



Your chance to make a short film to inspire climate action around the world

## Entry form

Please email completed entry and consent forms to [ClimateActionELT@britishcouncil.org](mailto:ClimateActionELT@britishcouncil.org) by 04 Oct 2021

### Please read the below information carefully

The British Council has partnered with Digital Learning Associates (DLA) and IATEFL Global Issues SIG. By entering the competition, the entrant is indicating their agreement to be bound by these terms and conditions.

- Schools: The competition is open to schools in every country around the world. The competition is open to schools and comparable institutions providing full-time general, vocational, technical and special-needs education to students between the ages of 11 and 18
- Students: The competition is open to students aged between 11 and 18.
- Teachers: All entries must be submitted by a teacher at the school. Entries cannot be submitted by students directly.

Students must work in groups of between three to five students. Students can also seek the advice and support of teachers in their school in producing their 3-5 minute video. Entry to the competition is free of charge although participants are responsible for their own costs of connecting to the Internet and creating the video entries.

There are two categories for submitted entries, as listed below. Please ensure entries are submitted for the correct category. Entries will not be accepted from schools outside of these categories or for videos submitted to the wrong category.

- Category A: Our School's Story
- Category B: Our Climate Hero

### Competition dates

The opening date of the competition is 1st September 2021 and the closing date for schools to students to submit their video entries is 23:59 on 04 Oct 2021 GMT.

Any entry received before the opening date or after the closing date will not be included in the competition. The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

Competition winners will be notified between 05 October 2021 and 14th October 2021. The British Council will inform the winning schools of how to claim the winners' prize and of any additional information or steps required to enable the British Council to provide them with the prize.

## **How to enter**

To enter the competition read, review, and accept these competition terms and conditions by signing the entry form. For an entry to be valid it must comply with the following conditions

- Films must be in English.
- Films must be between 3-5 minutes long.
- Films must be produced by students (maximum number 5)
- Films must not contain dangerous activities or harm to any living creature.
- Films must not contain any private and confidential information.
- Films must not feature the full name of students.
- Film entries will also require a signature from school headteacher supporting the competition entry.

## **Prizes and selection of winning entries**

The entries will be judged by a panel of judges appointed by the British Council and IATEFL Global Issues SIG. The judges' decision is final and binding and the winner shall be notified as soon as practicable after the decision.

No correspondence will be entered into with the unsuccessful participants.

All videos will be judged according to the following criteria:

- **Content:** The content of the video should tell the story of a climate action project in your school or tell the story about an someone in your community who is making a difference to the planet. The environmental sustainability problem in the school / community that is being addressed is clearly explained and set in the wider context. The action being taken to address the problem should be clearly explained and justified and there should be clear explanation of the positive impact of the project.
- **Clarity:** Clarity and cohesion is critical for effective communication and storytelling. The structure of the video is important; making sure the audience can follow the climate action story clearly and fully understand all project aspects featured in the video. The video should be aimed at other school students around the world. The video should be presented in an interesting and professional way.
- **Inspirational:** The competition is designed to inspire action in other young people. The audience and judges should be left inspired and enthused about your climate action project story. The audience should wish to share your video with other people and be inspired to start their own climate action project. The winning videos will be the ones who makes their climate action story easy to listen to, entertaining and engaging. The passion for these climate action projects will shine through in the winning videos.
- **Acknowledgement:** The film should end with a list of credits and acknowledgements.

There will be 10 winners. The global prizes are divided into 3 categories:

- **Students:** The student filmmakers from the winning schools will be invited to join a series of online workshops and masterclasses designed to train students how to become better at digital storytelling and filmmaking.
- **Teachers:** 10 x Annual membership to IATEFL and Global Issue SIG will be awarded. 1 membership awarded to each of the winning schools
- **Schools:** We will screen all 10 winning videos and their learning resources at the 26th UN Climate Change Conference of the Parties (COP26) in Glasgow in our British Council booth in the Blue Zone. We will produce learning exercises to turn the best 10 videos into English language resources to be used in classrooms worldwide. The English language resources will be made by our competition partners Digital Learning Associates (DLA).
- All teachers and students who enter the competition will receive an official British Council certificate of participation.

Prizes are personal to the winners and cannot be transferred to any third party. Prizes cannot be exchanged for money or any other goods or services. The British Council reserves the right to substitute the prize with another of equivalent value without giving notice.

The British Council accepts no responsibility for failure to notify winning participants or failure to deliver prizes where such failure results from the provision of inaccurate contact details by the participants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

## **Publicity and rights**

The British Council intends to publish the names and photographs of the winners on the British Council's websites, Facebook pages, Twitter pages, press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the winners' enjoyment of their competition experience and/or prize. By entering the Competition, each participant agrees to the use of their name and image and agrees to co-operate with any such publicity or marketing if they win the prize.

By entering the competition, the winners agree to the British Council, and its partners, publishing their full name, school name/logo and film (including images of students) on the British Council website and social media, and its partners websites and social media.

Participants will retain copyright of the entry material that they submit to the British Council. By entering the competition each participant grants the British Council and its partners, free of charge, permission to use the entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide for purposes connected with the competition.

Participants who win the prize grant the British Council, and its partners, further permission to publish and exhibit their entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in print and any media worldwide for any British Council purpose. Each participant confirms that the entry material is their original work, is not defamatory and does not infringe any English or local laws if applicable, that they have the right to give the British Council, and its partners, permission to use it for the purposes specified above, and that all necessary consents for the submission of the entry material have been obtained.

Participants who win the prize grant the British Council, and its partners, further permission to produce learning exercises to turn the best 10 videos into English language resources to be used in classrooms worldwide. The English language resources will be made by Digital Learning Associates (DLA). They will also be distributed to learners around the world in DLA's award-winning series Ready to Run series of authentic video experiences for English Language learning.

All rights in the British Council's name and logo, websites, Facebook pages, Twitter pages, press releases and other promotional and marketing material and all course and examination content and materials (together the British Council's materials) shall vest in and remain with the British Council (or its licensors). By participating in the Competition, participants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the British Council's Materials.

## **General**

This video link should not be shared with anyone or made public on any forum while the competition is underway. Once it is over, sharing is allowed.

The video must NOT be over five minutes long. Part of the challenge here is for groups of students to contain their idea into a limited time-frame and do so coherently and creatively.

Plagiarism is not accepted under any circumstances. All videos suspected of plagiarism shall be disqualified. The video must have been specifically made for this Competition.

You are not allowed to use copyrighted video and/or audio. Entries using copyrighted audio or video shall not be considered.

You may not use people from outside your teams as actors or participants in any way beyond 'an audience' or 'crowd' or an 'interviewee' for a brief segment of the video. Ask permission. Don't take images of private persons without their consent.

The British Council reserves all rights to disqualify or refuse to accept an entry if its content is deemed unsuitable or inappropriate and contrary to the spirit or intention of the competition.

The British Council may disqualify or refuse to accept the entry of any participant which does not meet the eligibility criteria or does not otherwise comply with these competition terms and conditions.

The British Council reserves the right to change or replace the competition prizes and/or modify the terms and conditions of the Competition as and when necessary, without prior notice.

Insofar as is permitted by law, the British Council will not in any circumstances be responsible or liable to compensate the participants or accept any liability for any loss, damage, personal injury or death occurring as a result of taking part in this competition except where it is caused by the negligence of the British Council or that of their employees.

These terms and conditions shall be governed by and interpreted in accordance with the laws of England and Wales, complemented by local jurisdictional laws if applicable. The courts of England and Wales shall have non-exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the competition.

## Privacy notice

The British Council will collect and store the names and email addresses of all participants. We do this in order in order to fulfil the Terms and Conditions of the Climate action: school video competition, which participants agree to by signing the entry form.

The British Council will use this personal data for the following purposes:

- Managing the relationship between the participants and the British Council
- Communicating with participants to answer their queries about the competition
- Communicating with winners and arranging delivery of their prizes
- Marketing and publicity for this competition

We will hold the information you provide in relation to the competition for seven years. The British Council will use the information that you are providing in connection with processing your registration for Climate action: school video competition. The legal basis for processing your information is agreement with our terms and conditions of application.

The British Council complies with data protection law in the UK and laws in other countries that meet internationally accepted standards. You have the right to ask for a copy of the information we hold on you, and the right to ask us to correct any inaccuracies in that information. If you have concerns about how we have used your personal information, you also have the right to complain to a privacy regulator.

For detailed information, please refer to our global website, [www.britishcouncil.org/privacy](http://www.britishcouncil.org/privacy) or contact your local British Council office.

**Important Notice: This is a consolidated entry for all the participants in a group and must be signed by each group member and their respective parent/guardian. By signing you confirm that you have read and accept the Competition Rules and understand how your personal data will be processed.**

I have read and accept the Climate Action: School Video Competition Terms and Conditions.

# Climate action: school video competition Entry Form

\* All fields are mandatory.

Your details

**1. Teacher's first and last name:**

**2. Country of residence:**

**3. School name and address:**

**4. Teacher's position / subject taught:**

**5. Teacher's E-mail:**

**6. Teacher's phone number:**

**7. Name and email address of school Head Teacher:**

**8. What category are you entering?**

A: Our School's Story

B: Our Climate Hero

**9. Number of students entering the competition (max 5):**

**10. Please provide a URL link to your video entry:**

Your entry cannot be accepted without this. Upload your video to YouTube, Vimeo or another video hosting site and copy the link. Please note: you do not have to list the video as 'public'. Upload it as 'hidden' or 'private' if you prefer.

### Students' details

	Name of student	Date of Birth	E-mail	Student signature	Parent/guardian signature
1					
2					
3					
4					
5					

### School details

Name of school			
Name of contact person at school		Signature	
Job title		Contact details	Email: Telephone: