PARTNERS FOR CHANGE

The British Council has been teaching English for more than 75 years. We reach 100 million people in over 100 countries and support teachers and learners with comprehensive and innovative learning resources. As the world’s English experts we work with governments, institutions, teachers and learners to provide English language learning and teaching solutions that create life-changing opportunities for individuals and their future prosperity.

OUR WORK

SUPPORTING REFORM
We have a record in helping governments to improve the teaching and learning of English in their education systems and institutions. From policy, curriculum and teaching, through to testing, assessment and quality assurance, our experience shows that we can provide sustainable solutions at all levels, from pre-school through to higher education.

MANAGING POLICY CHANGE
Our experience, our scale and our expertise, along with our strong project management capability, means we can reliably implement policy change programmes on a grand scale. Using our project monitoring tools we can also rigorously track progress, measure impact and evaluate success.

IMPROVING TEACHER EDUCATION
Our teacher training and development courses allow us to put together tailored solutions that address the teaching needs specific to individual situations. Our goal is to provide all the necessary tools, contacts and networks to help teachers teach and learners learn. Each month over 300,000 of our lesson plans and classroom resources are downloaded for use in classrooms throughout the world.

PROVIDING TARGETED RESOURCES
Learners can attend face-to-face lessons in one of our teaching centres or opt to learn online at home. Our ongoing learner support provides access to the world’s most comprehensive range of materials and tools, which can be mapped to any specific syllabus or curriculum. We can also demonstrate learner progress by providing internationally recognised proficiency tests.

OUR APPROACH

WORKING COLLABORATIVELY
Our approach is to work closely with our clients, always respecting local needs and circumstances. We can help share project successes internationally, and give participants the chance to be part of a global network.

COMBINING LOCAL KNOWLEDGE AND GLOBAL EXPERTISE
Our global perspective and on-the-ground presence in over 100 countries means we can provide the best of both worlds: international best practice and local relevance.

DRAWING ON UNIQUE EXPERIENCE
Over the years, we have built trust and long-term relationships with key policy makers, stakeholders and professionals throughout the world. This gives an unparalleled insight and track record into how English language skills can be improved in any situation – a knowledge base we are constantly building and drawing upon as we work towards lasting change.
OUR TRACK RECORD

BIHAR LANGUAGE INITIATIVE IN SECONDARY SCHOOLS

COUNTRY: India
CLIENTS: DFID, Government of Bihar
VALUE: £900,000
LIFECYCLE: 2011–13

Through the Bihar Language Initiative in Secondary Schools we have helped the Government of Bihar to improve the employability of its young people by supporting the improvement of English language teaching in secondary schools.

Transition to Activity Based Learning

In 2005, the National Curriculum Framework of India recommended that teachers adopt a more effective and engaging approach known as Activity Based Learning (ABL). In collaboration with the Government of Bihar and DFID, we helped Bihar’s transition to ABL, drawing on our track record of helping other Indian states switch to the more interactive learner-centred teaching of English.

Reaching large numbers of teachers

As one of India’s largest states, Bihar has a vast network of schools, and the project aims to reach more than 3,000 secondary school English teachers. In the first year, 173 teacher educators in 36 districts were individually selected and trained.

Measurement and assessment

The Aptis assessment tool was used to help select candidates for the programme and provided a baseline tool for measuring improvement. A full monitoring and evaluation framework was also developed to measure the impact of learning and development. The resulting data showed significant improvements in teacher classroom practice, particularly an increased amount of English being used by teachers with their students.

Promoting success

A short film entitled English for all in Bihar was created to describe the project and is available through the British Council website. Showcased in many events and conferences as an exemplar of best practice, the programme has also received praise from many leading figures in the sector including the Bihar Minister of Education, the UK High Commissioner to India and many others.
OUR TRACK RECORD

RWANDA ENGLISH IN ACTION PROGRAMME

COUNTRY: Rwanda
CLIENT: DFID
VALUE: £250,000
LIFECYCLE: 2009–11

Through the Rwanda English in Action Programme, we helped the Ministry of Education to improve the quality of English teaching. Through capacity building support we reviewed and then developed Rwanda’s English teaching strategy, provided teacher training, developed teaching and learning materials and promoted literacy skills.

The British Council’s Aptis exam was introduced to help establish a benchmark for English proficiency among the country’s primary school teachers. A total of 700 teachers sat the exam at six venues.

A further 600 training events were held for 60 national and 1,000 district-level English trainers. English language materials were developed for trainers and teachers, along with associated content for radio and print media.

A total of 85,000 teachers received English language training. Training took place over five weeks in 860 centres, using over 1,000 trainers. An initial batch of 250 school-based mentors also received training.

CERTIFICATE IN PRIMARY ENGLISH LANGUAGE TEACHING (CiPELT)

COUNTRY: South Africa
LIFECYCLE: 2012–15

Using the British Council’s primary teacher training course, CiPELT, we work with South Africa’s Department of Basic Education (DBE) to implement their national strategy for teaching English in state primary schools. Our goal is to improve teachers’ ability to deliver more engaging lessons in English and ultimately improve literacy rates and learner retention in South Africa.

‘From a methodological point of view the British Council has made an enormous contribution towards changing teaching and learning from a static, boring process into an exciting, lively process filled with fun where both teachers and learners can enjoy what they have to do in class.’

Mrs Elmarie van Heerden, Senior Education Specialist, Department of Education, North West Province

CiPELT has been adopted as South Africa’s principal teacher training tool for the teaching of English in primary schools. Over 200 teacher trainers of children in grades 1–6 have completed the course. The DBE are now seeking to use CiPELT methodology to deliver teacher training in the country’s nine official African languages.

More than 15,000 schools, 200,000 teachers and seven million learners will directly benefit from the efforts of the DBE and the British Council, leaving the country’s primary school children more engaged and with improved literacy levels.

PEACEKEEPING ENGLISH PROJECT FOR MILITARY AND UNIFORMED SERVICES

COUNTRIES: Global
CLIENTS: Multiple donors
VALUE: £200 million
LIFECYCLE: Ongoing

Through the Peacekeeping English Project we have worked with ministries in 38 countries to provide high-quality training services and sustainable systems for English language training. Aimed specifically at the military, police and other security forces, the project is about more than teaching English. It continues to develop awareness of global issues, change attitudes and develop professional skills to help to deal with conflict prevention and conflict resolution.

To date 34 projects have been handed over to local partners and over 1,200 local teachers have been trained through the programme, either directly through courses delivered by teachers trained through the programme, or indirectly through course materials, self-access centres or outreach activities.

Projects have been run successfully throughout Africa, Asia, Europe and Central America. Scoping and consultancy services have been delivered in Indonesia, Malaysia, Regional Africa, Sudan, Yemen, Djibouti, Afghanistan and Iraq.

Advice and support has been provided in curriculum and syllabus design, international English language examinations, English Language Teaching methodology and the setting up of 180 self-access centres.
OUR TRACK RECORD

ENGLISH LANGUAGE TEACHER DEVELOPMENT PROJECT

COUNTRY: Malaysia
CLIENT: Ministry of Education, Malaysia
VALUE: £16.5 million
LIFECYCLE: Ongoing

In 2011, in a drive to improve early English literacy throughout Malaysia, the Ministry of Education introduced a new English curriculum for five-to-ten-year-olds. Through the English Language Teacher Development Project we have supported the roll-out of this fresh approach and trained teachers in adopting this new form of ‘communicative teaching’.

One-to-one approach
The project’s primary goal was to improve the effectiveness of 1,200 teachers based in 600 rural schools. So far 120 mentors have been employed across the country to support teachers as they learn to independently discover, investigate and address their own teaching needs.

Greater impact
Unlike traditional training packages and materials, this fully immersive and self-directed approach creates greater impact with longer-lasting results. This is because the learning is more relevant to the individual teacher and his or her own circumstances. Longer term, reflective teaching is a habit that educators develop and improve upon over time.

‘For Malaysia I can safely say that this project is one of a kind. So many countries now are planning to emulate the same framework and the same process.’
Malaysian Ministry of Education official

Real improvements
English language proficiency has greatly improved over a two-year period. When measured against the internationally recognised Common European Framework of Reference for languages, the majority of teachers are able to demonstrate they have moved up a level, from a baseline of levels B1 and B2 to levels B2 and C1.

Engaging children
To date, over 150,000 pupils have benefited from their teachers’ improved level of speaking and teaching in English. Educators have also become more confident in their teaching styles and in their ability to truly engage young learners.

Sustainable methods
Importantly, teachers are now working collaboratively to find solutions to their own challenges. Tangible improvements are also being made to the teaching and learning strategies in the classroom. This is due to the project’s immersive and self-directed approach.

LEARN ENGLISH AUDIO PROJECT

COUNTRY: Ethiopia
LIFECYCLE: 2012–14

Through this project we aim to reach the poorest teachers and learners in rural Ethiopia using solar-powered MP3 players to provide access to quality English language audio resources. The Learn English Audio Project continues to provide quality listening content for schools that have to struggle with an unreliable and inconsistent power supply.

‘For Malaysia I can safely say that this project is one of a kind. So many countries now are planning to emulate the same framework and the same process.’
Malaysian Ministry of Education official

MP3 players and British Council learning materials are being distributed to schools in Learning Boxes, made from recycled material. A total of 500 MP3 players have been distributed to 300 schools and teacher training colleges in four regions across the country. The scale and reach of the project has attracted interest from corporate sponsors.

Thanks to partnership agreements with three regional education authorities, 2,000 teachers have been trained in how to incorporate listening into the school curriculum.

Through extra-curricular English language clubs, 250,000 students are being reached at a cost of less than £1 per student, per year.
The British Council creates opportunities for people worldwide by helping societies achieve change in education, skills, the public sector, civil society and justice. Working closely with governments, donors and businesses, we deliver value for money solutions that are both effective and sustainable.

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