



ETWINNING SCHOOL LABEL PRESS RELEASE

[ADD NAME OF SCHOOL] AWARDED PRESTIGIOUS ETWINNING SCHOOL LABEL

[insert date of issue]; [insert town of school], [insert city], UK: Teachers and students at [insert name of school/college/academy] have been celebrating after being awarded the highly regarded eTwinning School Label.

To secure the European award, the local school was assessed during a two-part application process on areas such as:

- Digital practice
- eSafety practice
- Innovative and creative approaches to pedagogy
- Promoting continuous professional development of staff
- Promoting collaborative learning practices with staff and students

eTwinning, the digital community for schools, involving over 500,000 teachers in 43 countries across Europe and beyond, is funded by the European Commission as part of the Erasmus+ programme and managed in the UK by the British Council. The eTwinning School Label is issued to schools in recognition of their involvement, commitment and dedication to international collaboration through eTwinning.

[insert name of teacher, teacher's title and name of school], said: "We are delighted to have been awarded the eTwinning School Label. Everyone at [insert name of school] has enjoyed working on our eTwinning projects. To secure the prestigious eTwinning School Label is a real honour for the students and teachers who participate in the projects. Our involvement in eTwinning projects has brought [insert the benefits gained] to [the students/teachers/school/college/local community]."

- ENDS -

For more information please contact [add contact details of teacher at school with email and phone number]

For more information about eTwinning, please contact Karen Cleland, Marketing Manager, on Karen.cleland@britishcouncil.org or 0289 019 2249.

For more information about the British Council, please contact Nicola Norton, Senior Press Officer, on Nicola.norton@britishcouncil.org or 0207 389 4780.

NOTES TO EDITORS

ETWINNING

eTwinning is co-funded by the Erasmus+ Programme of the European Union and is managed in the UK by the British Council. The British Council is the UK's National Agency for Erasmus+, in partnership with Ecorys UK.

Through participating in eTwinning, schools can:

- enrich learning and motivation of pupils and staff
- access high quality professional development
- raise standards across the whole school community.

Find out more about the impact of eTwinning via www.britishcouncil.org/eTwinning.

THE BRITISH COUNCIL

The [British Council](http://www.britishcouncil.org) is the UK's international organisation for cultural relations and educational opportunities. We work with over 100 countries in the fields of arts and culture, English language, education and civil society. Last year we reached over 65 million people directly and 731 million people overall including online, broadcasts and publications. We make a positive contribution to the countries we work with – changing lives by creating opportunities, building connections and engendering trust. Founded in 1934 we are a UK charity governed by Royal Charter and a UK public body. We receive 15 per cent core funding grant from the UK government.

The UK National Support Service for eTwinning

British Council | 10 Spring Gardens | St. James's | London SW1A 2BN.

www.britishcouncil.org/eTwinning
[@eTwinningUK](https://www.youtube.com/eTwinning) | www.youtube.com/eTwinning

