Green careers guide

Olumide I. Ogunbanjo
Nigeria – Agriculture
My impact story
My name is Olumide Ogunbanjo, I was born in a farming community in Southwestern Nigeria and I grew up to understand subsistence farming, my father worked tirelessly in the farm and my mother sells off the remnants farm produce and sometimes works in other farms to get money to support the family. My dream was to find a way to return to the rural landscape to change the narrative of subsistence farming. I believed the farmers deserve an improved livelihood and also important is the restoration of the land resources on which they have been harvesting produce for ages! I love nature right from my childhood days.

I obtained a B.Sc. (Hons) from the Department of Agricultural & Environmental Engineering of the University of Ibadan and after an outstanding work experience with the Cassava Revolution Programme of Ogun State Government; I secured the State Human Capital Development Programme Scholarship (HUCAP) in 2005 to study Sustainable Agriculture at Coventry University in the UK.

The choice of course to study, the school and the country were based on the guidance and counseling sessions offered by HUCAP and also on my vision of supporting the ecological system and improving rural livelihood!

I learnt the rudiments of sustainable farming with a comprehensive understanding of all the components and the stakeholders’ role. One of the recommendations of my award winning M.Sc. Research work (The Potential Contributions of Agroforestry to Sustainable Economic Development and Food Security in Nigeria) was the creation of an Agricultural Database for Nigeria. I returned to Nigeria and I was deployed to the Department of Agricultural Services of The Ogun State Ministry of Agriculture, Abeokuta.

My work quality stood out, I was promoted to the position of a Principal Officer in a record time and in May 2017 I pull out of paid employment to create a social enterprise AgroData™ which promotes sustainable farming, upscale farms productivity; restoring the soil and improving rural livelihoods.
The enormous natural vegetation in Nigeria needs to be harnessed and we need to create better values out of rural areas. Our business model involves enlisting crop farmers into a community Bee-centered AgriFood Network (C-BAN). Upscaling crop yield (pollinations by bees), reducing overhead cost (decrease in chemical usage) and extra income from honey harvested (Revenue Sharing).

In less than three (3) years, we have enlisted 1,067 farmers in 7 communities, restored 3,134 acres of farmlands, processed over 10,000 liters of raw honey, generated $50k and improve the quality of life of over 5000 rural dwellers in Oke-Ogun axis of Oyo State, Nigeria. We have won several local and international awards which include: Tony Elumelu Entrepreneurship Award - 2016, International Breweries KickStart (Grand Prize Winner -2016) and Total Nigeria Startupper of the Year (2019) and Grand Winner for Africa (1st Place) – https://www.total.com.ng/total-nigeria-announces-winners-startupper-year-total-challenge

A career in sustainable management of the natural resources is highly rewarding and fulfilling; supporting the sustainability of life on earth, improving livelihoods and harnessing nature's best!

*AgroData™ invented the iSmart hive** and we are in the process of creating Nigeria's first Agro-Ecological Database with a predictive model to support crop health, and to support in mitigating the effects of climate change in crop fields.

*AgroData™ is a registered trademark of Intace Technovations Ltd RC 667270

**Under patent consideration

Video Pitch: https://www.youtube.com/watch?v=StGYV1GBfdw

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