AGM & Exports and Languages – Notes for the Chair
Thursday 20 May 2021, 3pm

Minutes: AGM

1. Election of Officers

The Officers were unanimously re-elected.
It was noted that no income and expenditure statement was required, as threshold for the reporting year was not met.

2. AOB
There was no other business.

Parliamentary attendance:
- Nia Griffith MP
- Tonia Antoniazzi MP
- Baroness Coussins
- Lord Dykes
- Baroness Garden of Frognal
- Lord Hannay
- Baroness Hooper
- Lord Sherbourne of Didsbury

Minutes: Report launch
The value of language capabilities in UK SMEs’ export success.

The Association of Translation Companies and Aston Business School conducted a quantitative survey of 415 UK SMEs which shows that language capabilities add 30% in value to exporting success, supporting the Government’s Industrial Strategy and UK SMEs’ export activities.

Speakers
Ankita Tibrewal, PhD Research Author
Dr Geoff Parkes, Senior Lecturer, Aston Business School
Dr Ad de Jong, Professor of Marketing, Copenhagen Business School
Raisa McNab, Chief Executive Officer, Association of Translation Companies

The presentations and report will be made available on the APPG’s website.