinberg, Vice-Chancellor, University of Kingston, UK</p> <p>HE</p>	<p></p> <p>7.6 Inclusive internationalisation</p> <p>Prof. E Nigel Harris, Vice-Chancellor, University of West Indies, Jamaica</p> <p>Dr Madeleine F Green, Higher Education Consultant, NAFA: Association of International Educators, USA</p> <p>Chair: Eva Egron-Polak, Secretary General, International Association of Universities, France</p> <p>HE</p>	<p></p> <p>7.7 Post-2015 development framework: the role of tertiary education</p> <p>Prof. Judith Bahemuka, UNESCO/UNITWIN Chair on Women, Education, Community Health and Sustainable Development, University of Nairobi, Kenya</p> <p>Dr Jo Beall, Director, Education and Society, British Council, UK</p> <p>Prof Ananda Jayawardane, Vice-Chancellor, University of Moratuwa, Sri Lanka</p> <p>Francisco Marmolejo, Lead Tertiary Education Specialist, World Bank, USA</p> <p>Chair: Vivienne Stern, Director, UK Higher Education International Unit</p> <p>HE and TVET</p>

Thursday 1 May

Closing plenary: looking to the future

Second Floor
B214/218
15.15–16.30

Chair: Daniel Stevens
International Students' Officer,
National Union of Students, UK

In this closing plenary, our panel of remarkable young innovators talk about what has inspired them, what drives them forward – and what part education has played in their personal journey. We ask them for their visions about what education can – and must – do to inspire and support future generations of young innovators. And we encourage them to challenge our thinking about the future of education.

These young speakers' views will be followed by closing remarks from **Professor Rebecca Hughes**, Director of International Education, British Council.



**Yewande
Akinola**

Yewande is an engineer with great interests and a passion for the role of engineering innovation in our world. She has worked in the built environment industry in Europe, Asia and Africa. She was the **UK's 2012–13 Young Woman Engineer of the Year (IET)** and a **35 Women Under 35 Management Today** awardee.

Yewande Akinola, Environmental Services Engineer, Arup, UK



**Hannes
Klöpfer**

Hannes specialises in the impact of digitalisation on education. He co-founded **iversity.org**, an online platform for higher education courses that enables professors from recognised institutions to offer interactive online courses to students globally. Hannes co-authored a book on the university in the 21st century with the historian and philosopher of science, Professor Yehuda Elkana.

Hannes Klöpfer, Director and Co-founder, iversity, Germany



**Nabil
Sebti**

Nabil is a Moroccan entrepreneur and founded his first start-up while he was still a student at HEC Paris. Driven by the desire to participate in the change and development of his country, he chose the web as a playground. Nabil is currently **CEO of Mydeal.ma** and **NssNss.ma**.

Nabil Sebti, Managing Director, Mydeal, Morocco



**Zakiya
Smith**

Zakiya is a Strategy Director at the Lumina Foundation, where she develops new models of student financial support for higher education. Previously she served as a Senior Advisor for Education at the **White House Domestic Policy Council**. She was recently named one of Forbes' 30 Under 30 in education.

Zakiya Smith, Strategy Director,
Lumina Foundation, USA



**Dale
Stephens**

Dale J Stephens is the Chief Educational Deviant of UnCollege, the social movement changing the notion that college is the only path to success. He is a sought-after education expert and has spoken around the world at events such as **TED 2012** and has published his first book, *Hacking Your Education*.

Dale Stephens, Founder, UnCollege, USA

