

# ALL-PARTY PARLIAMENTARY GROUP on MODERN LANGUAGES



Chair: Nia Griffith MP (Lab); Co-Chair: Baroness Coussins (CB);  
Vice-Chairs: Tonia Antoniazzi MP (Lab); Lord Dykes (CB); Baroness  
Garden of Frognal (LD); Lord Sherbourne of Didsbury (Con).

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## AGM & Exports and Languages – Notes for the Chair Thursday 20 May 2021, 3pm

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### Minutes: AGM

#### 1. Election of Officers

The Officers were unanimously re-elected.

It was noted that no income and expenditure statement was required, as threshold for the reporting year was not met.

#### 2. AOB

There was no other business.

Parliamentary attendance:

- Nia Griffith MP
- Tonia Antoniazzi MP
- Baroness Coussins
- Lord Dykes
- Baroness Garden of Frognal
- Lord Hannay
- Baroness Hooper
- Lord Sherbourne of Didsbury

### Minutes: Report launch

#### The value of language capabilities in UK SMEs' export success.

The Association of Translation Companies and Aston Business School conducted a quantitative survey of 415 UK SMEs which shows that language capabilities add 30% in value to exporting success, supporting the Government's Industrial Strategy and UK SMEs' export activities.

#### Speakers

Ankita Tibrewal, PhD Research Author

Dr Geoff Parkes, Senior Lecturer, Aston Business School

Dr Ad de Jong, Professor of Marketing, Copenhagen Business School

Raisa McNab, Chief Executive Officer, Association of Translation Companies

The presentations and report will be made available on the APPG's website.