1. The Competition

Our Future Competition is operated by the British Council for teachers and school-age learners between 7 and 18 years old in Europe. It aims to give primary and secondary exam candidates the chance to practise for their English language exams and think about how English exams are important to their future. Students must work in teams – as this is a collaborative effort – of three to five to complete the Competition task. Teams must make their own English exam speaking question about this year’s theme: What will your city be like in the future? Teams can create a picture and audio or video file and must make a speaking question and an answer. The speaking question must be similar to one in their English exam. For example, teams in category 1 could draw a picture of their city in the future and make an audio telling us what they can see and teams in category 2 could make a video about their city in the future and compare and contrast it with their city now. The task should include a speaking exam question and an answer. Teachers should select the best team tasks to enter into the Competition and write a short statement of 50-100 words about the team and how English exams are important to their future.

2. Territory and eligibility

There are two age categories in the Competition. Category 1 is for to 7-12 year olds and Category 2 for 13-18 year olds. The Competition is open to learners and teachers at schools, language centres and institutions in Europe that register candidates for English examinations with the British Council and which are members of the British Council’s Addvantage member scheme.

Where a participant is under the age of 18, his/her entry must be submitted on behalf of the participant by a teacher over the age of 18 years who, in submitting the entry, agrees to and accepts these Competition Rules and has the consent of the participant’s parent/guardian.

Only one entry per learner and per group is allowed. Teachers can submit an unlimited number of entries for each of the categories. No participant may win more than one prize. Entry to the Competition is free of charge although participants are responsible for their own costs of connecting to the Internet.

3. Competition dates

The opening date of the Competition is 01 November 2017 and the closing date is 31 March 2018. Any entry received before the opening date or after the closing date will not be included in the Competition. The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

Each Competition regional winner, country winner, runner-up and special mention winners will be notified within 28 days of the Competition deadline. The notifications will be made to the email address provided by the teacher when registering for the Competition in accordance with section 4 of these Competition Rules. In this notification, the British Council will inform the Competition winners of how to claim their prize and of any additional information or steps required to enable the British Council to provide them with the prize. The British Council reserves the right to award the relevant prize to another Competition participant if the prize is not claimed within four weeks after such notification.
4. How to enter

The Competition will be promoted through the British Council’s Our Future competition website: www.britishcouncil.org/exam/our-future

To enter teams into the Competition, teachers must follow these steps:

- Visit the competition website and complete the online form with their country, institution name, first and last name, email address and contact number where indicated.
- Write the first and last names of the students in the team where indicated.
- Include a paragraph of between 50-100 words about the team and how English exams are important to their future where indicated.
- Include a link to view and download the team’s task in .jpeg .mp4 .AVI .FLV or other image, audio or video format
- Tick to accept these Competition Rules where indicated.
- Repeat the steps for each team’s entry.

5. Prizes and selection of winning entries

The Competition entries will be judged by a panel of judges appointed by the British Council. Judges will choose one country winner and one country runner-up for each category. The country winners will then enter a regional final and judges will choose one regional winner for each category. Two special mentions for the most popular entry and the teacher with the most entries will also be awarded a prize. The most popular entry is based on the highest number of views on the competition hosting page. The judges’ decision is final and binding.

All entries to the Competition will be judged on the following criteria. A total of 18 points are available.

- **Content**
  - The task contains a range of English vocabulary and grammar (2 points)
  - The task contains accurate English vocabulary and grammar (2 points)
  - The task is similar to a speaking question type in a formal English language exam (2 points)
- **Creativity**
  - The task is the original work of the team (2 points)
  - The task is submitted as a picture and audio or video file (2 points)
  - The task is based on the Competition theme: What will your city be like in the future? (2 points)
- **Presentation**
  - The task is clear to read or understand (2 points)
  - The task is between 30 seconds and 2 minutes in length (2 points)
  - The task contains a question and an answer (2 points)

No correspondence will be entered into with the unsuccessful participants.
There are country and regional prizes for students and teachers in the winning teams and extra prizes for runner-up’s and special mentions.

- The prize for the country winner for each category is decided by the local British Council office and includes a competition tote bag worth up to 10 pounds sterling for each student.
- The prize for the runner-up winners for each category and special mentions consist of a competition certificate and competition tote bag worth up to 10 pounds sterling for each student.
- The regional prize for students consists of a competition goody bag with British Council learning English resources for each student worth up to thirty pounds sterling in the winning team for each category. The regional prize for teachers of the winning team in each category is a competition goody bag of teaching English exams resources worth up to thirty pounds sterling and a two night trip to the UK with entrance to attend the next IATEFL conference worth up to nine hundred pounds sterling. The prize includes the IATEFL conference entrance fee, economy class return flights, hotel accommodation and a contribution towards transfers and subsistence.

Prizes are personal to the winners and cannot be transferred to any third party. Prizes cannot be exchanged for money or any other goods or services.

The British Council accepts no responsibility for failure to notify winning participants or failure to deliver prizes where such failure results from the provision of inaccurate contact details by the participants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the Competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

The British Council does not offer any insurance in connection with the prize. Each prize winner may arrange their own insurance in respect of the prize, if applicable.

6. Personal data

The British Council will collect and store the names and email addresses of all teachers that participate and the additional details of winners as anticipated by sections 4 and 5 above. The British Council will use this personal data for the following purposes:

- managing the relationship between the teachers and the British Council;
- communicating with teachers to answer their queries about the Competition;
- communicating with winners and arranging delivery of their prizes;
- marketing and publicity in accordance with section 7 below.

By participating in the Competition, participants consent to their personal data being processed by the British Council in accordance with, and for the purposes set out in, this section 6.

Participants can exercise their rights to access their personal data held by the British Council and withdraw their consent to the processing of their personal data by sending an email, accompanied by a scanned photocopy of their valid passport or other photo identification to: ourfuturecompetition@britishcouncil.org.
7. Publicity and rights

The British Council intends to publish the names and photographs of the winners on the British Council’s websites, Facebook pages, Twitter pages, press releases and in other promotional and marketing material. In addition, the British Council may interview and publish videos about the winners’ enjoyment of their prize. By entering the Competition, each participant agrees to the use of their name and image and agrees to co-operate with any such publicity or marketing if they win a prize.

Participants will retain copyright in the entry material that they submit to the British Council. By entering the Competition each participant grants the British Council, free of charge, permission to use the entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide for purposes connected with the Competition. Participants who win a prize grant the British Council further permission to publish and exhibit their entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in print and any media worldwide for any British Council purpose. Each participant confirms that the entry material is their original work, is not defamatory and does not infringe any English laws, that they have the right to give the British Council permission to use it for the purposes specified above, and that all necessary consents for the submission of the entry material have been obtained.

All rights in the British Council’s name and logo, websites, Facebook pages, Twitter pages, press releases and other promotional and marketing material and all course and examination content and materials (together the “Council’s Materials”) shall vest in and remain with the British Council (or its licensors). By participating in the Competition, participants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Council’s Materials.

8. General

The British Council may disqualify or refuse to accept the entry of any participant which does not meet the eligibility criteria in section 2 or does not otherwise comply with these Competition Rules.

These Competition Rules shall be governed by and interpreted in accordance with the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the Competition.

9. Acceptance of Competition Rules

By participating in this Competition, participants are deemed to have accepted these Competition Rules.