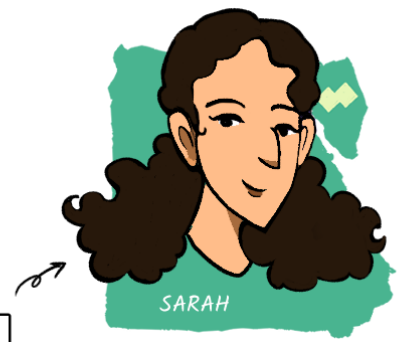




MUSIC ALLY (UK)

HELPS THE MUSIC INDUSTRY EMBRACE
DIGITAL PLATFORMS



SIMSARA (EGYPT)

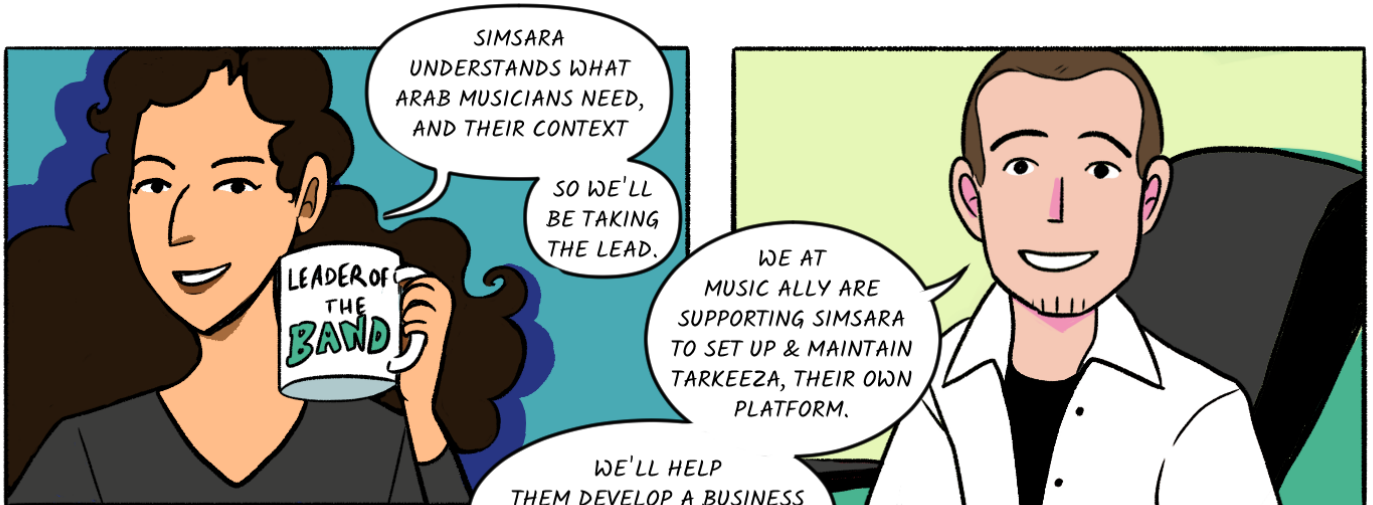
ARTIST MANAGEMENT AND PR AGENCY

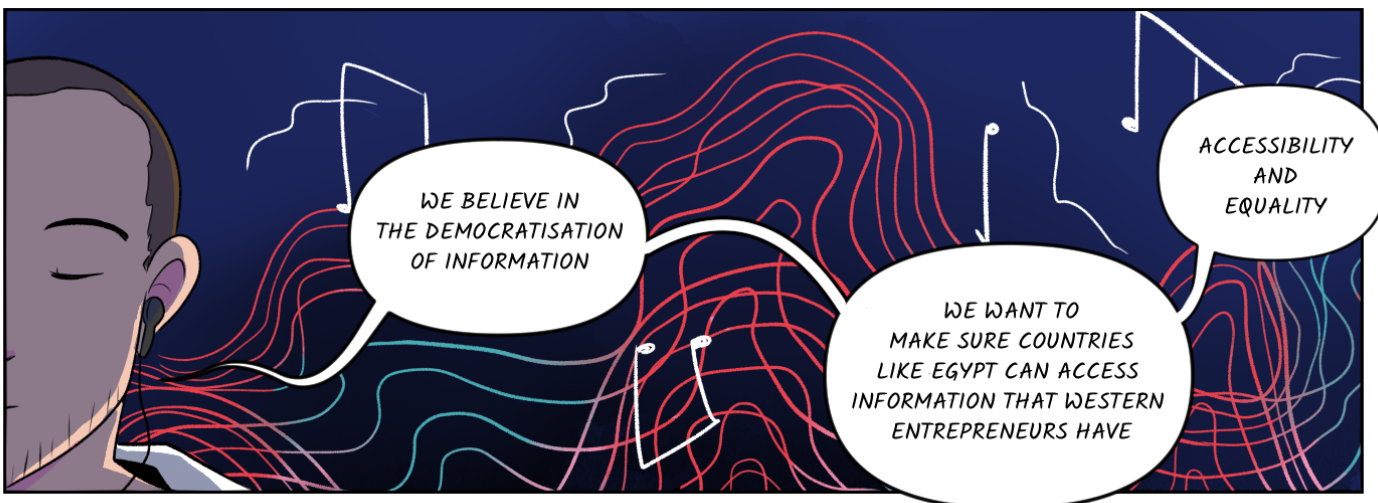
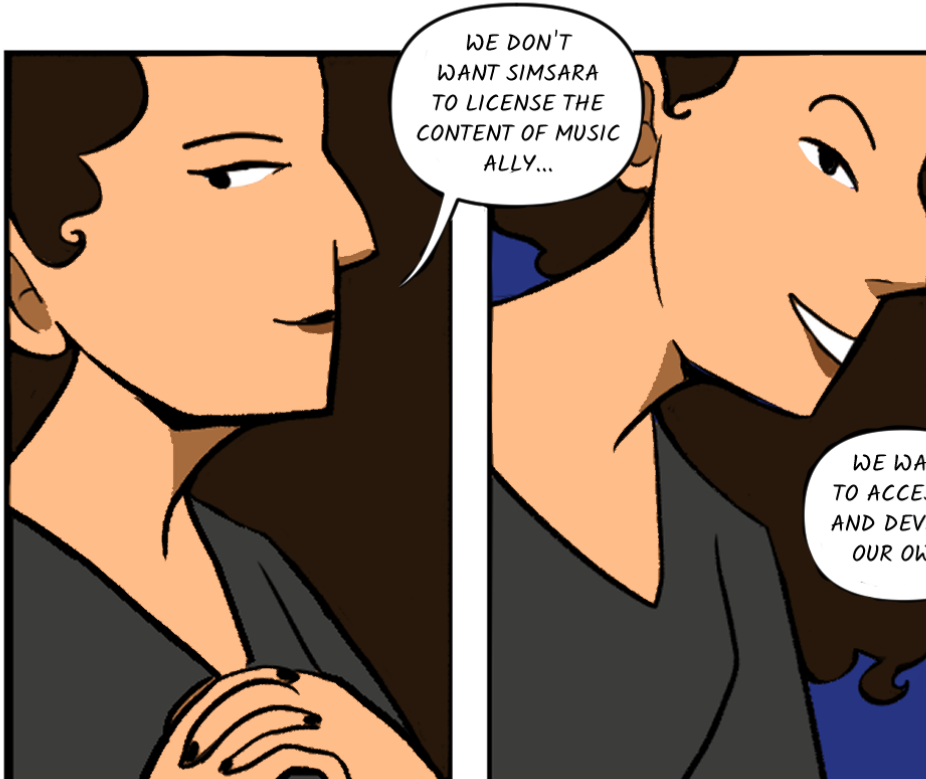


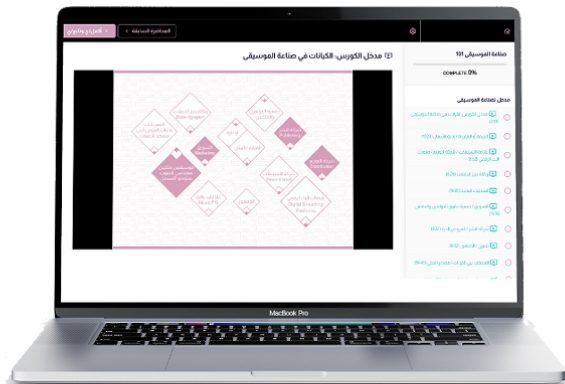
TARKEEZA WILL BE A PLATFORM
FOR SKILLS DEVELOPMENT FOR
MUSICIANS IN THE ARAB WORLD



WITH CONTENT FROM
MUSIC ALLY







THE TARKEEZA PLATFORM WAS
LAUNCHED IN JULY 2021



AS THE TEAM WERE SPREAD ACROSS THREE CONTINENTS, DIGITAL WAS
MORE PRACTICAL AND EFFICIENT THAN MEETING FACE TO FACE.



IF THERE HADN'T
BEEN THE PANDEMIC, WE
MIGHT HAVE INTEGRATED
SOME IN-PERSON
WORKSHOPS



BUT OTHER THAN
THAT, I DON'T SEE ANY
REAL NEGATIVES TO
WORKING DIGITALLY.