

## Competition Rules

### 1. The Competition

This competition is a free photograph competition operated by or on behalf of the British Council to ***publicise its Study Work Create platform among people in the United Kingdom interested in studying, working, volunteering or engaging in creative opportunities both in the UK and overseas*** (the “Competition”).

The Competition has two stages:

1. **Stage One:** The entry of photographs into the contest via direct email to [StudyWorkCreate@britishcouncil.org](mailto:StudyWorkCreate@britishcouncil.org).
2. **Stage Two:** A Facebook ‘likes’ Competition on the [Study Work Create Facebook page](#) to determine the winner of the prize.

### 2. Territory and eligibility

The Competition is open to ***current participants on a programme listed on the [Study Work Create website](#)***. Winners will be required to provide proof of participation on the programme. Only one entry per person is allowed.

Entry to the Competition is free of charge although Participants are responsible for their own costs of connecting to the Internet.

### 3. Competition dates

The opening date of stage one of the Competition is **17:00 GMT on 17 February 2017** and the closing date is **17:00 GMT on 16 March 2017**. Any entry received after the closing date will not be included in the Competition. The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

Entries selected for Stage Two of the Competition will be notified no later than **17 March 2017**. This notification will be made to the email address obtained from the Participant when registering for the Competition. In this notification, the British Council will inform the Competition Participants that his or her photograph has been selected for Stage Two of the Competition.

Stage Two of the Competition will commence at **12:00 GMT on 20 March 2017** which is when the first of the 5 photographs selected from Stage One will be posted to the Study Work Create Facebook page. The subsequent photographs will be posted at 12:00 GMT on 21, 22, 23 and 24 March 2017. The winning photograph will be the photograph that receives the most ‘likes’ on Facebook in a 24 hour period from when it was first posted. The Competition winner will be notified no later than **31 March 2017**. This notification will be made to the email address obtained from the winning Participant when registering for the Competition. In this notification, the British Council will inform the Competition winner of how to claim their prize and of any additional information or steps required to enable the British Council to provide them with the prize. The British Council reserves the right to award the relevant prize to another Competition Participant if the prize is not claimed within **2 weeks** after such notification.

#### 4. How to enter

The Competition will be promoted to current participants of programmes listed on the Study Work Create website via email and the competition details hosted on the **British Council Study Work Create** website. The Competition may also be promoted via other British Council online channels and third party organisations.

To enter participants must:

1. Email [studyworkcreate@britishcouncil.org](mailto:studyworkcreate@britishcouncil.org) with the subject "Study Work Create – 360° Photo " and include the following:
  - Your full name
  - Attach to the email one 360° photo that you wish to enter. Please name your photograph with your first initial and last name. For example, if your name is Jane Lees, the photograph should be saved as "jlee.jpg".
  - The programme on which you are participating and where
  - A short explanation (no more than 100 words) about the photograph (What is it, where was it taken etc.) and why you like it!

Email the 360° photo by **17:00 GMT on 16 March 2017.**

#### 5. Prizes and selection of winning entries

In stage one of the competition the best 5 photos will be chosen by British Council on the following criteria:

- Impactful imagery that transports the viewer to a specific place;
- Photos that highlight the lifestyle and culture differences you experience while living abroad; and
- Imagery that demonstrates benefits of living abroad.

There will be one winner of the competition. The winner of the prize will be determined in stage two of the competition by the photograph which receives the most 'likes' on the Study Work Create Facebook page by the closing date of Stage Two of the Competition. 'Likes' for each photograph will only count for the first 24 hours from when the photograph is published on the Study Work Create Facebook page.

The prize consists of one **LG 360 CAM digital camera.**

No correspondence will be entered into with the unsuccessful Participants.

The Competition prizes do not include anything other than the elements stated above.

Prizes are personal to the winners and cannot be transferred to any third party. Prizes cannot be exchanged for money or any other goods or services.

The British Council accepts no responsibility for failure to notify winning Participants or failure to deliver prizes where such failure results from the provision of inaccurate contact details by the Participants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any Participant

if it is prevented from or delayed in delivering any aspect of the Competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

The British Council does not offer any insurance in connection with the prize. The Prize winners may arrange their own insurance in respect of their prize, if applicable.

## 6. Personal data

The British Council will collect and store the names and email addresses of all Participants and the additional contact details of winners as anticipated by sections 4 and 5 above. The British Council will use this personal data for the following purposes:

- Managing the relationship between the Participants and the British Council;
- Communicating with Participants to answer their queries about the Competition;
- Communicating with the winner and arranging delivery of the prize;
- Marketing and publicity in accordance with section 7 below.

By participating in the Competition, Participants consent to their personal data being processed by the British Council in accordance with, and for the purposes set out in, this section 6.

Participants can exercise their rights to access their personal data held by the British Council and withdraw their consent to the processing of their personal data by sending an email, accompanied by a scanned photocopy of their valid passport to [studyworkcreate@britishcouncil.org](mailto:studyworkcreate@britishcouncil.org).

## 7. Publicity and rights

The British Council may wish to publish the names and photographs of the winners on the British Council's websites, Facebook pages, and Twitter pages, in press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the winners' enjoyment of their prize. Upon notifying the winner of the Competition the British Council will request proof of participation on the programme which is listed on the Study Work Create website.

By entering the Competition, the Participants 1) confirm that the British Council shall be entitled to use, free of charge, the photographs, in their original format or edited, adapted or altered, for the purposes of the British Council's internal and external promotional and publicity materials and for any programmes, publications, websites, electronic publications and social media services worldwide produced by or on behalf of the British Council; and 2) agree that the British Council shall be entitled to pass the photographs, and the Participants' names, to external press and media agencies, publishers and broadcasters, and to partners and other third parties with which the British Council works, anywhere in the world, for the purposes set out in these Competition rules, and 3) agree to co-operate with any such publicity or marketing if they win the prize.

All rights in the British Council's name and logo, websites, Facebook pages, Twitter pages, press releases and other promotional and marketing material and all course and examination content and materials (together the "**Council's Materials**") shall vest in and remain with the British Council (or its licensors). By participating in the Competition, Participants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Council's Materials.

## **8. General**

The British Council may disqualify or refuse to accept the entry of any Participant which does not meet the eligibility criteria in section 2 or does not otherwise comply with these Competition Rules.

These Competition Rules shall be governed by and interpreted in accordance with the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the Competition.

The Competition is not open to employees or contractors (or members of their immediate families) of the British Council or anyone else professionally associated with the Competition. We reserve the right not to award the prize or to select an alternative winner if we are aware or have reasonable grounds to believe that the winner is not eligible.

The British Council accepts no responsibility for any further Terms and Conditions imposed upon the Competition winners during the acceptance of the Prizes with Amazon.

## **9. Acceptance of Competition Rules**

By participating in this Competition, Participants are deemed to have accepted these Competition Rules.