Alumni Voices Longitudinal Survey

Information on incentives and rules for entering the prize draw

Incentives

International graduates of UK universities who complete this round of the Alumni Voices longitudinal survey, running from November 2026 to January 2027, can enter a prize draw to win:

1. **12-month subscription to British Council digital library (500 winners).** Winners of this incentive will enjoy the following services:

- Unlimited access to 100,000 premium learning and entertainment resources from the comfort of your home, on your laptop or phone.
- The Digital Library includes newspapers, magazines, audiobooks, fiction, children's books, graphic novels and comics, research and academic databases, training modules, films, music and concerts. The resources have been carefully selected from leading providers around the world. You will also have access to a rich collection of British Council resources, including research, insight, film archives, English learning and UK exams.
- You will have access to the Digital Library for the full year, even if the service is not currently offered in your country of residence (except China).
- Monthly updates on the latest additions and curated collections in the library.
- Invitations to digital events, and notifications of events streamed through the Digital Library platform.
- For more information about the digital library membership, please send your enquiry to: alumniuk.team@britishcouncil.org

2. **Three-month free access to the LinkedIn Learning platform (50 winners)**. LinkedIn Learning is an online educational platform that helps you discover and develop business, technology-related, and creative skills through expert-led course videos. To find out more about the benefits of this learning platform, please watch this short video.

Please note: if a prize-winner does not attempt to access this prize within two weeks of being notified of their award, we reserve the right to withdraw their access to LinkedIn Learning.

Please note: the digital library and LinkedIn Learning prizes are offered through one prize draw. If you are selected as a winner in this draw, we will email you to ask which of the two you would prefer. Places are allocated on a first-come, first-served basis, so please reply as soon as you can. We will also ask whether you would like to receive the other prize if all places for your first

choice have already been taken. Our email will be marked as high importance, so please look out for it, including in your spam or junk folder.

3. Trip to the UK (one winner)

The winner of this incentive will receive one economy return flight to a UK city of their choice and up to three nights' accommodation in that city.

Things to note about this prize:

- The prize must be redeemed between April 2027 and January 2028.
- The British Council will cover the costs of one economy return flight and up to three nights' accommodation for the winner. Any accompanying guests are the winner's responsibility.
- Travel insurance will not be provided, so the winner must arrange it before they travel. The winner must also arrange and pay for all necessary visas. If a visa application is refused, the British Council will not reimburse any costs.
- The prize value shall not exceed £2,000.
- The Alumni UK team may arrange a visit to the winner's university if the university is located in the city of the winner's landing or in a nearby city, subject to availability and within the prize period. Visits to universities outside the winner's chosen city or its near vicinity will not be arranged.
- For further information about this Trip to the UK incentive, please contact: alumniuk.team@britishcouncil.org.

Entry into the prize draw will be guided by the following rules

- All eligible survey respondents will be entered into the prize draw(s) that they specify at the end of the survey.
- The prize draws will be administered by ACER (the Australian Council for Educational Research), which will share details of the selected winners with the British Council.
- The British Council will aim to contact winners by email, marked as high importance, before 31 March 2027, using the contact details provided in the survey.
- Winners must reply to this email by the date given in it (at least two weeks from the date the email is sent) to confirm their contact details and, for digital library and LinkedIn Learning winners, which of the two prizes they would prefer. These places are allocated on a first-come, first-served basis.
- If a winner does not reply to the email by the date given, no prize will be awarded.
- No participant may win more than one prize.
- Participants are responsible for their own costs of connecting to the internet to participate in the survey.
- British Council staff are not eligible to win prizes in this prize draw.
- Winners will be selected at random from both first-time and repeat respondents. All decisions of the British Council will be final and binding. No correspondence will be entered into with unsuccessful participants.

- The British Council accepts no responsibility for failure to notify winning participants or failure to deliver prizes where such failure results from the provision of inaccurate contact details by the participants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the draw by acts, events, omissions or accidents beyond its reasonable control.
- Prizes cannot be exchanged for money or any other goods or services.
- The British Council may disqualify or refuse to accept the entry of any participant who does not meet the eligibility criteria or does not otherwise comply with these rules.
- These rules shall be governed by and interpreted in accordance with the laws of England and Wales, and the courts of England and Wales shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the prize draw.

Publicity and rights

The British Council intends to publish the names of the incentive winners on the British Council's websites, Facebook pages, X (formerly Twitter) pages, press releases and in other promotional and marketing material. By entering the prize draw, each participant agrees to the use of their name and agrees to co-operate with any such publicity or marketing if they win a prize.

Acceptance of Rules

By participating in this prize draw, participants are deemed to have accepted the above rules.