
Alumni Voices: UK graduates, global influence

A snapshot of selected findings from
round two of our longitudinal survey
of international graduates

July 2025



Alumni UK is the **largest global network for international UK alumni**, connecting people around the world who have studied with a UK university as an international student.

British Council invited members of Alumni UK to tell them about:

- **their UK study experience**
- **their decisions about their further education, career and life journey**
- **their views of the Alumni UK programme**
- **their views of the world today, and their opinions of the UK's place in the world.**

This is a snapshot of selected findings from round two of the Alumni Voices longitudinal study.

The selection focuses on the lasting connections that alumni have to the UK, and how alumni advocate for UK and UK education.

Over the past decade, **more than 2.5 million international students have graduated from HE in the UK**. Alumni Voices shows that these **alumni serve as authentic, active ambassadors for the UK, promoting education, tourism and cultural values** through personal and professional networks.

International alumni are a valuable soft power asset for the UK.

Their educational experiences foster long-lasting emotional and professional ties that extend far beyond graduation.



3,094
survey participants



from
123
countries



95.8%
rated their UK education
experience as positive

96.3%

agreed that the UK has world leading
universities and academic research

A UK education fosters not only academic achievement but also enduring affinity, advocacy, and trust.



Alumni connections

In the last 12 months...



84.5%

of alumni recommended a UK study experience (including 78.4% of those who graduated more than 25 years ago)



87.8%

of alumni recommended the UK as a place to visit



77.4%

of alumni met with or contacted someone who they first encountered during their UK study experience

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For more details see the full report at:
www.britishcouncil.org/research-insight/alumni-voices-2025-uk-graduates-global-influence